NEWS RELEASE

Director/PDMR Shareholding

8/25/2020

RNS Number : 1074X

Naked Wines PLC

25 August 2020

Naked Wines plc

For Immediate Release

25 August 2020

Naked Wines plc
(the "Company")

Director/PDMR Shareholding

Naked Wines plc announces that James Crawford, Chief Financial Officer, has bought 3,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares") at a price of 441 pence per Ordinary Share.

Following the purchase, Mr. Crawford's beneficial interest in the Company and that of persons closely associated with him will be 156,672 Ordinary Shares representing approximately 0.21% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	James Crawford
2	**Reason for the notification**	
a)	Position/status	Chief Financial Officer Naked Wines plc
b)	Initial notification/ Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of**	

	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 7.5p GB00B021F836
b)	Nature of the transaction	Purchase
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£4.41</td><td>3,000</td></tr></table>
d)	Aggregated information –Aggregated volume –Price	 3,000 £4.41

e)	Date of the transaction	24 August 2020
f)	Place of the transaction	London Stock Exchange (XLON); AIM Market

For further information, please contact:

Naked Wines plc **ir@nakedwines.com**

Nick Devlin, Chief Executive Officer

James Crawford, Chief Financial Officer

Investec
(NOMAD & Joint Corporate Broker) **Tel: 0207 597 5970**

David Flin / Carlton Nelson / Tejas Padalkar

Jefferies International Limited
(Joint Corporate Broker) **Tel: 0207 029 8000**

Ed Matthews / Harry Clements

Instinctif Partners (PR Agency) **Tel: 0207 457 2020 or 07917 178 920**

Damian Reece / Guy Scarborough

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