NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

1/7/2022

RNS Number : 8387X

Naked Wines PLC

07 January 2022

Naked Wines plc

For Immediate Release

7 January 2022

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

The Board of Naked Wines announces that Emma Devlin and James Devlin, persons closely associated with Nicholas Devlin, Chief Executive Officer and Executive Director of the Company, have each purchased 77 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares"):

Following the purchase of shares, Mr. Devlin's beneficial interest in the Company and that of persons closely associated with him will be 111,644 Ordinary Shares representing approximately 0.15% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities/person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>Emma Devlin
James Devlin</td></tr>
<tr><td>2</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position/Status</td><td>Persons closely associated to Nicholas Devlin, Chief Executive Officer and Executive Director</td></tr>
<tr><td>b)</td><td>Initial Notification/Amendment</td><td>Initial Notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Naked Wines plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>213800IYPFIRRQQE9R62</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): sec□on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary shares of 7.5p

GB00B021F836</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>a) Purchase of Ordinary Shares

b) Purchase of Ordinary Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>a)</td><td>6.4384</td><td>77</td></tr><tr><td>b)</td><td>6.489</td><td>77</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregate information

Aggregated volume

Price</td><td>

154 ordinary shares

a) £6.4384</td></tr>
</table>

		b) £6.489
e)	Date of transaction	a) 29 December 2021 b) 4 January 2022
f)	Place of transaction	London Stock Exchange (XLON)

For further information, please contact:

Naked Wines plc **ir@nakedwines.com**

Nick Devlin, Chief Executive Officer

Shawn Tabak, Chief Financial Officer

Investec **Tel: 0207 597 5970**
(NOMAD & Joint Corporate Broker)

David Flin / Carlton Nelson / Ben Farrow

Jefferies International Limited **Tel: 0207 029 8000**
(Joint Corporate Broker)

Ed Matthews / David Genis / Harry Clements

Instinctif Partners (PR Agency) **Tel: 0207 457 2020 or 07917 178 920**

Damian Reece / Guy Scarborough / Sarah Hourahane

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