NEWS RELEASE

Transaction in Own Shares

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Naked Wines PLC

27 August 2025

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Naked Wines plc
('Naked Wines' or 'Group')

Transaction in Own Shares

Naked Wines announces that, in accordance with the terms of its share buyback programme update announced on 11 August 2025 ("**Share Buyback Programme**"), the Company purchased the following number of its ordinary shares of 7.5 pence each ("**Ordinary Shares**") through Panmure Liberum Limited.

Date of purchase:	26/08/2025
Aggregate number of Ordinary Shares purchased:	70,000
Lowest price paid per share (GBp):	89.50
Highest price paid per share (GBp):	89.50
Volume weighted average price paid per share (GBp):	89.5000

Following the purchase and cancellation of these shares, the remaining number of Ordinary Shares in issue will be 73,069,635 with no shares held in treasury. The total voting rights in the Company will therefore be 73,069,635. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Panmure Liberum Limited as part of the Share Buyback Programme.

Individual transactions:

Number of shares purchased	Transaction price (GBp per share)	Time of transaction	Transaction reference number	Venue
70,000	89.50	10:05:06	00041591302TRLO0	AIMX

For further information, please contact:

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About Naked Wines

Naked Wines is not just an online wine retailer; we're trailblazers on a mission to enable enthusiastic wine drinkers to enjoy great wine without the guesswork.

Founded in 2008, on the pillars of quality, choice and fair pricing, we set out to create the most inclusive wine club in the world - dedicated to transforming the wine-buying experience and empowering people to make their own wine choices, and championing world-class independent winemakers. We've proudly been delivering outstanding wines to our customers (who we call Angels) for over 16 years.

Our business model is simple yet innovative: Naked Wines funds the production costs for winemakers upfront, allowing them to focus on creating exceptional wines without the financial burdens of traditional wine production, while passing the resulting savings back to our customers.

The virtuous circle is a win-win for both wine lovers and winemakers, and enables us to deliver superior benefits to our customers:

- Better quality wine
- More choice
- Personalised wine recommendations
- Elimination of guesswork and uncertainty
- Fair payments for all involved

Our Angel customers in the UK, US and Australia have direct access to over 300 world-class independent winemakers and over 2,500 quality wines from 23 countries.

For more information visit **nakedwinesplc.co.uk** and **nakedwines.co.uk** or find us **@nakedwines**

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