NEWS RELEASE

Naked Wines PLC - Director/PDMR Shareholding

6/27/2022

RNS Number : 3680Q

Naked Wines PLC

27 June 2022

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Naked Wines plc
(the "Company")

Issue of shares under existing Long Term Incentive Plan

The Board of Naked Wines plc are pleased to announce that the performance conditions relating to the conditional share award granted under the Company's Long Term Incentive Plan ("LTIP") to certain employees of the Company in June 2019 were fully met. As a result, 448,649 new ordinary shares of 7.5p each in the Company ("Ordinary Shares") have been issued to a number of employees of the Company through an Employee Benefit Trust.

The below Person Discharging Managerial Responsibilities ("PDMR") and person closely associated with a PDMR are part of the management team being issued shares under the LTIP, and have notified the Company of the following transactions to cover tax liabilities:

Name	Title	Total Number of Ordinary Shares issued under LTIP	Number of Ordinary Shares sold to cover tax liabilities	Sale price per Ordinary Share	Total Number of Ordinary Shares held
Nicholas Devlin	Chief Executive Officer and Executive Director	82,427	30,097	£1.7160	171,095(2)
Lucy Devlin(1)	VP Wine	11,937	4,816	£1.7160	

(1) Lucy Devlin is a person closed associated with Nicholas Devlin
(2) Including Nicholas Devlin and all person closely associated with Nicholas Devlin

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	1) Nicholas Devlin (PDMR) 2) Lucy Devlin (PCA)
2	**Reason for the notification**	
a)	Position/Status	1) Chief Executive Officer and Executive Director 2) VP Wine
b)	Initial Notification/Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): sec□on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 7.5p GB00B021F836
b)	Nature of the transaction	a) Vesting of share awards under Company's LTIP b) Sale of Ordinary Shares to meet tax liabilities
c)	Price(s) and volume(s)	

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<tr><td></td><td></td><td><table>
<tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr>
<tr><td>a)</td><td>1) £1.7160
2) £1.7160</td><td>82,427
11,937</td></tr>
<tr><td>b)</td><td>1) £1.7160
2) £1.7160</td><td>30,097
4,816</td></tr>
</table></td></tr>
<tr><td>d)</td><td>Aggregate information

Aggregated volume

Price</td><td>94,364 vested shares under Company's LTIP
34,913 sale of Ordinary Shares

a) £1.7160

b) £1.7160</td></tr>
<tr><td>e)</td><td>Date of transaction</td><td>a) 23 June 2022

b) 23 June 2022</td></tr>
<tr><td>f)</td><td>Place of transaction</td><td>London Stock Exchange (XLON); AIM Market</td></tr>
</table>

For further information, please contact:

Naked Wines plc **ir@nakedwines.com**

Nick Devlin, Chief Executive Officer

Shawn Tabak, Chief Financial Officer

Investec **Tel: 0207 597 5970**
(NOMAD & Joint Corporate Broker)

David Flin / Carlton Nelson / Ben Farrow

Jefferies International Limited
(Joint Corporate Broker)

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