NEWS RELEASE

Naked Wines PLC - Directorate Change

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Naked Wines PLC

25 July 2022

Naked Wines plc

(“Naked Wines” or the "Company")

Directorate Change

Naked Wines announces that Shawn Tabak, Chief Financial Officer and Director, has by mutual agreement departed his positions with the company, effective July 22, 2022. James Crawford has been appointed on an interim basis through to June 2023. Mr Crawford previously served as CFO from April 2015 to November 2020. Mr Crawford will combine this interim role with his responsibilities as Managing Director of Naked Wines UK division. The Board position being vacated by Mr. Tabak will not be filled at this time.

Nick Devlin, Chief Executive Officer, commented:

I would like to thank Shawn for his efforts on behalf of Naked and personally for his support and partnership. Shawn’s experience in leading finance organisations in high-growth U.S. environments has been valuable. During his time at the company we have achieved significant growth which we have

consolidated in our most recently completed fiscal year. I'm delighted to be able to call on James, a highly accomplished executive with unmatched knowledge of the business and value creation model to return to the CFO role on an interim basis. I would like to thank Shawn and James for having worked closely together to effect a smooth transition.

For further information, please contact:

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Nick Devlin, Chief Executive Officer

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