NEWS RELEASE

Board changes

8/6/2021

RNS Number : 8301H

Naked Wines PLC

06 August 2021

Naked Wines plc

For Immediate Release

06 August 2021

Naked Wines plc
(the "Company")

Board changes

As previously announced, with effect from the conclusion of the Company's Annual General Meeting held yesterday Ian Harding has formally stepped down from the Board and has handed the Chairman role to Darryl Rawlings.

For further information, please contact:

Naked Wines plc **ir@nakedwines.com**

Nick Devlin, Chief Executive Officer

Shawn Tabak, Chief Financial Officer

Investec **Tel: 0207 597 5970**
(NOMAD & Joint Corporate Broker)

David Flin / Carlton Nelson / Ben Farrow

Jefferies International Limited **Tel: 0207 029 8000**
(Joint Corporate Broker)

Ed Matthews / David Genis / Harry Clements

Instinctif Partners (PR Agency) **Tel: 0207 457 2020 or 07917 178 920**

Damian Reece / Guy Scarborough / Sarah Hourahane

About Naked Wines plc

Naked Wines connects everyday wine drinkers with the world's best independent winemakers.

Why? Because we think it's a better deal for everyone. Talented winemakers get the support, funding and freedom they need to make the best wine they've ever made. The wine drinkers who support them get much better wine at much better prices than traditional retail.

It's a unique business model. Naked Wines customers commit to a fixed prepayment each month which goes towards their next purchase. Naked in turn funds the production costs for winemakers, generating savings that are passed back to its customers. It creates a virtuous circle that benefits both wine drinker and winemaker.

Our mission is to change the way the whole wine industry works for the better. In the last year, we have served more than 850,000 Angel members in the US, UK and Australia, making us a leading player in the fast-growing direct-to-consumer wine market.

Our customers (who we call Angels) have direct access to 235 of the world's best independent winemakers making over 1,500 quality wines in 19 different countries. We collaborate with some of the world's best independent winemakers like Matt Parish (Beringer, Stags' Leap) and 8-time Winemaker of the Year Daryl Groom (Penfolds Grange).

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