NEWS RELEASE

Naked Wines Customers Vote To Fund 14 Winemakers To Make The Wine Of Their Dreams

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- Naked Wines gave 14 southern hemisphere winemakers the chance to make a wine they've always dreamed of.
- Winemakers pitched the dream wines they've always had a secret desire to make, but never had the chance or the funding – and Angels voted for their favourites.
- Over 6,000 Angels voted – and all 14 wines received over 500 votes, meaning all 14 winemakers will receive the funding to make their dream wine a reality.

Naked Wines, the online crowd funded wine retailer, has backed 14 southern hemisphere winemakers to make their dream wines, after 6,000 of their 'Angel' customers voted to get them over the line.

To coincide with harvest time in the southern hemisphere, Naked Wines asked 14 winemakers to pitch the dream wines always had a secret desire to make, but never had the chance or the funding.

Over 6,000 Angels voted, and all 14 dream wines received the minimum 500 votes to receive Angel funding to be made a reality.

The winning wines included the first premium Australian Shiraz from winemaker Sam Plunkett's new winery, and a 'revved up' oaked Marlborough Sauvignon from Kiwi winemakers Bill and Claudia Small.

Naked Wines UK Managing Director, Eamon FitzGerald said:

As a crowd-funded wine business, wines like this would exist without Angel funding. So rather than making the decisions behind the scenes, we put the power into their hands. Our winning winemakers know the pressure's on

to deliver 14 belting wines that really blow our Angels' socks off.

For more information on The Crush, and pitches for all the winning wines, visit: **www.nakedwines.com/thecrush**