NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

12/8/2022

RNS Number : 9934I

Naked Wines PLC

08 December 2022

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Nick Devlin, Chief Executive Officer, has purchased 25,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").Following the purchase of shares, Mr. Devlin's beneficial interest in the Company and that of persons closely associated with him will be 216,095 Ordinary Shares representing approximately 0.29% of the issued share capital of the Company.

The Board of Naked Wines further announces that James Crawford, Chief Financial Officer, has purchased 20,000 Ordinary Shares. Following the purchase of shares, Mr. Crawford's beneficial interest in the Company and that of persons closely associated with him will be 174,813 Ordinary Shares representing approximately 0.24% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities/person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>1) Nick Devlin
2) James Crawford</td></tr>
<tr><td>2</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position/Status</td><td>1) Chief Executive Officer
2) Chief Financial Officer</td></tr>
<tr><td>b)</td><td>Initial Notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Naked Wines plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800IYPFIRRQQE9R62</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): sec on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary shares of 7.5p

GB00B021F836</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of Ordinary Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1)</td><td>100.1937p</td><td>25,000</td></tr><tr><td>2)</td><td>97.6484p</td><td>20,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregate information

Aggregated volume

Price</td><td>

1) 25,000 ordinary shares
2) 20,000 ordinary shares

1) £ 25,048.425
2) £ 19,529.68</td></tr>
<tr><td>e)</td><td>Date of transaction</td><td>1) 7 December 2022
2) 7 December 2022</td></tr>
<tr><td>f)</td><td>Place of transaction</td><td>London Stock Exchange</td></tr>
</table>

For further information, please contact:

Naked Wines plc Nick Devlin, Chief Executive Officer James Crawford, Chief Financial Officer	**ir@nakedwines.com**
Investec **(NOMAD & Joint Corporate Broker)** David Flin / Carlton Nelson / Ben Farrow	**Tel: 0207 597 5970**
Jefferies International Limited **(Joint Corporate Broker)** Ed Matthews / David Genis / Harry Clements	**Tel: 0207 029 8000**
Instinctif Partners (PR Agency) Damian Reece / Guy Scarborough / Sarah Hourahane	**Tel: 0207 457 2020 or 07917 178 920**

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