NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

10/5/2023

RNS Number : 8209O

Naked Wines PLC

05 October 2023

For Immediate Release

05 October 2023

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Colebrooke Partners Limited, a person closely associated with Jack Pailing, a Non-Executive Director of the Company, has purchased 60,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the purchase of shares, Mr. Pailing's beneficial interest in the Company and that of persons closely associated with him will be 529,202 Ordinary Shares representing approximately 0.72% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities/person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>Colebrooke Partners Limited</td></tr>
<tr><td>2</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Person closely associated with Jack Pailing, Non-Executive Director</td></tr>
<tr><td>b)</td><td>Initial Notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Naked Wines plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800IYPFIRRQQE9R62</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary shares of 7.5p

GB00B021F836</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of Ordinary Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.517</td><td>12,344</td></tr><tr><td>£0.54</td><td>37,656</td></tr><tr><td>£0.4995</td><td>10,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregate information

Aggregated volume

Aggregated price</td><td>

60,000 ordinary shares

£31,711.09</td></tr>
<tr><td>e)</td><td>Date of transaction</td><td>04 October 2023</td></tr>
<tr><td>f)</td><td>Place of transaction</td><td>London Stock Exchange</td></tr>
</table>

For further information, please contact:

Naked Wines plc Nick Devlin, Chief Executive Officer James Crawford, Chief Financial Officer Chris MacDonald	**IR@nakedwines.com**
Investec (NOMAD & Joint Broker) David Flin / Carlton Nelson / Ben Farrow	Tel: 0207 597 5970
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