NEWS RELEASE

Lake County – Great Wine From Humble Country

3/17/2017

The team got to do a cool roadtrip to Lake County, California to explore some of our **winemakers' investments** up there. They brought back some really beautiful pictures that tell the story of Lake County better than simple words.

It's just a short drive up from Napa

Beautiful wine country, that at first resembles a lot of northern California

But the soils quickly change in the Red Hills on the foot of Mt Konocti

Bending mountain roads and high altitudes

A truly rural setting, the next photos take a look at the signs of civilization. This is agriculture country (ag country for short) and it doesn't pretend to be a fancy tourist destination for rich San Franciscans.

Until you go into a winery, you might see more sheep dogs than people

Not just dogs. This is definitely ag country.

When you go out into the vineyards, the deep red soils in the Red Hills resemble the surface of a craggy alien planet

Where the Clear Lake meets the cerulean sky, there's an impossibly bright blue that just wraps around you

The whole region feels dominated by these sharply contrasted colors

The human influence of the farmers in Mt. Konocti seems restrained and quiet

The winemakers sort of blend into the background – none of the multimillion dollar wineries you see dotting highway 29 in Napa.

And everywhere you look, there are signs of the beautifully wild natural setting pushing back. The Clear Lake rising well above its normal height after the heavy rains this winter.

Some parts of the serene settings still show signs of fire damage from last year and the year before

But even these trees show signs of regrowth and healing. Lake County is a living place

And so it's a riveting setting for "A friendly country town…"

We're already planning our next trip to this **historic wine region**!

The post **Lake County – Great wine from humble country** appeared first on **The Truth About Wine**.