NEWS RELEASE

Transaction in Own Shares; Completion of Buyback

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Naked Wines PLC

11 September 2025

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Naked Wines plc
('Naked Wines' or 'Group')

Transaction in Own Shares and Completion of Share Buyback Programme

Naked Wines announces that, in accordance with the terms of its share buyback programme update announced on 11 August 2025 ("**Share Buyback Programme**"), the Company purchased the following number of its ordinary shares of 7.5 pence each ("**Ordinary Shares**") through Panmure Liberum Limited.

Date of purchase:	09/09/2025
Aggregate number of Ordinary Shares purchased:	52,556
Lowest price paid per share (GBp):	78.2000p
Highest price paid per share (GBp):	78.2000p
Volume weighted average price paid per share (GBp):	78.2000p

Following the purchase and cancellation of these shares, the remaining number of Ordinary Shares in issue will be 71,717,079 with no shares held in treasury. The total voting rights in the Company will therefore be 71,717,079. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Panmure Liberum Limited as part of the Share Buyback Programme.

Individual transactions:

Number of shares purchased	Transaction price (GBp per share)	Time of transaction	Transaction reference number	Venue
52,556	78.20	09:07:25	00041801619TRLO0	AIMX

Following the above purchase of shares, the Company announces that it has now completed its Share Buyback Programme, as initially announced on 11 August 2025, to acquire up to a maximum aggregate consideration of £2 million.

In total, the Group repurchased 2,287,056 ordinary shares at an average price of 87.5 pence, for a total consideration of £2 million.

For further information, please contact:

Naked Wines plc — **IR@nakedwines.com**
Rodrigo Maza, Chief Executive Officer
Dominic Neary, Chief Financial Officer
Catherine Miles / Libby Bundock

Investec (Nomad & Joint Broker) — Tel: 0207 597 5970
David Flin

Panmure Liberum (Joint Broker) — Tel: 0203 100 2222
Ed Thomas / John More / Dru Danford

Vigo Consulting (Financial PR) — Tel: 0207 390 0230
Guy Scarborough / Damian Reece / Tim McCall

About Naked Wines

Naked Wines is not just an online wine retailer; we're trailblazers on a mission to enable enthusiastic wine drinkers to enjoy great wine without the guesswork.

Founded in 2008, on the pillars of quality, choice and fair pricing, we set out to create the most inclusive wine club in the world - dedicated to transforming the wine-buying experience and empowering people to make their own wine choices, and championing world-class independent winemakers. We've proudly been delivering outstanding wines to our customers (who we call Angels) for over 16 years.

Our business model is simple yet innovative: Naked Wines funds the production costs for winemakers upfront, allowing them to focus on creating exceptional wines without the financial burdens of traditional wine production, while passing the resulting savings back to our customers.

The virtuous circle is a win-win for both wine lovers and winemakers, and enables us to deliver superior benefits to our customers:

- Better quality wine
- More choice
- Personalised wine recommendations
- Elimination of guesswork and uncertainty
- Fair payments for all involved

Our Angel customers in the UK, US and Australia have direct access to over 300 world-class independent winemakers and over 2,500 quality wines from 23 countries.

For more information visit **nakedwinesplc.co.uk** and **nakedwines.co.uk** or find us **@nakedwines**

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