NEWS RELEASE

Transaction in Own Shares

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Naked Wines PLC

26 May 2026

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Naked Wines plc
('Naked Wines' or 'Group')

Transaction in Own Shares

Naked Wines announces that, in accordance with the terms of its share buyback programme announced on 24 March 2026 ("**Share Buyback Programme**"), the Company purchased the following number of its ordinary shares of 7.5 pence each ("**Ordinary Shares**") through Panmure Liberum Limited in the period from 18 May 2026 to 22 May 2026.

Date of Purchase	Number of ordinary shares purchased	Weighted average price per day (pence)	Highest price per share (pence)	Lowest price per share (pence)
20 May 2026	6,408	74.80	74.80	74.80
22 May 2026	25,016	73.00	75.00	73.00

Following the purchase of these shares, the remaining number of Ordinary Shares in issue will be 71,717,079 with 4,626,613 shares held in treasury. The total voting rights in the Company will therefore be 67,090,466. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are

required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Panmure Liberum Limited as part of the Share Buyback Programme.

Individual transactions:

Date	Number of shares purchased	Transaction price (GBp per share)	Time of transaction	Transaction reference number	Venue
20/05/2026	6,408	74.80	16:15:54	00044929250TRLO0	AIMX
22/05/2026	25,000	73.00	11:58:39	00044950258TRLO0	AIMX
22/05/2026	16	75.00	16:16:18	00044958348TRLO0	AIMX

For further information, please contact:

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Guy Scarborough / Damian Reece

About Naked Wines

Naked Wines is not just an online wine retailer; we're trailblazers on a mission to enable enthusiastic wine drinkers to enjoy great wine without the guesswork.

Founded in 2008, on the pillars of quality, choice and fair pricing, we set out to create the most inclusive wine club in the world - dedicated to transforming the wine-buying experience and empowering people to make their own wine choices, and championing world-class independent winemakers. We've proudly been delivering outstanding wines to our customers (who we call Angels) for over 16 years.

Our business model is simple yet innovative: Naked Wines funds the production costs for winemakers upfront, allowing them to focus on creating exceptional wines without the financial burdens of traditional wine production, while passing the resulting savings back to our customers.

The virtuous circle is a win-win for both wine lovers and winemakers, and enables us to deliver superior benefits to our customers:

- Better quality wine

- More choice
- Personalised wine recommendations
- Elimination of guesswork and uncertainty
- Fair payments for all involved

Our Angel customers in the UK, US and Australia have direct access to over 300 world-class independent winemakers and over 2,500 quality wines from 23 countries.

For more information visit **nakedwinesplc.co.uk** and **nakedwines.co.uk** or find us **@nakedwines**

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