NEWS RELEASE

Naked Wines PLC - Director Declaration

11/17/2022

RNS Number : 6865G

Naked Wines PLC

17 November 2022

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Naked Wines plc
("Naked" or the "Group")

Director Declaration

Naked Wines PLC (AIM: WINE), the online wine retail group, announces that, pursuant to AIM Rule 17, Joules Group plc, an unrelated business to the Group announced on 16 November 2022 that it had appointed administrators.

David Stead, Chairman of Naked, was Senior Independent Non-Executive Director of Joules Group plc.

For further information, please contact:

Naked Wines plc
Nick Devlin, Chief Executive Officer
James Crawford, Chief Financial Officer

Clara Melia / Chris MacDonald **IR@nakedwines.com**

Investec (NOMAD & Joint Broker)
David Flin / Carlton Nelson / Ben Farrow Tel: 0207 597 5970

Jefferies (Joint Broker)
Ed Matthews / David Genis / Gill O'Driscoll Tel: 0207 029 8000

Instinctif (Financial PR)
Guy Scarborough / Damian Reece Tel: 07917 178 920 / 07931 598 593

About Naked Wines plc
Naked Wines connects everyday wine drinkers with the world's best independent winemakers.

Why? Because we think it's a better deal for everyone. Talented winemakers get the support, funding and freedom they need to make the best wine they've ever made. The wine drinkers who support them get much better wine at much better prices than traditional retail.

It's a unique business model. Naked Wines customers commit to a fixed prepayment each month which goes towards their next purchase. Naked in turn funds the production costs for winemakers, generating savings that are passed back to its customers. It creates a virtuous circle that benefits both wine drinker and winemaker.

Our mission is to change the way the whole wine industry works for the better. In the last financial year, we served more than 960,000 Angel members in the US, UK and Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

Our customers (who we call Angels) have direct access to 266 of the world's best independent winemakers making over 2,500 quality wines in 20 different countries. We collaborate with some of the world's best independent winemakers like Matt Parish (Beringer, Stags' Leap) and 8-time Winemaker of the Year Daryl Groom (Penfolds Grange).

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