NEWS RELEASE

Director/PDMR Shareholding

12/2/2020

RNS Number : 3305H

Naked Wines PLC

02 December 2020

Naked Wines plc

For Immediate Release

02 December 2020

Naked Wines plc
("the Company")

DIRECTOR/PDMR SHAREHOLDING

Naked Wines plc announces that Susan Apthorp, a person closely associated with Justin Apthorp, a non-executive director of the Company, has sold the following ordinary shares of 7.5 pence each in the Company ("Ordinary Shares"):

Number of Ordinary Shares	Date of transaction	Price (pence)
80,000	01 December 2020	586.44
20,000	02 December 2020	587.65

Following the sale, Mr. Apthorp's beneficial interest in the Company and that of persons closely associated with him will be 50,000 Ordinary Shares representing approximately 0.07% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Justin Apthorp / Susan Apthorp
2	**Reason for the notification**	
a)	Position/status	Non-Executive Director
b)	Initial notification/ Amendment	Initial Notification

3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Naked Wines plc
b)	LEI	213800IYPFIRRQQE9R62
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 7.5p GB00B021F836
b)	Nature of the transaction	a) Sale b) Sale
c)	Price(s) and volume(s)	

	Price(s)	Volume(s)
a)	£5.8644	80,000
b)	£5.8765	20,000

d)	Aggregated information – Aggregated volume – Price	 100,000 ordinary shares a) £5.86 b) £5.88
e)	Date of the transaction	a) 01 December 2020 b) 02 December 2020
f)	Place of the transaction	London Stock Exchange (XLON); AIM Market

For further information, please contact:

Naked Wines plc **ir@nakedwines.com**

Nick Devlin, Chief Executive Officer

James Crawford, Chief Financial Officer

Investec **Tel: 0207 597 5970**
(NOMAD & Joint Corporate Broker)

David Flin / Carlton Nelson

Jefferies International Limited **Tel: 0207 029 8000**
(Joint Corporate Broker)

Ed Matthews / Harry Clements

Instinctif Partners (PR Agency) **Tel: 0207 457 2020 or 07917 178 920**

Damian Reece / Guy Scarborough

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