NEWS RELEASE

Naked Wines PLC - Blocklisting Application

5/10/2022

RNS Number : 0106L

Naked Wines PLC

10 May 2022

For Immediate Release

10 May 2022

Naked Wines plc
(the "Company")

Blocklisting Application

Naked Wines plc, today announces that an application has been made to the London Stock Exchange for a block listing of 500,000 ordinary shares of 7.5 pence each in the Company ("New Ordinary Shares") to be admitted to trading on AIM.

These New Ordinary Shares will be issued from time to time in order to satisfy the requirement to allot shares under the Naked Wines plc All Employee Share Incentive Plan ("SIP") and the Naked Wines plc Long Term Incentive Share Plan ("LTIP"). It is expected that admission will become effective on 16 May 2022. The new Ordinary Shares will rank pari passu with the Company's existing Ordinary Shares.

For further information, please contact:

Naked Wines plc	**ir@nakedwines.com**
Nick Devlin, Chief Executive Officer	
Shawn Tabak, Chief Financial Officer	
Investec (NOMAD & Joint Corporate Broker)	**Tel: 0207 597 5970**
David Flin / Carlton Nelson / Ben Farrow	
Jefferies International Limited (Joint Corporate Broker)	**Tel: 0207 029 8000**
Ed Matthews / David Genis / Harry Clements	

About Naked Wines plc

Naked Wines connects everyday wine drinkers with the world's best independent winemakers.

Why? Because we think it's a better deal for everyone. Talented winemakers get the support, funding and freedom they need to make the best wine they've ever made. The wine drinkers who support them get much better wine at much better prices than traditional retail.

It's a unique business model. Naked Wines customers commit to a fixed prepayment each month which goes towards their next purchase. Naked in turn funds the production costs for winemakers, generating savings that are passed back to its customers. It creates a virtuous circle that benefits both wine drinker and winemaker.

Our mission is to change the way the whole wine industry works for the better. In the last year, we have served more than 850,000 Angel members in the US, UK and

Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

Our customers (who we call Angels) have direct access to over 225 of the world's best independent winemakers making over 1,500 quality wines in 19 different countries. We collaborate with some of the world's best independent winemakers like Matt Parish (Beringer, Stags' Leap) and 8-time Winemaker of the Year Daryl Groom (Penfolds Grange).

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