NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

2024-09-05

RNS Number : 1158D

Naked Wines PLC

05 September 2024

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that 444 shares of 7.5 pence each in the Company ("Ordinary Shares"), awarded in 2021 under the terms of the Company's Share Incentive Plan, have now vested to James Crawford, Chief Financial Officer, based on the standard condition of three years continued service.

Following this award, Mr. Crawford's beneficial interest in the Company and that of persons closely associated with him will be 270,405 Ordinary Shares representing approximately 0.365% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	James Crawford
2	**Reason for the notification**	
a)	Position/Status	Chief Financial Officer
b)	Initial Notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc

b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 7.5p GB00B021F836
b)	Nature of the transaction	Vesting of share awards under Company's SIP
c)	Price(s) and volume(s)	Price(s) £0.548 — Volume(s) 444
d)	Aggregate information Aggregated volume Price	 444 ordinary shares £243.312
e)	Date of transaction	3 September 2024
f)	Place of transaction	London Stock Exchange (XLON); AIM Market

For further information, please contact:

Naked Wines plc — **ir@nakedwines.com**
Rodrigo Maza, Chief Executive Officer
James Crawford, Chief Financial Officer

Investec — **Tel: 0207 597 5970**
(NOMAD & Joint Corporate Broker)
David Flin / Ben Farrow

Jefferies International Limited — **Tel: 0207 029 8000**
(Joint Corporate Broker)
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Guy Scarborough / Julian Walker

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