NEWS RELEASE

Naked Wines PLC - Directorate Change

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Naked Wines PLC

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Naked Wines plc

("Naked" or the "Group")

Directorate Change

Naked Wines announces that Justin Apthorp has notified the Board of his intention to step down from his position as Non-Executive Director after 35 years at the Group, including 21 years of Board service. Justin will leave the Board effective immediately. The Naked Wines team thanks him for his significant contribution over the years and wishes him well in his future endeavours.

David Stead, Chairman, commented:

"I'd like to thank Justin for his dedicated service to the Company, initially as an executive at Majestic Wine, then through his non-executive role as we reshaped the group and delivered significant growth through the pandemic. I wish him all the best for the future."

Justin Apthorp commented:

"It has been a privilege to watch this business develop from a U.K.-centric, store-based retailer to an international online group leading the US direct-to-consumer wine

market. I have every confidence in the company to continue to deliver its market-leading proposition for the benefit of wine drinkers, winemakers, employees and shareholders worldwide."

For further information, please contact:

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About Naked Wines plc

Naked Wines connects everyday wine drinkers with the world's best independent winemakers.

Why? Because we think it's a better deal for everyone. Talented winemakers get the support, funding and freedom they need to make the best wine they've ever made. The wine drinkers who support them get much better wine at much better prices than traditional retail.

It's a unique business model. Naked Wines customers commit to a fixed prepayment each month which goes towards their next purchase. Naked in turn funds the production costs for winemakers, generating savings that are passed back to its customers. It creates a virtuous circle that benefits both wine drinker and winemaker.

Our mission is to change the way the whole wine industry works for the better. In the last year, we have served more than 930,000 Angel members in the US, UK and Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

Our customers (who we call Angels) have direct access to 266 of the world's best independent winemakers making over 2,500 quality wines in 20 different countries. We collaborate with some of the world's best independent winemakers like Matt Parish (Beringer, Stags' Leap) and 8-time Winemaker of the Year Daryl Groom (Penfolds Grange).

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