NEWS RELEASE

Naked Wines PLC - Notice of Full Year Trading Update

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Naked Wines PLC

14 April 2022

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Naked Wines plc
("Naked Wines" or "Group")

Notice of Full Year Trading Update

Naked Wines intends to announce a full year trading update for the 52 weeks ended 28 March 2022 on Wednesday 20 April 2022.

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About Naked Wines plc

Naked Wines connects everyday wine drinkers with the world's best independent winemakers.

Why? Because this business model allows us to generate better economics for everyone. Talented winemakers get the support, funding and freedom they need to make the best wine possible, while wine drinkers who support them get much better wine at more attractive prices than at traditional retail.

It's a unique business model. Naked Wines customers commit to a fixed prepayment each month, which is applied towards their next purchase. Naked, in turn, funds the production costs for winemakers, generating savings that are passed back to its customers. It creates a virtuous circle that benefits both wine drinkers and winemakers.

Our mission is to change the way the whole wine industry works for the better. In the last year, we have served more than 945,000 members (who we call Angels) across the US, UK and Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

Our Angels have direct access to 226 of the world's best independent winemakers making over 1,500 quality wines in 20 different countries. We collaborate with some of the world's best independent winemakers, such as Matt Parish (Beringer, Stags' Leap) and eight-time Winemaker of the Year, Daryl Groom (Penfolds Grange).

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