NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

2024-09-04

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Naked Wines PLC

04 September 2024

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Colebrooke Partners Limited, a person closely associated with Jack Pailing, a Non-Executive Director of the Company, has sold 230,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares") to Eschler Global Fund SPC - Colebrooke Opportunities Fund SP, another person closely associated with Jack Pailing. Jack Pailing's beneficial interest post this sale and purchase remains unchanged.

Following the sale and purchase of shares, Mr. Pailing's beneficial interest in the Company and that of persons closely associated with him remains 723,654 Ordinary Shares representing approximately 0.98% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Colebrooke Partners Limited
2	**Reason for the notification**	
a)	Position/Status	Person closely associated with Jack Pailing, Non-Executive Director

b)	Initial Notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 7.5p GB00B021F836
b)	Nature of the transaction	Sale of Ordinary Shares
c)	Price(s) and volume(s)	Price: £0.522 Volume(s): 230,000
d)	Aggregate information Aggregated volume Aggregated Price	230,000 Ordinary Shares £120,060.00
e)	Date of transaction	3 September 2024
f)	Place of transaction	London Stock Exchange, AIM

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Eschler Global Fund SPC - Colebrooke Opportunities Fund SP
2	**Reason for the notification**	
a)	Position/Status	Person closely associated with Jack Pailing, Non-Executive Director
b)	Initial Notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 7.5p GB00B021F836

	Identification code	
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price: £0.522 Volume(s): 230,000
d)	Aggregate information Aggregated volume Aggregated Price	 230,000 Ordinary Shares (2) £120,060.00
e)	Date of transaction	3 September 2024
f)	Place of transaction	London Stock Exchange, AIM

For further information, please contact:

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