NEWS RELEASE

Trading on OTCQX Market

7/19/2021

RNS Number : 5826F

Naked Wines PLC

19 July 2021

19 July 2021

Naked Wines plc
("Naked" or the "Company")

Naked Wines Commences Trading on OTCQX Market in the United States

Naked Wines (AIM: WINE; OTCQX: NWINF) is pleased to announce that trading in the Company's Ordinary Shares will begin today on the OTCQX Best Market, in the United States, under the ticker symbol "NWINF".

Trading on OTCQX is an important step for Naked, in addition to the AIM listing it gives the business exposure to a wider audience of potential investors by easing cross-border trading for our US investors and employees. Further information can be found at **www.otcmarkets.com/learn/market-101**. This listing is not a capital raise, and Naked will continue to trade on the London Stock Exchange under the ticker symbol "WINE".

Nick Devlin, Naked Wines Group Chief Executive, commented: "We are

pleased to have qualified to trade on the OTCQX Market, the highest tier of the OTC Markets Group, which will complement our existing AIM listing. Trading on OTCQX will provide US institutional and retail investors, and our colleagues, the opportunity to share our growth as we build on a breakthrough year for Naked Wines, following an unprecedented channel shift to online, accelerated by the COVID-19 pandemic."

Jason Paltrowitz, Executive Vice President of Corporate Services at OTC Markets Group said: "We are delighted to welcome Naked Wines to the OTCQX Market. Cross-trading on OTCQX will enable Naked Wines, which is listed on London's AIM market, to expand their U.S. investor base and enhance their global liquidity. We look forward to providing the company and its investors with a transparent and efficient trading experience and all the benefits of our premium public market."

For further information, please contact:

Naked Wines plc Nick Devlin, Chief Executive Officer Shawn Tabak, Chief Financial Officer	ir@nakedwines.com
Investec (Joint Broker) David Flin / Carlton Nelson	Tel: 0207 597 5970
Jefferies (Joint Broker) Ed Matthews / David Genis / Harry Clements	Tel: 0207 029 8000
Instinctif Partners (PR Agency) Damian Reece / Guy Scarborough / Sarah Hourahane	Tel: 0207 457 2020 or 07931 598 593

About Naked Wines plc

Naked Wines connects everyday wine drinkers with the world's best independent winemakers.

Why? Because we think it's a better deal for everyone. Talented winemakers get the support, funding and freedom they need to make the best wine they've ever made. The wine drinkers who support them get much better wine at much

better prices than traditional retail.

It's a unique business model. Naked Wines customers commit to a fixed prepayment each month which goes towards their next purchase. Naked in turn funds the production costs for winemakers, generating savings that are passed back to its customers. It creates a virtuous circle that benefits both wine drinker and winemaker.

Our mission is to change the way the whole wine industry works for the better. In the last year, we have served more than 850,000 Angel members in the US, UK and Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

Our customers (who we call Angels) have direct access to 235 of the world's best independent winemakers making over 1,500 quality wines in 19 different countries. We collaborate with some of the world's best independent winemakers like Matt Parish (Beringer, Stags' Leap) and 8-time Winemaker of the Year Daryl Groom (Penfolds Grange).

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact **rns@lseg.com** or visit **www.rns.com**.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our **Privacy Policy**.

END

MSCEAXXPFSDFEEA