NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

10/5/2023

RNS Number : 8206O

Naked Wines PLC

05 October 2023

For Immediate Release

05 October 2023

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that James Crawford, Chief Financial Officer, has purchased 20,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the purchase of shares, Mr. Crawford's beneficial interest in the Company and that of persons closely associated with him will be 189,961 Ordinary Shares representing approximately 0.26% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	James Crawford
2	**Reason for the notification**	
a)	Position/Status	Chief Financial Officer
b)	Initial Notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 7.5p GB00B021F836
b)	Nature of the transaction	Vesting of share awards under Company's SIP
c)	Price(s) and volume(s)	<table><tr><th></th><th>Price(s)</th><th>Volume(s)</th></tr><tr><td></td><td>£0.4975</td><td>20,000</td></tr></table>
d)	Aggregate information Aggregated volume Aggregated price	 20,000 ordinary shares £9,950.00
e)	Date of transaction	04 October 2023
f)	Place of transaction	London Stock Exchange (XLON); AIM Market

For further information, please contact:

Naked Wines plc
Nick Devlin, Chief Executive Officer
James Crawford, Chief Financial

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