NEWS RELEASE

Director/PDMR Shareholding

11/21/2016

RNS Number : 7257P

Majestic Wine PLC

21 November 2016

MAJESTIC WINE PLC

DIRECTOR/PDMR SHAREHOLDING

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	James Crawford
2	**Reason for the notification**	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Majestic Wine PLC
b)	LEI	213800PRRI453CKM5429

<table>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument

Identification code</td><td>Ordinary Shares of 7.5p

GB00B021F836</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>£2.96</td><td>5000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information
– Aggregated volume
– Price</td><td>5000
£2.96</td></tr>
<tr><td>e)</td><td>Date of the transaction</td><td>21 November 2016</td></tr>
<tr><td>f)</td><td>Place of the transaction</td><td>London Stock Exchange (XLON); AIM Market</td></tr>
</table>

This information is provided by RNS
The company news service from the London Stock Exchange

END

DSHFEUFEFFMSELF