NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

9/21/2023

RNS Number : 1317N

Naked Wines PLC

21 September 2023

For Immediate Release

21 September 2023

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Nick Devlin, Chief Executive Officer, has purchased 30,671 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the purchase of shares, Mr. Devlin's beneficial interest in the Company and that of persons closely associated with him will be 246,766 Ordinary Shares representing approximately 0.33% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities/person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>Nick Devlin</td></tr>
<tr><td>2</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Chief Executive Officer</td></tr>
<tr><td>b)</td><td>Initial Notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Naked Wines plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800IYPFIRRQQE9R62</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): sec on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary shares of 7.5p

GB00B021F836</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of Ordinary Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.652</td><td>30,671</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregate information

Aggregated volume

Price</td><td>

30,671 ordinary shares

£19,997.49</td></tr>
<tr><td>e)</td><td>Date of transaction</td><td>19 September 2023</td></tr>
<tr><td>f)</td><td>Place of transaction</td><td>London Stock Exchange</td></tr>
</table>

For further information, please contact:

Naked Wines plc **IR@nakedwines.com**

Nick Devlin, Chief Executive Officer James Crawford, Chief Financial Officer Chris MacDonald	
Investec (NOMAD & Joint Broker) David Flin / Carlton Nelson / Ben Farrow	Tel: 0207 597 5970
Jefferies (Joint Broker) Ed Matthews / Harry le May / Gill O'Driscoll	Tel: 0207 029 8000
Instinctif (Financial PR) Guy Scarborough / Damian Reece	Tel: 07917 178 920 / 07931 598 593

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