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# Naked Wines Customers Revive Soup Kitchen In £60,000 Crowdfunding Campaign

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- Naked Wines Angels raise £60,000 in one weekend to feed over 3,000 hungry South African children for an entire year
- The entire proceeds will revive winemaker Carmen Stevens' soup kitchen in the impoverished town of Belhar – just 15 minutes from the thriving Stellenbosch wine region
- Naked Wines' staff ran their own office soup kitchen and gave up the costs of their meal – and asked their customers to do the same.

Naked Wines, the online crowd funded wine retailer, has raised £60,000 for winemaker Carmen Stevens to run a soup kitchen for disadvantaged children in the town of Belhar, South Africa.

Belhar is only 15 minutes from Stellenbosch, the centre of the South African wine industry. It's a place where 3 out of 4 children go hungry every day.

In March 2012, long-standing Naked winemaker Carmen started a weekly soup kitchen with a group of local mothers. Unfortunately 18 months later they ran out of funds, so the kitchens stopped.

On Friday 30th October, Naked Wines' staff, winemakers and customers united for a special Free Food Friday – and donated the cost of their meal to the fund.

Naked have raised over £60,000 so far – enough to feed 3,000 school children for a year.

The donations will allow Carmen to partner with a local charity and bring back her soup kitchen, on a much bigger scale, to feed even more disadvantaged children, meaning they don't have to go to bed hungry every night.

Eamon Fitzgerald, Naked Wines' UK Managing Director, said:

Naked already changes the lives of independent winemakers, but it's now clear this business model can make a difference to the lives of many more. I couldn't believe there was such poverty on the doorstep of one of the most thriving wine regions on earth – so when Carmen told us about her kids, we just had to get involved. I'd like to thank the Angels, staff and winemakers who dug deep and gave so generously to the cause.

Carmen Stevens, Naked Winemaker, wrote on her wall to her customers:

I am truly humbled by your generosity. I know the Angels with Naked can do amazing things but, never in a million years did I think this was possible. I am in tears because of the generosity of people from another country for our kids in South Africa. Thank you Naked and thank you Angels for all this amazing work.

For more information visit: **https://www.nakedwines.com/carmenskids**