NEWS RELEASE

Directorate Change

2024-09-30

RNS Number : 3263G

Naked Wines PLC

30 September 2024

30 September 2024

Naked Wines plc

("Naked Wines" or "Group")

Directorate Change

Naked Wines announces James Crawford has stepped down from the Board and ceased to be a Director of the Group having not sought re-election at the Annual General Meeting held earlier today.

This change is in line with the CFO succession plan announced on 9 July 2024. James continues to make himself available to the Group to undertake handover activities with incoming CFO Dominic Neary, who is joining the Group and the Board on 11 November 2024.

For further information, please contact:

Naked Wines plc
Rodrigo Maza, CEO
James Crawford, CFO
Catherine Miles / Libby Bundock

IR@nakedwines.com

Investec (NOMAD & Joint Broker)

Tel: 0207 597 5970

David Flin / Ben Farrow

Jefferies (Joint Broker) Tel: 0207 029 8000
Ed Matthews / Harry le May

Instinctif (Financial PR) Tel: 07825 189 696
Julian Walker

About Naked Wines plc

Naked Wines is not just an online wine retailer; we're trailblazers on a mission to enable enthusiastic wine drinkers to enjoy great wine without the guesswork.

Founded in 2008, on the pillars of quality, choice and fair pricing, we set out to create the most inclusive wine club in the world - dedicated to transforming the wine-buying experience and empowering people to make their own wine choices, and championing world-class independent winemakers. We've proudly been delivering outstanding wines to our customers (who we call Angels) for over 15 years.

Our business model is simple yet innovative: Naked Wines funds the production costs for winemakers upfront, allowing them to focus on creating exceptional wines without the financial burdens of traditional wine production, while passing the resulting savings back to our customers.

The virtuous circle is a win-win for both wine lovers and winemakers, and enables us to deliver superior benefits to our customers:
- Better quality wine
- More choice
- Personalised wine recommendations
- Elimination of guesswork and uncertainty
- Fair payments for all involved

Our customers have direct access to 299 of the world's best independent winemakers and over 2,500 quality wines from 23 countries. In the last financial year, we served more than 723,000 Angels in the US, UK and Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

For more information visit **nakedwines.com** or follow us **@nakedwines**.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact **rns@lseg.com** or visit **www.rns.com**.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as

part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our **Privacy Policy**.

END

BOASDSFMSELSEEU