NEWS RELEASE

Naked Wines Funds New English Winemaker

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Last year Naked Wines, the online crowd-funding wine platform asked its customers “Where should we be focusing to keep our Angels happy?”

Over 35,000 votes were cast and the result was clear that Angels wanted a wider selection of English winemakers on the Naked Wines website.

Naked Wines offers wine drinkers the opportunity to buy exclusive wines at preferential prices, in exchange for supporting and funding independent winemakers. Ian Kellett has now been launched as Naked’s newest English winemaker with his sparkling wine from his vineyard in the Hampshire chalk downs.

Old Winchester Hill is the site of an Iron Age Hill fort (circa 600BC) containing Bronze age barrows (circa 3500BC). From this ancient site of English human habitation, and on English chalk 83 million years old, Ian has created his winery.

As a former biochemist and top food analyst, Ian is passionate about making wines with as little human intervention as possible, letting Mother Nature do the hard work. His Classic Cuvee has already received critical acclaim, beating champagnes from the likes of Pol Roger and Veuve Clicquot in a blind tasting.

The first wines will arrive on the Naked Wines website on 27 May and will be Ian’s Blanc de Blancs and a sparkling rosé called Oeil de Perdrix (Eye of the Partridge).

Through Naked Wines funding Ian is now planning on expanding his winery and increasing his production next year.

For more information on Ian Kellett please visit his winemaker page on the Naked Wines website:

https://www.nakedwines.com/winemakers/ian-kellett.htm

Ian Kellett quoted:

“We’re so grateful for Naked Wine’s support and we can’t wait to share the resulting wines with their Angels. Naked Angels have been helping winemakers across the world make good wines for years now, and to be selected by Naked to be an ENGLISH winemaker and receiving that help is a wonderful moment for us.”