NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

5/1/2024

RNS Number : 8144M

Naked Wines PLC

01 May 2024

For Immediate Release
01 May 2024

Naked Wines plc

(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Colebrooke Partners Limited, a person closely associated with Jack Pailing, a Non-Executive Director of the Company, has purchased 30,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the purchase of shares, Mr. Pailing's beneficial interest in the Company and that of persons closely associated with him will be 703,654 Ordinary Shares representing approximately 0.95% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Colebrooke Partners Limited
2	**Reason for the notification**	
a)	Position/Status	Person closely associated with Jack Pailing,

		Non-Executive Director
b)	Initial Notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 7.5p GB00B021F836
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price(s): £0.5228 / Volume(s): 30,000
d)	Aggregate information Aggregated volume Aggregated Price	 30,000 ordinary shares £15,684.00
e)	Date of transaction	30 April 2024
f)	Place of transaction	London Stock Exchange

For further information, please contact:

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Rodrigo Maza, Chief Executive Officer
James Crawford, Chief Financial Officer

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(NOMAD & Joint Corporate Broker)
David Flin / Ben Farrow

Jefferies International Limited — **Tel: 0207 029 8000**
(Joint Corporate Broker)
Ed Matthews / Harry Le May

Instinctif Partners (PR Agency) — **Tel: 0207 457 2020 or 07917 178 920**
Damian Reece / Guy Scarborough

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