NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

5/22/2024

RNS Number : 4496P

Naked Wines PLC

22 May 2024

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Naked Wines plc

(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Colebrooke Partners Limited, a person closely associated with Jack Pailing, a Non-Executive Director of the Company, has purchased 20,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the purchase of shares, Mr. Pailing's beneficial interest in the Company and that of persons closely associated with him will be 723,654 Ordinary Shares representing approximately 0.98% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Colebrooke Partners Limited
2	**Reason for the notification**	
a)	Position/Status	Person closely associated with Jack Pailing, Non-Executive Director

<table>
<tr><td>b)</td><td>Initial Notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Naked Wines plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800IYPFIRRQQE9R62</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary shares of 7.5p

GB00B021F836</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of Ordinary Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.575</td><td>20,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregate information

Aggregated volume

Aggregated Price</td><td>

20,000 ordinary shares

£11,500.00</td></tr>
<tr><td>e)</td><td>Date of transaction</td><td>21 May 2024</td></tr>
<tr><td>f)</td><td>Place of transaction</td><td>London Stock Exchange</td></tr>
</table>

For further information, please contact:

Naked Wines plc **ir@nakedwines.com**
Rodrigo Maza, Chief Executive Officer
James Crawford, Chief Financial Officer

Investec **Tel: 0207 597 5970**
(NOMAD & Joint Corporate Broker)
David Flin / Ben Farrow

Jefferies International Limited **Tel: 0207 029 8000**
(Joint Corporate Broker)
Ed Matthews / Harry Le May

Instinctif Partners (PR Agency) **Tel: 0207 457 2020 or 07917 178 920**
Damian Reece / Guy Scarborough

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