

FORWARD-LOOKING STATEMENTS

This document contains, and future oral and written statements of QCR Holdings (the "Company") and its management may contain, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 with respect to the financial condition, results of operations, plans, objectives, future performance and business of the Company. Forward-looking statements, which may be based upon beliefs, expectations and assumptions of the Company's management and on information currently available to management, are generally identifiable by the use of words such as "believe," "expect," "anticipate," "predict," "suggest," "appear," "plan," "intend," "estimate," "annualize," "may," "will," "would," "could," "should" or other similar expressions. Additionally, all statements in this document, including forward-looking statements, speak only as of the date they are made, and the Company undertakes no obligation to update any statement in light of new information or future events. A number of factors, many of which are beyond the ability of the Company to control or predict, could cause actual results to differ materially from those in its forward-looking statements. These factors include, among others, the following: (i) the strength of the local, state, national and international economies; (ii) the economic impact of any future terrorist threats and attacks, and the response of the United States to any such threats and attacks; (iii) changes in state and federal laws, regulations and governmental policies concerning the Company's general business; (iv) changes in interest rates and prepayment rates of the Company's assets; (v) increased competition in the financial services sector and the inability to attract new customers; (vi) changes in technology and the ability to develop and maintain secure and reliable electronic systems; (vii) unexpected results of acquisitions, which may include failure to realize the anticipated benefits of the acquisition and the possibility that the transaction costs may be greater than anticipated; (viii) the loss of key executives or employees; (ix) changes in consumer spending; (x) unexpected outcomes of existing or new litigation involving the Company; and (xi) changes in accounting policies and practices. These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. Additional information concerning the Company and its business, including additional factors that could materially affect the Company's financial results, is included in the Company's filings with the Securities and Exchange Commission (the "SEC").

PRELIMINARY RESULTS AS OF AND FOR THE THREE MONTHS AND YEAR ENDED DECEMBER 31, 2018

These slides contain the Company's preliminary results as of and for the three months and year ended December 31, 2018. The Company has not filed its Annual Report on Form 10-K for the year ended December 31, 2018. As a result, all financial results as of and for the three months and year ended December 31, 2018 described herein should be considered preliminary, and are subject to change to reflect any changes resulting from the completion of normal year-end closing and review procedures. Furthermore, the Company's independent registered public accounting firm has not completed its audit of the results for these periods. The Company's actual results may differ materially from these estimates due to the completion of financial closing procedures, final adjustments and other developments that may arise between the date of these slides and the time the Company files its Annual Report on Form 10-K.

NON-GAAP FINANCIAL MEASURES

These slides contain non-GAAP financial measures. For purposes of Regulation G, a non-GAAP financial measure is a numerical measure of the registrant's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statement of income, balance sheet or statement of cash flows (or equivalent statements) of the issuer; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. In this regard, GAAP refers to generally accepted accounting principles in the United States. Pursuant to the requirement of Regulation G, the Company has provided reconciliations within the slides, as necessary, of the non-GAAP financial measure to the most directly comparable GAAP financial measure. For more details on the Company's non-GAAP measures, refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

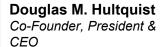
REGISTRATION STATEMENT; NO OFFER OR SOLICITATION

The issuer has filed a registration statement (including a prospectus) and a related prospectus supplement with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the related prospectus supplement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and related prospectus supplement if you request it by calling toll-free 1-800-966-1559. This presentation shall not constitute an offer to sell or the solicitation of an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

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Presenters

- Co-founder and President and CEO of QCRH since 1993
- 40+ years in banking and financial services
- Began career with KPMG Peat Marwick





- Joined QCRH as EVP & CFO in 2000; named COO in 2008 and will become President in May 2019
- 32 years in banking and financial services
- Began career with KPMG Peat Marwick

Todd A. Gipple *EVP.* COO & CFO

- EVP & CLO of QCRH; President & CEO of CRB&T since 2001; will assume the role of CEO of QCRH in May 2019
- 38 years in banking and financial services
- Prior experience with Firstar Bank and Omaha National Bank

Larry J. Helling EVP & Chief Lending Officer



Effective May 23, 2019, Larry J. Helling will become Chief Executive Officer of the Company and Todd A. Gipple will become President, in addition to his current roles of Chief Operating Officer and Chief Financial Officer

Offering Overview

Issuer / Exchange / Ticker	QCR Holdings, Inc. / NASDAQ / QCRH
Security Offered	Holding Company subordinated debt
Security Rating ⁽¹⁾	BBB- by Kroll Bond Rating Agency
Format	SEC Registered
Term	10-year
Optional Redemption	Non-call for 5 years. Callable on any interest payment date at par thereafter
Special Redemption	Certain special events
Coupon Frequency	Fixed rate for 5 years paid semi-annually; floating rate paid quarterly thereafter
Covenants	Consistent with regulatory requirements for Tier 2 capital
Use of Proceeds	Repay senior holding company debt and general corporate purposes
Book-Running Manager	Keefe, Bruyette & Woods, A Stifel Company



Corporate Overview

QCR HOLDINGS' MISSION, VISION AND VALUES

OUR MISSION

The mission of QCR Holdings is to make our clients' financial dreams a reality

OUR VISION

QCR Holdings will be ranked in the top quartile ROAA of peer firms by 2020 and continue to reward shareholders and employees while strengthening our communities

OUR VALUES - LIVED AND EXPECTED OF ALL AT QCR

Collaboration

Innovation

Achievement

Personal Responsibility

Fulfillment



CORPORATE OVERVIEW

QCR Holdings (NASDAQ: QCRH) - Founded in 1993

Headquartered in Moline, IL and operating five locally managed and governed charters in three states, supported by a centralized operational team

Lines of Business:

- Full-service commercial and consumer banking
- Correspondent banking
- Commercial lease financing
- Trust and wealth management services

Assets: \$4.9 Billion

Loans: \$3.7 Billion

Deposits: \$4.0 Billion

Wealth Management: \$4.3 Billion

\$2.7 Billion in Trust Accounts

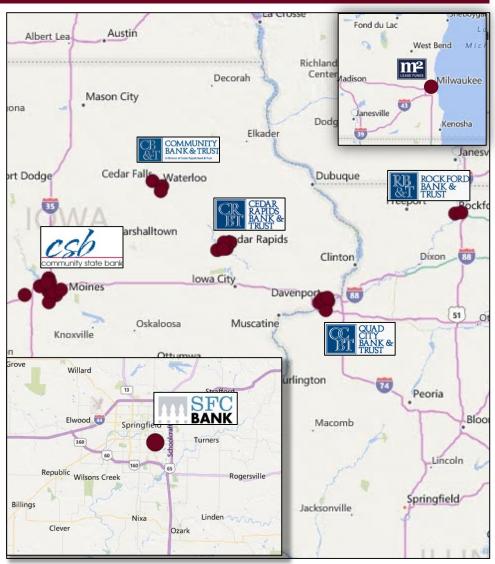
\$1.6 Billion in Brokerage Accounts / RIA

27 Branches/Offices

Shares Outstanding: 15.7 Million

Ownership (as of 9/30/18):

- Institutional & Mutual Funds 60%
- Insiders & Benefit Plans 11%



a relationship driven organization.®

Strong, centralized risk management function

Efficient centralized group operations

Strong credit and asset quality

Consistent adjusted net income growth

High touch service approach

Serving attractive Midwest markets

Significant expansion opportunities

\$4.9B Assets\$3.7B Loans\$4.0B Deposits\$4.3B AUM

QCR HOLDINGS, INC.

THE VALUE OF SEPARATE CHARTERS

- Managed and governed by local veteran bankers and boards with strong community ties and expertise
 - High touch service delivered by knowledgeable professionals
 - Strong community involvement with high employee participation
 - Local decisions and solutions
- ✓ Local autonomy has led to favorable relative performance metrics
 - Loan growth
 - Credit and asset quality
 - Deposit growth
- ▼ Focus on growing deposit market share
 - #1 deposit share in two markets
 - Within top 10 deposit share in five markets
- ✓ Ample opportunities to expand products and services across footprint
 - Specialty lending & leasing
 - Correspondent banking
 - Wealth management











Our five distinct, yet similar, operating charters enable us to customize client solutions by market

UNIQUE AND DIVERSIFIED PRODUCTS AND SERVICES

QCR Holdings Business Lines



Commercial Banking

- Commercial & retail banking services
- Treasury management & depository products
- Small ticket lease financing (m2 Lease Funds)

2018 Net Interest Income: \$142.4mm 77% of Total 2018 Revenue

Fee-Based Businesses

Correspondent Banking

- Competitive deposit products
- · Bank stock loans
- Safekeeping and cash management services
- 190 correspondent banking relationships

Wealth Management

- Trust administration
- Brokerage accounts and asset management
- Financial planning
- 12/31 AUM: \$4.3B

Swaps / Loan Sales

- Commercial loan fixedfloating rate swaps
- SBA & USDA secondary market sales
- 2018 swap & loan sale income: \$11.2M

2018 Noninterest Income: \$41.5mm 23% of Total 2018 Revenue

ATTRACTIVE MARKETS OF OPERATION

Davenport-Moline-Rock Island, IA-IL

- International headquarters for Deere & Company
- Ranked 18th in the nation for high-tech job growth (2010 2011)
- Top 10 Advanced Manufacturing Community

Cedar Rapids, IA

- International headquarters for Collins Aerospace
- Top 10 Best Places for Starting a Small Business (2015)
- Top 100 Places to Live (Livability 2016)

Des Moines-West Des Moines, IA

- Ranked #1 Best City for the Middle Class (2016)
- 81 insurance companies are headquartered in Des Moines (2017)
- Ranked in the Top Ten Places to Live in the U.S. (2017)

Springfield, MO

- Top 5 Best Cities to start a business
- Top 20 Magnets for Young Adults
- O'Reilly Auto Parts and Bass Pro Shops headquarters

Rockford, IL

- Illinois' third largest city
- Top 40 "Best Mid-Sized Cities for Manufacturing Jobs" (2015)
- Voted "Best Midwest City for Sports Venues"

Deposit Market Share

MSA	Mkt Rank	Total Deposits (\$M)	Market Share (%)
Davenport-Moline-Rock Island, IA-IL	1	1,284	15.6
Cedar Rapids, IA	1	971	16.4
Des Moines-West Des Moines, IA	8	596	3.2
Springfield, MO	7	439	4.4
Rockford, IL	8	376	6.1
Waterloo-Cedar Falls, IA	11	110	3.1

- #1 in the Quad Cities MSA
- #1 in Cedar Rapids, IA MSA
- Top 10 market position in 5 of 6 of our markets
- Top 15 position in all of our markets

STRATEGIES TO CONTINUE TO DRIVE SHAREHOLDER VALUE

Loan	&	Le	ase
Gr	.O/	wth	1

Continue strong organic loan and lease growth to maintain loans and leases to total assets ratio in the range of 73-78% (75% as of 12/31/18)

Grow Core Deposits

Maintain focus on growing core deposits to maintain reliance on wholesale funding at less than 15% of assets (30% as of 12/31/14, now 13.8% as of 12/31/18)

Fee Income

Ongoing emphasis on gains on sale of USDA and SBA loans, and fee income on Swaps, as a more significant and consistent component of core revenue

Grow Wealth Management

Grow wealth management net income by 10% annually

Manage **Noninterest Exp**

Carefully manage growth in noninterest expenses

Maintain Asset Quality

Maintain asset quality metrics at better than peer levels

Be an Acquirer

Participate as an acquirer in the consolidation taking place in our industry to further boost profitability, improve efficiency, and increase EPS

MARKET OPPORTUNITIES AND ACQUISITION STRATEGY

- Fragmented markets and ongoing consolidation creates opportunity
- Almost 1,100 community banks are headquartered in the four-state region
 - 64% are between \$100 million and \$1.0 billion in assets⁽¹⁾
- Approximately 240 community banks are headquartered in top MSA targets⁽¹⁾
 - Over 60% are between \$100 million and \$1.0 billion in assets
- Targets based on rigorous evaluation standards
 - Cultural and strategic fit
 - Strengthens competitive position
 - Drives market share gains
 - Enhances shareholder value
- Separate charter autonomy attractive to acquisition candidates

Institutions in Targeted Markets with \$100M - \$1.0 Billion in Assets⁽¹⁾





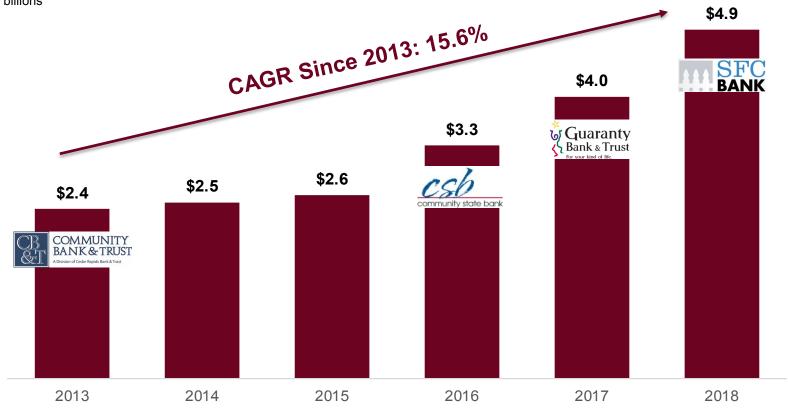
Financial Highlights

A CONSISTENT TRACK RECORD OF ASSET GROWTH

Asset growth has been driven by a combination of organic growth and strategic acquisitions

Total Consolidated Assets

\$ in billions



Recent Acquisitions (Assets at acquisition date (\$ Millions)):

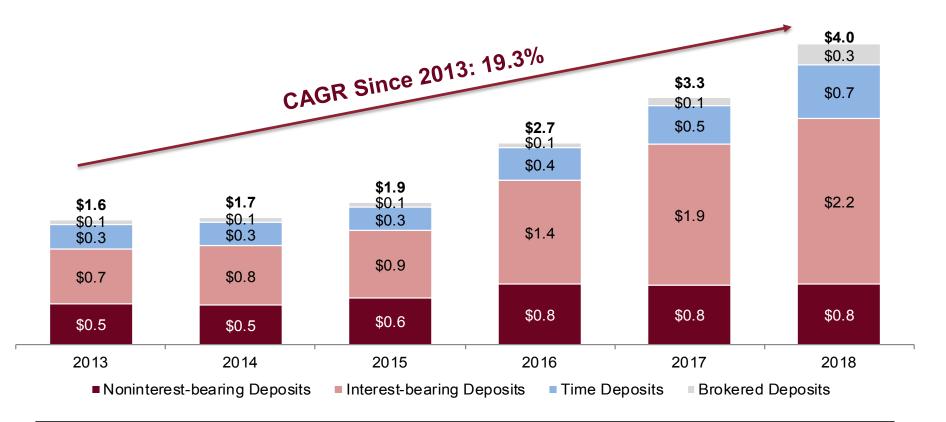
2013: Community National Bancorporation (\$288) 2016: Community State Bank (\$582)

2017: Guaranty Bankshares, Ltd. (\$260) 2018: Springfield Bancshares, Inc. (\$576)

DEPOSIT GROWTH DRIVEN BY CORE DEPOSITS

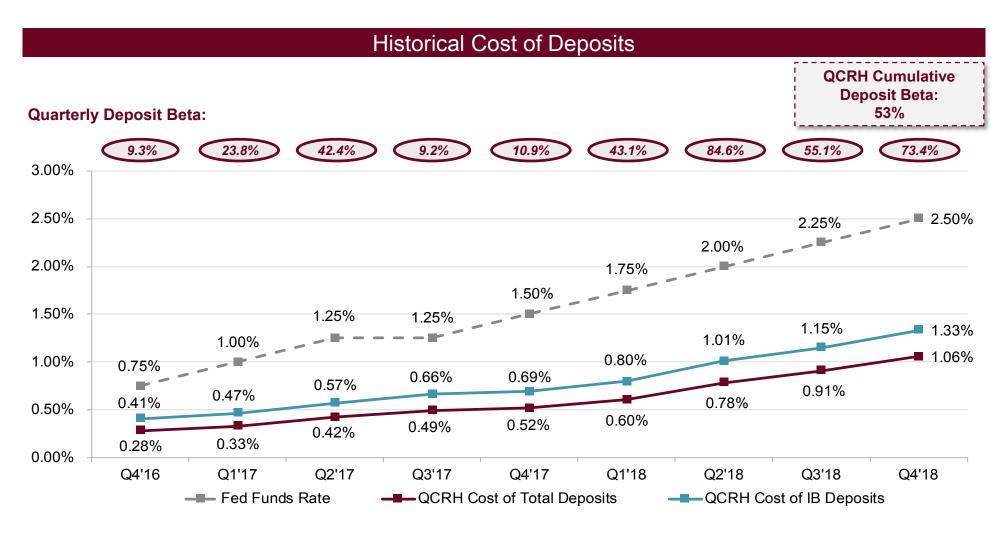
Core Deposits⁽¹⁾ Represent Approximately 93% of Total Deposits as of 12/31/18

\$ in billions



Organic deposit growth CAGR has been 11.5% since 2013

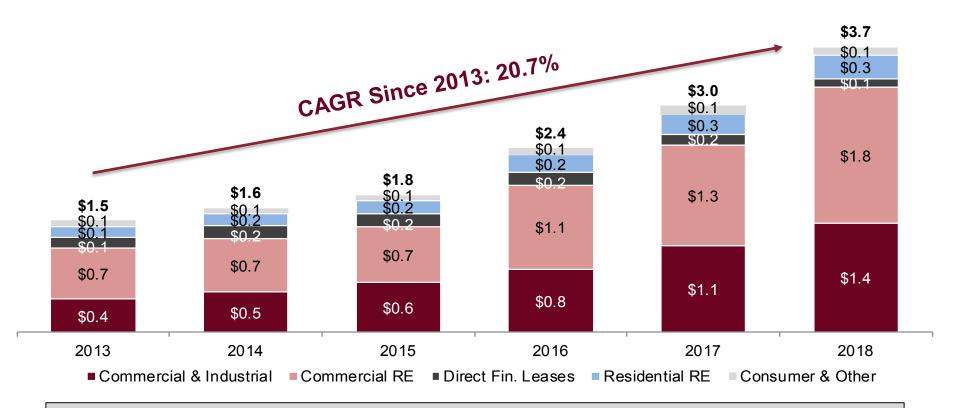
COST OF DEPOSITS OVER TIME



LOAN GROWTH DRIVEN BY COMMERCIAL LENDING

Commercial Loans⁽¹⁾ Represent Approximately 89% of the Loan Portfolio as of 12/31/18

\$ in billions(2)

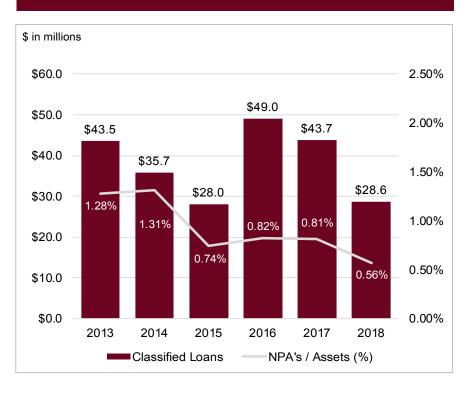


Organic loan growth CAGR has been 12.6% since 2013

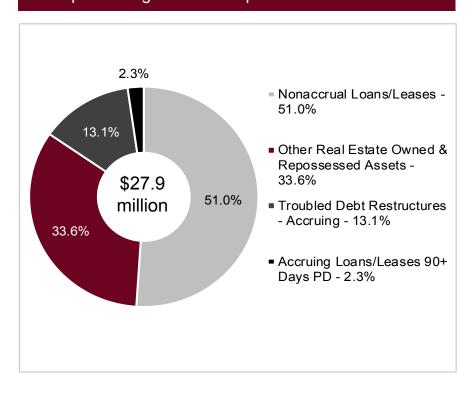
ASSET QUALITY

Management remains focused on maintaining excellent asset quality and resolving problem assets

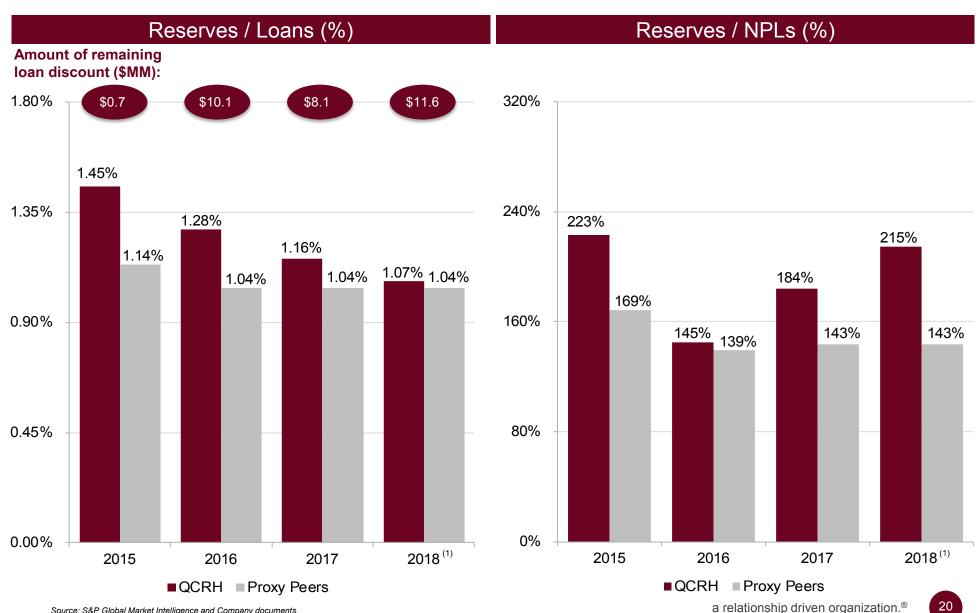
Classified Loans & NPAs / Assets as of 12/31/2018



Nonperforming Assets Composition as of 12/31/2018

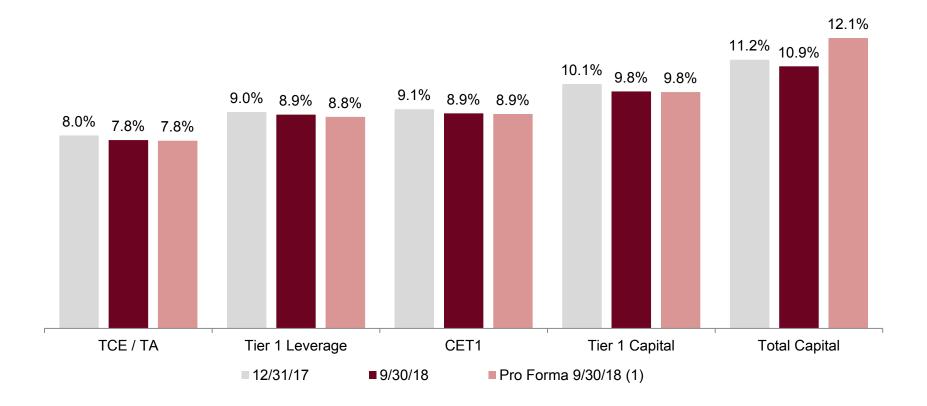


STRONG CREDIT CULTURE SUPPORTED BY HIGH LEVELS OF RESERVES



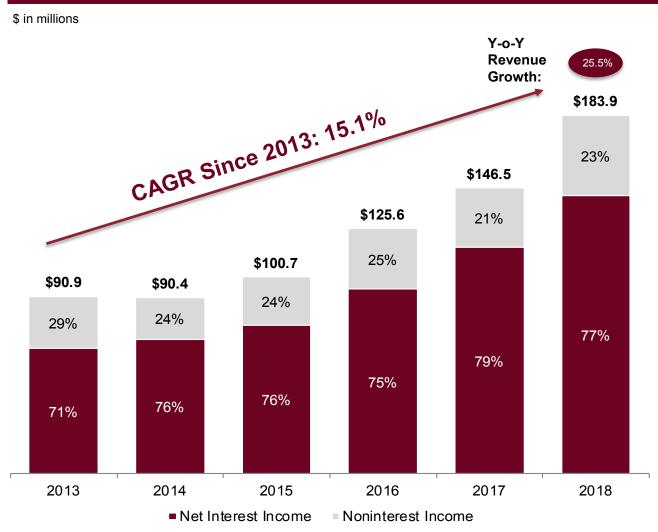
CAPITAL RATIOS

 The following illustrates the pro forma impact of a \$50 million subordinated debt raise on the Company's consolidated capital ratios⁽¹⁾



STRONG REVENUE GROWTH AND ATTRACTIVE MIX

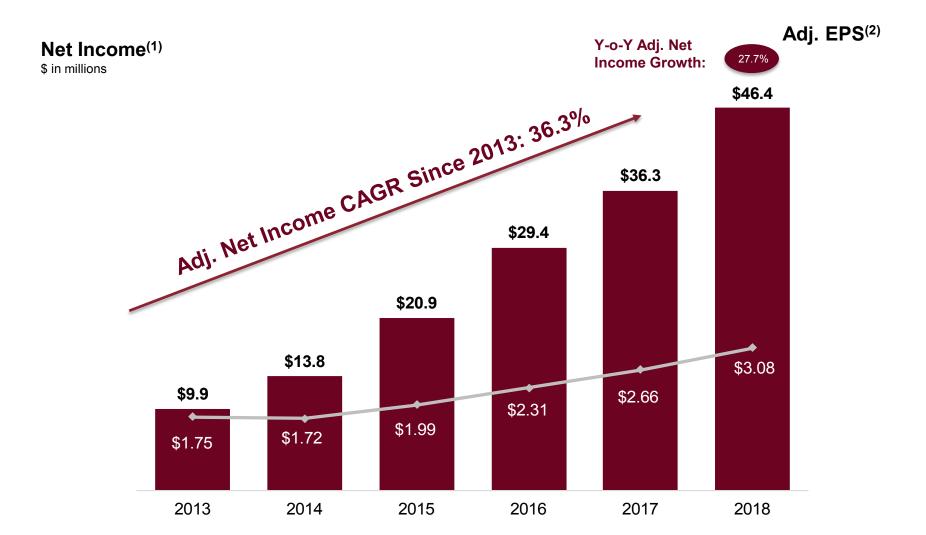
Predictable and diversified fee income streams complement net interest income



Key Components of Fee Income:

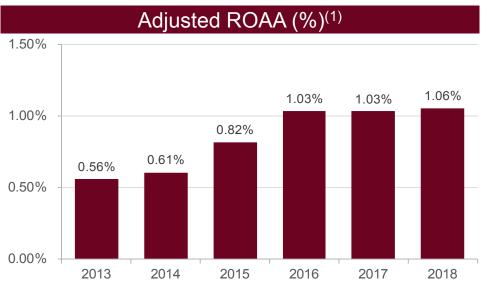
- Wealth Management (\$4.3 billion in assets under administration as of 12/31/18)
- Correspondent banking (190 relationships as of 12/31/18)
- SBA & USDA guaranteed loan sales
- Swap fee income

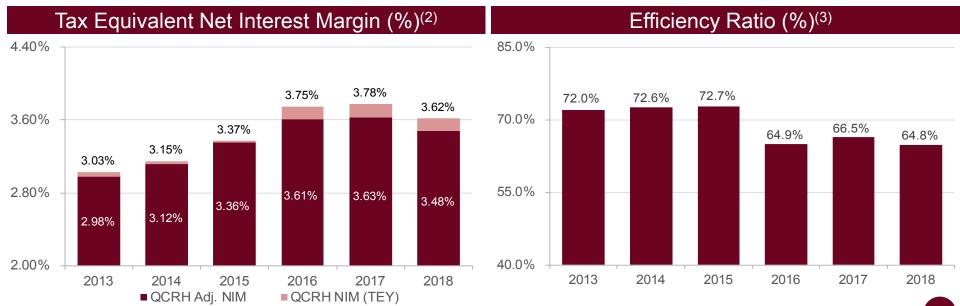
CONSISTENT IMPROVEMENT IN SHAREHOLDER RETURNS



⁽¹⁾ Adjusted net income to common shareholders (non-GAAP) – see appendix slide 47 for reconciliation of GAAP net income to adjusted net income.

HISTORICAL PROFITABILITY METRICS





Source: S&P Global Market Intelligence and Company documents.

(2) Adjusted NIM excludes accretable yield (non-GAAP) – see appendix slide 46 for reconciliation of GAAP NIM to adjusted NIM.

Non-GAAP – see appendix slide 46 for reconciliation.

Non-GAAP – see appendix slide 47 for reconciliation.

QCRH FINANCIAL TARGETS

12/31/2018

Balance Sheet

Income Statement

Asset Quality

Loans / Assets	



• 73% - 78% of total assets



• Stable within target range

Wholesale Funding



Less than 15% of funding

• 13.8% at 12/31/18

NIM (Tax Equivalent)



Greater than 3.65%

3.62%

 2018 impacted by tax reform, deposit costs

Adjusted ROAA



Greater than 1.10%

1.06%

Fee Income Streams



 More than \$4.0 million of USDA and SBA loan sale gains & swap income

>10% annual growth in wealth mgmt. income

• \$11.2MM in 2018

 2018 wealth mgmt. income growth of ~21.5%

Net Charge-offs



Less than 0.25% annually

• 0.21%

Consistently better than target level

NPAs / Assets



Less than 0.75% of total assets

• 0.56%

~\$13.6MM decrease Q-o-Q

QCR HOLDINGS, INC.

Appendix

HISTORICAL INTEREST COVERAGE

Historical Interest Coverage

(dollars in thousands)	2015	2016	2017	2018	2018 PF
Investment in Subsidiaries	\$258,043	\$347,021	\$413,062	\$535,830	
Consolidated Equity	225,886	286,041	353,287	473,138	
Double Leverage Ratio	114%	121%	117%	113%	
Interest Coverage				Ī	
Earnings:					
Income From Continuing Operations Before Taxes	\$20,597	\$36,590	\$40,653	\$52,135	\$52,135
(+) Short Term Borrowings and FHLB Advances	3,721	1,378	2,095	4,464	4,464
(+) Other Borrowings Interest	4,234	3,318	2,879	3,346	1,562
(+) Sub Debt Interest (1)	0	0	0	0	2,750
(+) TruPS Interest	1,256	1,237	1,466	1,999	1,999
Earnings (Including Deposit Interest Expense)	\$29,808	\$42,523	\$47,093	\$61,944	\$62,910
(+) Interest on Deposits	4,496	6,018	13,012	30,674	30,674
Earnings (Excluding Deposit Interest Expense)	34,304	48,541	60,105	92,618	93,584
Interest Expense:				į	
Short Term Borrowings and FHLB Advances	\$3,721	\$1,378	\$2,095	\$4,464	\$4,464
Other Borrowings Interest	4,234	3,318	2,879	3,346	1,562
Sub Debt Interest (1)	0	0	0	0	2,750
TruPS Interest	1,256	1,237	1,466	1,999	1,999
Interest Expense, Excluding Interest on Deposits	9,211	5,933	6,440	9,809	10,775
Interest on Deposits	4,496	6,018	13,012	30,674	30,674
Interest Expense, Including Interest on Deposits	13,707	11,951	19,452	40,483	41,449
Interest Coverage (Including Deposit Interest Expense) - A / C	3.2x	7.2x	7.3x	6.3x	5.8x
Interest Coverage (Excluding Deposit Interest Expense) - B / D	2.5x	4.1x	3.1x	2.3x	2.3x

HISTORICAL FINANCIALS

Dollars in Millions	Year Ended,					
	2014	2015	2016	2017	2018	
Balance Sheet:	_					
Total Assets	2,525	2,593	3,302	3,983	4,950	
Total Loans	1,630	1,798	2,405	2,964	3,733	
Deposits	1,680	1,881	2,669	3,267	3,977	
Tangible Common Equity ⁽¹⁾	139	221	264	316	378	
Profitability:	_					
Net Income as Reported	15.0	16.9	27.7	35.7	43.1	
Adjusted ROAA ⁽²⁾	0.61%	0.82%	1.03%	1.03%	1.06%	
Net Interest Margin (TEY)	3.15	3.37	3.75	3.78	3.62	
Efficiency Ratio	72.55	72.71	64.90	66.48	64.77	
Asset Quality:	_					
NPAs / Total Assets	1.31%	0.74%	0.82%	0.81%	0.56%	
NPAs / Loans + OREO	2.01	1.06	1.12	1.08	0.75	
Reserves / Total Loans	1.42	1.45	1.28	1.16	1.07	
NCOs / Average Loans	0.34	0.22	0.14	0.19	0.21	
Capital Ratios:	<u>-</u>					
Tang. Common Equity / Total Assets ⁽¹⁾	5.52%	8.55%	8.04%	8.01%	7.78%	
Leverage Ratio ⁽³⁾	7.62	9.75	9.10	8.98	8.76	
Tier 1 Capital Ratio ⁽³⁾	9.52	11.88	10.46	10.14	9.78	
Total Capital Ratio ⁽³⁾	10.91	13.11	11.56	11.15	10.72	

Source: S&P Global Market Intelligence and Company documents.

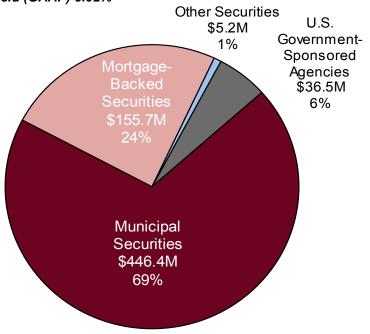
⁽¹⁾ Non-GAAP – see appendix slide 48 for reconciliation.

Non-GAAP - see appendix slide 47 for reconciliation.

SECURITIES & FUNDING

Securities Portfolio (as of 9/30/18)

Duration: 7.0 years MRQ Yield (TEY): 3.55% MRQ Yield (GAAP) 3.02%



Investment Portfolio (\$000)	Amortized Cost (\$000)	Net Unrealized Gain (\$000)	Fair Value (\$000)
U.S. Government-Sponsored Agencies	\$37,716	(\$1,224)	\$36,492
Municipal Securities	454,473	(8,064)	446,409
Mortgage-Backed Securities	162,934	(7,201)	155,733
Other Securities	5,304	(73)	5,231
Total AFS & HTM Securities	\$660,427	(\$16,562)	\$643,865
Cash and Cash Equivalents	203,067		203,067
Total Cash & Securities	\$863,494		\$846,932
Pledged Securities	96,300		96,300
Total Cash & Non-pledged Securities	\$767,194		\$750,632

DECENTRALIZED STRUCTURE WITH CENTRALIZED RISK FUNCTIONS



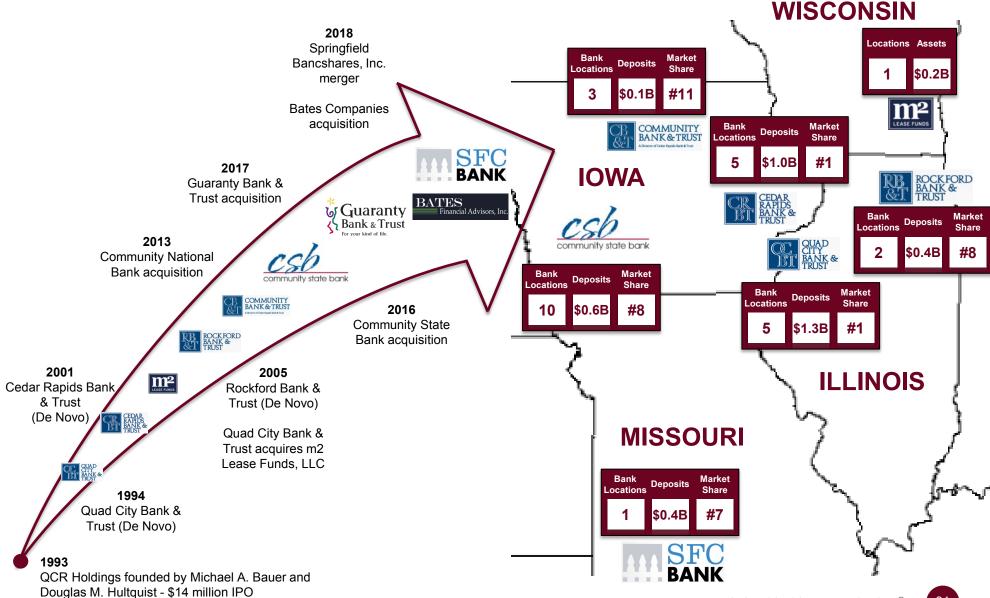
Local Lending with Central Policy-Making

- Multi-charter strategy allows for the retention of local relationship officers and loan decision making authority
- Centralized credit policy-making ensures corporate best practices and maintains the global asset quality of our loan portfolio
- Overlapping members of credit committees formalizes our institution-wide approach to credit

Centralized Risk Oversight

 Holding company board Risk Oversight Committee sets organization-wide risk framework which is then applied by the local bank-level boards

HISTORY OF EXPANDING INTO ATTRACTIVE MARKETS



QUAD CITY BANK & TRUST



John H. Anderson, President & CEO

Assets: \$1.58 Billion (as of 9/30/18)

Population: 382,013

Market Deposits: \$8.2 Billion

Ranked 1st with 15.61% market share and over \$1,283 Million in deposits in Davenport-Moline-Rock Island MSA

Finalist 2013 and 2014 – Quad Cities Best Place to Work Finalist 2015 ABA Volunteer Finalist Award Finalist 2015 Be Healthy QC Award

Major Employers

Rock Island Arsenal Deere & Company

Genesis Health System

HNI Corporation / The Hon Company / Allsteel

UnityPoint Health - Trinity

Tyson Fresh Meats

Arconic (formerly Alcoa)

Kraft-Heinz

3M

Excelon

Hy-Vee

Quad Cities Highlights

International Headquarters for Deere & Company

The Rock Island Arsenal is the largest government-owned military weapons manufacturing arsenal in the United States

Arconic (formerly Alcoa) (Quad Cities) is the world's premier aerospace supply plant – the hub of Alcoa's \$3B aerospace business. Announced \$1B, multi-year contract with Airbus in Nov 2016

Kraft-Heinz constructed \$203MM state-of-the-art production facility in northwest Davenport

Material Control Systems (MATCON) completed a new \$10MM logistics facility and added 150 new jobs

Ranked 16th in the nation for high-tech job growth

Ranked as a Top 50 Military Friendly Community

Top 5 Defense Community

Top 10 Advanced Manufacturing Community

Ranked #1 Minor-League Sports Market in the Nation for 2015

Top 10 Community for Raising a Family (2010)

2nd Best Riverfront along the Mississippi River

What They're Saying About the Quad Cities

Quad City Chamber: December 2017

"The Quad Cities offers unparalleled access to major Midwestern and global markets, making it a prime location for logistics, distribution and warehousing companies. With over 37 million people living within a 300 mile radius, businesses have easy and efficient access to a strong network of suppliers and customers. The region is a manufacturing, technology, and logistics hub that offers big-city amenities plus a low cost of living, high-quality schools, short commute times, and a technically skilled labor pool."

DEPOSIT MARKET SHARE - Quad City Bank & Trust

Institution Name	Offices in MSA	Deposits*	Market Share
1. Quad City Bank & Trust	5	1,283.8	15.61%
2. Wells Fargo & Co.	12	1,280.6	15.58%
3. Blackhawk Bancorp. Inc.	17	964.4	11.73%
4. U.S. Bancorp	11	653.3	7.95%
5. Triumph Bancorp Inc.	10	478.9	5.82%
6. Orion Bancorp. Inc.	8	383.0	4.66%
7. First Midwest Bancorp Inc.	5	352.5	4.29%
8. AmBank Holdings Inc.	6	250.9	3.05%
9. Central Banc Inc.	3	240.2	2.92%
10. Modern Woodmen of America	1	223.7	2.72%

^{*} Millions of dollars, as of 6/30/18, Davenport-Moline-Rock Island, IA-IL, MSA

CEDAR RAPIDS BANK & TRUST



Larry J. Helling, President & CEO

Assets: \$1.35 Billion* (as of 9/30/18)

Population: 273,208

Market Deposits: \$5.9 Billion

Ranked 1st with 16.43% market share and over \$970 million in deposits in Cedar Rapids MSA

2018 Top Workplace in Iowa

2018 Best of the Corridor in Bank segment by Corridor Business Journal

2014 & 2015 Finalist – Coolest Place to Work in Cedar Rapids
Top 3 - 2016 Corridor Business Journal Worksite Wellness Award
Top 200 Healthiest Banks in America (Deposit Accounts 2016)

Major Employers

Collins Aerospace

Transamerica

Unity Point Health - St. Luke's

Mercy Medical Center

Whirlpool Corporation

Kirkwood Community College

Nordstrom Direct

Pearson

MCI

Quaker Food and Snacks

General Mills

Cedar Rapids Community Schools

Archer Daniels Midland

* Includes the assets of Community Bank & Trust and Guaranty Bank & Trust effective 10/1/17 Source: FDIC deposit market share data as provided by S&P Global. Deposit data is as of 6/30/18.

Cedar Rapids Highlights

Ranked #15 Most Popular Cities in America to Relocate to (2018)

International Headquarters for Collins Aerospace

Downtown Revitalization – Double Tree by Hilton Cedar Rapids Convention Complex \$144MM, 2 year project resulted in 100,000 sq/ft convention center and 267 room Double Tree Hotel

CRST International constructed 11-story, 113,000 sq/ft, \$37MM world headquarters building in downtown, completed in 2016

Other downtown projects: PCI Medical Mall, Mercy Cancer Center, Kingston Commons Condominiums, Public Library, City Hall, Fire Station

Top 10 Best Affordable Places to Live (2016)

Top 10 Best Places for Starting a Small Business (2015)

Ranked 6th Healthiest Bank in Iowa by DepositAccounts.com

The largest corn-processing city in the world

The second largest producer of wind energy in the United States

Top 100 Places to Live (Livability 2016)

Top 10 Most Liveable Medium-Sized Cities (2015)

Ranked #1 in the Best Cities for Children (SmartAsset 2015)

What They're Saying About Cedar Rapids

Cedar Rapids Metro Economic Alliance: December 2017

"Cedar Rapids is the second largest city in Iowa and is considered an economic hub of the state, located in the core of the Interstate 380 Technology Corridor. Relatively low cost of living expenses and high income levels give residents 10% more purchasing power than other Iowans and 13% more than the average U.S. resident. Look at a U.S. map and you will see that Cedar Rapids is close to the center. That center puts Cedar Rapids within a day's truck drive of more than 72 million consumers."

DEPOSIT MARKET SHARE - Cedar Rapids Bank & Trust

Institution Name	Offices in MSA	Deposits*	Market Share
1. Cedar Rapids Bank & Trust	5	970.5	16.43%
2. U.S. Bancorp	9	788.9	13.35%
3. Wells Fargo & Co.	9	693.5	11.74%
4. Neighbor Insurance Agency Inc.	9	619.4	10.48%
5. Hills Bancorp.	7	438.4	7.42%
6. BTC Financial Corp.	3	262.2	4.44%
7. Dunn Investment Co.	5	201.8	3.42%
8. Country Bancorp.	5	148.7	2.52%
9. NXT Bancorp. Inc.	3	145.1	2.46%
10. Fidelity Ban Corp.	3	134.0	2.27%

^{*} Millions of dollars, as of 6/30/18, Cedar Rapids, IA, MSA

ROCKFORD BANK & TRUST



Thomas D. Budd, President & CEO

Assets: \$484 Million (as of 9/30/18)

Population: 336,116

Market Deposits: \$6.2 Billion

Ranked 8th with 6.1% market share and \$376 Million in deposits in Rockford MSA

Major Employers

Rockford Public School District Swedish American Health Systems Chrysler (Belvidere Assembly Plant) Mercy Health System Hamilton Sundstrand Wal-Mart Stores OSF St. Anthony Medical Center Winnebago County Woodward, Inc. UPS

Source: FDIC deposit market share data as provided by S&P Global. Deposit data is as of 6/30/18.

Rockford Highlights

Top 15 "Best Places to Move to in the U.S. (Before They Get Too Crowded)"

Mercy Health System constructing a \$485 million 'destination' medical center scheduled to open in 2019

AAR (largest aircraft maintenance company in North America, and third largest in the world) opened a new \$41 million facility at Chicago Rockford Airport generating jobs for 500 people

Rock Valley College partnering with St. Anthony College of Nursing to build a \$32MM Health Science Center – opened August 2017

Fiat Chrysler Belvidere plant to invest \$350 million to retool for Jeep Cherokee production generating new jobs for 300 people

OSF St. Anthony Medical Center constructed \$85 million expansion of Rockford campus opened in April 2018

Logistical Operations Hub – Current home to large-scale UPS and Con-way Freight, recent ground breaking for FedEx facility generating 150 new jobs

Downtown revitalization – 160 room, \$87.5 million hotel and convention center developed by Gorman & Co. set to open in 2020

Riverfront sports complex, \$25 million, 115,000 sq/ft one of the largest in the Midwest; opened 2016

Illinois' third largest city

Voted "Best Midwest City for Sports Venues" (Sports Illustrated)

Top 40 "Best Mid-Sized Cities for Manufacturing Jobs"

What They're Saying About Rockford

Rockford Area Economic Development Council: December 2017

"Rockford, as part of the greater Chicago region, is part of the third largest multi-modal system in the world and largest in the United States. From the Rockford area, businesses can reach 80% of U.S. households within a 24-hour truck drive. The Rockford Region is within a one hour drive of O'Hare International Airport, one of three truly global airports in the U.S.".

DEPOSIT MARKET SHARE – Rockford Bank & Trust

Ins	stitution Name	Offices in MSA	Deposits*	Market Share
1.	Midland States Bancorp Inc.**	19	1,087.5	17.68%
2.	JPMorgan Chase & Co.	6	702.7	11.42%
3.	Associated Banc-Corp	6	669.1	10.88%
4.	Bank of Montreal	11	595.4	9.68%
5.	Heartland Financial USA Inc.	4	481.4	7.83%
6.	Blackhawk Bancorp Inc.	5	415.1	6.75%
7.	Foresight Financial Group Inc.	8	391.8	6.37%
8.	Rockford Bank & Trust	2	376.2	6.12%
9.	PNC Financial Services Group, Inc.	6	338.7	5.51%
10.	U.S. Bancorp	6	238.4	3.88%

^{*}Millions of dollars, as of 6/30/18, Rockford-IL, MSA

^{**} Formerly known as Alpine Bank & Trust. Midland States Bancorp acquired Alpine effective 2/28/18

COMMUNITY BANK & TRUST



Stacey J. Bentley, President & CEO

Deposits: \$110 Million (as of 6/30/18)

Population: 169,983

Market Deposits: \$3.6 Billion

Ranked 11th with 3.1% market share and over \$110 Million in

deposits in Waterloo-Cedar Falls MSA

2016 Employer of Choice - Courier Communications

Major Employers

John Deere

Hy-Vee Foods Store

Wheaton Franciscan Healthcare

The VGM Group

Tyson Fresh Meats

Allen Memorial Hospital

University of Northern Iowa

Target Regional Distribution Center

Area Education Agency 267

Omega Cabinetry Ltd.

CBE Companies, Inc.

Bertch Cabinets

Waterloo/Cedar Falls Highlights

John Deere investing \$40MM in its tractor testing labs, adding 62,000 sq/ft of additional space

John Deere completed \$150MM modernization of John Deere Foundry – total investment by Deere in Waterloo in the last decade equals \$1B

ConAgra Foods announced in 2015 a \$50MM expansion of the plant located in the Waterloo Midport Industrial Park

The city of Waterloo in 2016 approved for \$12MM in funding for the Techworks Campus Reinvestment District. The District projects a capital investment of \$74.1MM to include a John Deere training center and hotel

VGM announced the expansion of their Waterloo campus, which includes approx. \$20MM in capital investment and the potential for 200 new jobs

First Gigabit city in Iowa

Cost of living is 8% below the national average

Waterloo named a 2015 All-Star Community by the Iowa League of Cities

Showcase 166 room, \$43 million Courtyard by Marriott opened Dec 2017 in former John Deere Tractor Works building in downtown Waterloo

What They're Saying About Waterloo-Cedar Falls

Greater Cedar Valley Chamber of Commerce: December 2017

"The Cedar Valley Economy - Strong and Growing! The strong and growing Cedar Valley economy contains the right conditions for business and career success. Current economic growth and it's demand for quality talent is benefiting manufacturing, business services, retail, housing, education, healthcare, and other enterprises that contribute to the vitality of the region. In recent years, the Cedar Valley region boasts the second-highest percentage increase in GDP gain in lowa."

DEPOSIT MARKET SHARE – Community Bank & Trust

Institution Name		Offices in MSA	Deposits*	Market Share
1.	FSB Financial Services Inc.	8	702.8	19.61%
2.	Lincoln Bancorp	5	411.4	11.48%
3.	U.S. Bancorp	6	352.1	9.82%
4.	First of Waverly Corp.	5	318.1	8.88%
5.	PSB Corp.	5	274.5	7.66%
6.	Wells Fargo & Co.	3	236.3	6.59%
7.	GNB Bancorp.	3	182.8	5.10%
8.	Regions Financial Corp.	3	178.2	4.97%
9.	Rigler Investment Co.	4	137.5	3.84%
10.	Fidelity Ban Corp.	3	123.3	3.44%
11.	Community Bank & Trust	3	110.2	3.07%

^{*} Millions of dollars, as of 6/30/18, Waterloo-Cedar Falls-IA, MSA

COMMUNITY STATE BANK



Kurt A. Gibson, President & CEO

Assets: \$735 Million (as of 9/30/18)

Population: 662,646 Des Moines/West Des Moines MSA

Market Deposits: \$18.7 Billion

Ranked 8th with 3.2% market share and over \$596 Million in deposits in

Des Moines - West Des Moines MSA

2017, Third Place: Best Bank in Ankeny (Des Moines Register) 2017, Second Place: Best Financial Advisors in Ankeny (Des Moines

Register)

Major Employers (Des Moines & Ankeny)

Hy-Vee Food Corporation

Mercy Medical Center

UnityPoint Health

Principal Financial Group

Nationwide

John Deere Companies

DuPont Pioneer

Pella Corporation

Kum & Go

Meredith Corporation

Tones Spices/ACH Foods

Wellmark Bluecross Blue Shield

Source: FDIC deposit market share data as provided by S&P Global. Deposit data is as of 6/30/18.

Ankeny Highlights

Population: 64,060

Median Household Income: \$89,153 Cost of Living Index (US =100): 96.1 Median Home Value: \$212,100

Households: 24,248 Median Age: 35

From 2016 to 2017 Ankeny was the fourth-fastest growing city in the U.S. More people are moving to Ankeny than any other community in Iowa. Ankeny's population has approximately

doubled in 16 years.

Ranked 9th Best Small City in America (2015) (WalletHub)

Retail sales in Ankeny have increased 14% in three years, topping \$775 million.

Ranked Safest Large City in Iowa (2015) (ValuePenguin.com - source FBI statistics)

Total new investment in Ankeny exceeded half a billion dollars over the past two years.

Best Places for Millennial Job Seekers (2015) (NerdWallet.com)

Since 2010, Ankeny's local business investment policy helped more than 14 companies, supported more than 2,000 jobs, and stimulated more than \$200 million in private investment.

Best Community to Live In (2015) (Cityview Reader Poll)

Des Moines (Metro) Highlights

Population: 662,646

Median Household Income: \$71,144 Cost of Living Index (US =100): 92.0 Median Home Value: \$125,600

Households: 259,325 Median Age: 36

Ranked in the Top Ten Places to Live in the U.S. (2017) (SuccessfulMeetings.com)

Ranked #1 Best City for the Middle Class (2016) (Business Insider)
Ranked #4 Best Mid-Sized City to Make a Living (2016) (MoneyGeek)
Ranked #2 Top 10 U.S. Cities to Land Work (2015) (NBC News)

Cost of doing business in Des Moines is 17% lower than the national average

81 insurance companies are headquartered in Des Moines (2017)

Recent Corporate Investments: Apple (Data Center) - \$1.3BN, Kum & Go (Retail Headquarters) - \$151MM, Facebook (Data Center) - \$3BN, Hy-Vee (Meal Kit Facility) - \$64MM, Microsoft (Data Center) - \$2.5BN

DEPOSIT MARKET SHARE – Community State Bank

Ins	stitution Name	Offices in MSA	Deposits*	Market Share
1.	Wells Fargo & Co.	18	2,937.4	15.73%
2.	BTC Financial Corp.	19	2,638.3	14.13%
3.	Principal Bank	1	2,462.9	13.19%
4.	West Bancorp. Inc.	8	1,626.3	8.71%
5.	U.S. Bancorp	15	1,188.6	6.36%
6.	Bank of America Corp.	3	1,019.8	5.46%
7.	Great Western Bancorp Inc.	9	941.5	5.04%
8.	Community State Bank	10	596.3	3.19%
9.	BNP Paribas SA	12	531.3	2.84%
10.	Stark Bank Group Ltd.	6	388.8	2.08%

^{*} Millions of dollars, as of 6/30/18, Des Moines/West Des Moines-IA, MSA

SFC BANK



Robert C. Fulp, CEO Monte C. McNew, President

Assets: \$624 Million (as of 9/30/18)

Population: 467,912 Springfield, MO - MSA

Market Deposits: \$9.9 Billion

Ranked 7^{th} with 4.4% market share and over \$439 Million in deposits in Springfield MSA

Major Employers (Springfield)

CoxHealth Systems

Mercy Hospital Springfield

Springfield Public School

Bass Pro Shops | Tracker Marine - Headquarters

Walmart & Sam's Club

Missouri State University

United States Government

State of Missouri

Jack Henry & Associates

O'Reilly Auto Parts - Headquarters

EFCO - Headquarters

Source: FDIC deposit market share data as provided by S&P Global.

Deposit data is as of 6/30/18.

https://www.springfieldregion.com/data/population/ &

https://datausa.io/profile/geo/springfield-mo/

https://www.liveinspringfieldmo.com/work/economic-overview/

Springfield Highlights

Population: 167,653

Median Household Income: \$38,489 Cost of Living Index (US =100): 86.2 Median Home Value: \$109,500

Households: 74,248 Median Age: 35

25% population growth from 2000-2017 or 1.5% annual population growth

Springfield's gross metro product has grown more than 28% since 2011

Springfield is the economic hub of an area that spans 27 counties and encompasses more

than 1 million people

Third-largest city in the state of Missouri and county seat of Greene County

3.1% unemployment rate in July 2018

Significant national brands including O'Reilly Auto Parts and Bass Pro Shops headquartered in

Springfield

Home to Missouri State University, Drury University and Evangel University

Springfield metro workforce has grown more than 7.4% in the past 10 years

Known as the "Queen City of the Ozarks" and the "Birthplace of Route 66"

Top 5 Best Cities to start a business

Top 20 Magnets for Young Adults

Top 30 Best Cities for job growth

Top 40 Business and Careers

Top 100 Places to Live

What they're saying about Springfield

"For a mid-sized metro area, Springfield, Missouri, has a long-standing economic growth record that's not only respectable, but also enviable."

Ranked third in the top five American cities for job growth by 24/7 Wall St (2010)

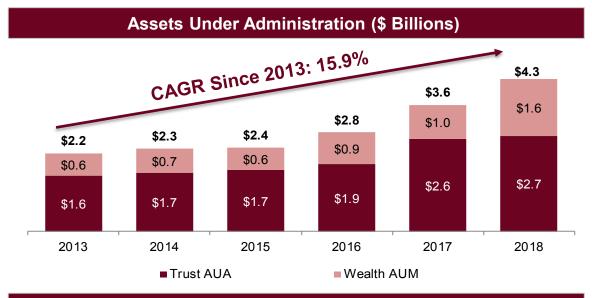
As the third-largest city in Missouri, Springfield is a thriving and energetic metropolitan area that's the perfect incubator for a wealth of industries and jobs.

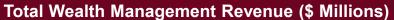
DEPOSIT MARKET SHARE – SFC Bank

Ins	stitution Name	Offices in MSA	Deposits*	Market Share
1.	Great Southern Bancorp Inc.	20	1,337.0	13.48%
2.	Commerce Bancshares Inc.	11	1,229.4	12.39%
3.	Central Banco. Inc.	21	1,117.4	11.26%
4.	Guaranty Federal Bancshares Inc.	10	612.4	6.17%
5.	Bank of America Corp.	4	570.7	5.75%
6.	OakStar Bancshares Inc.	5	540.2	5.45%
7.	SFC Bank	1	439.3	4.43%
8.	U.S. Bancorp	13	419.6	4.23%
9.	Simmons First National Corp.	9	371.1	3.74%
10.	JamesMark Bancshares Inc.	5	334.6	3.37%

^{*} Millions of dollars, as of 6/30/18, Springfield, MO - MSA

WEALTH MANAGEMENT







Highlights

- Offered through four of our five community bank subsidiaries with opportunities to expand in Des Moines and Springfield, MO markets
- Corporate and personal trusts
- · Custody services
- Investment advisory and wealth management services
- Trust operations services marketed to correspondent banking clients

Long-term Goals

- Grow wealth management income by more than 10% annually
- Revenue growth of 21.5% (Bates Companies closed on 10/1/18)

CORRESPONDENT BANKING, SWAPS & LOAN SALES

Correspondent Banking

- Competitively positioned with experienced staff, software systems and processes
- 190 relationships in IL, IA and WI with significant opportunities in MO
- More than \$415M in average deposits
- Bank stock loans



- Dedicated and experienced servicing and portfolio management staff with expertise in government guaranteed loans (SBA and USDA programs)
- Limited reliance on residential mortgage sales to drive fee income

Swaps

- Provide interest rate swaps on select commercial loans
- Customer receives fixed rate loan while generating floating rate exposure plus expanding fee income stream
- Strong growth due to interest rate environment



Swap Fee + Loan Sale Income



GAAP TO NON-GAAP RECONCILIATIONS

(\$ in millions)						For the Ye						
NIM (TEY)		2013	_	2014	_	2015	_	2016	_	2017	_	2018
Net interest income (GAAP)	\$	64.1	\$	69.1	\$	76.3	\$	94.5	\$	116.1	\$	142.4
Plus: Tax equivalent adjustment		2.6		4.0		4.9		6.0		9.2	_	6.6
Net interest income - tax equivalent (Non-GAAP)	\$	66.7	\$	73.1	\$	81.2	\$	100.5	\$	125.3	\$	149.0
Less: Acquisition-related amortization / accretion included in net interest margin, net		1.1		0.7		0.4		3.7		5.0		5. <u>5</u>
Net interest income – adjusted (Non-GAAP)	\$	65.6	\$	72.4	\$	80.8	\$	96.8	\$	120.3	\$	143.5
Average earning assets	\$	2,200.3	\$	2,319.4	\$	2,406.2	\$	2,678.4	\$	3,314.8	\$	4,120.1
NIM (GAAP)		2.91%		2.98%		3.17%		3.53%		3.50%	, 0	3.46%
NIM (TEY) (Non-GAAP) *		3.03%		3.15%		3.37 %	3.75%			3.78%	, 0	3.62 %
NIM (Adjusted) (TEY) (Non-GAAP)		2.98%		3.12%		3.36 %		3.61%		3.63%	, 0	3.48%
EFFICIENCY RATIO												
Noninterest expense (GAAP)	\$	65.5	\$	65.6	\$	73.2	\$	81.5	\$	97.4	\$	119.1
Net interest income (GAAP)	\$	64.1	\$	69.1	\$	76.3	\$	94.5	\$	116.1	\$	142.4
Noninterest income (GAAP)		26.8		21.3		24.4		31.0		30.5		41.5
Total income	\$	90.9	\$	90.4	\$	100.7	\$	125.6	\$	146.5	\$	183.9
Efficiency ratio (noninterest expense/total income) (Non-GAAP) *		71.98%		72.55%		72.71%		64.90%		66.48%	, 0	64.77%

GAAP TO NON-GAAP RECONCILIATIONS (CONT.)

(dollars in thousands) For the Years Ended December 31,

(denale in thededinal)		To the route Ended Bookings, or,										
ADJUSTED NET INCOME		2013		2014		2015		2016		2017		2018
Net income (GAAP)	\$	14,938	\$	14,953	\$	16,928	\$	27,687	\$	35,707	\$	43,120
Less nonrecurring items (post-tax) ⁽¹⁾ :												
Income:												
Securities gains, net	\$	281	\$	60	\$	519	\$	2,985	\$	(57)	\$	-
Bargain purchase gain on Community National Bank acquisition Gains on sales of certain Community National Bank branches		1,197 1,517		-		-		-		-		-
Gain on sale of credit card operations, net		386		_		- -		-		-		-
Lawsuit award		289		-		252						
Total nonrecurring income (non-GAAP)	\$	3,670	\$	60	\$	771	\$	2,985	\$	(57)	\$	-
Expense:												
Losses on debt extinguishment, net	\$	-	\$	-	\$	4,671	\$	2,975	\$	-	\$	-
Acquisition costs ⁽²⁾ Post-acquisition compensation, transition and integration costs		1,778		-		-		1,086 677		695 2,802		1,645 1,647
Other non-recurring expenses		-		-		(487)		-		2,002		1,047
Accrual adjustments		-		-		513		-		-		-
Total nonrecurring expense (non-GAAP)	\$	1,778	\$	-	\$	4,697	\$	4,738	\$	3,497	\$	3,292
Adjustment of tax expense related to the Tax Act	\$	-	\$	-	\$	-	\$	-	\$	2,919	\$	-
Adjusted net income (non-GAAP)	\$	13,046	\$	14,893	\$	20,854	\$	29,440	\$	36,342	\$	46,412
Less: Preferred stock dividends	\$	3,168	\$	1,082	\$	-	\$	-	\$	-	\$	-
Adjusted net income attributable to QCR Holdings, Inc. common												
stockholders (non-GAAP)	\$	9,878	\$	13,811	\$	20,854	\$	29,440	\$	36,342	\$	46,412
ADJUSTED EARNINGS PER COMMON SHARE												
Adjusted net income attributable to QCR Holdings, Inc. common stockholders (non-GAAP) (from above)	\$	9.878	¢	13.811	Ф	20.854	\$	29.440	\$	36.342	\$	46.412
	φ	-,	φ	-,-	φ	-,	φ	- /	φ	/ -	φ	- /
Weighted average common and common equivalent shares outstanding	_	5,646,926		8,048,661	_	10,499,841		12,766,003	_	13,680,472	_	15,064,730
Adjusted EPS (non-GAAP) (Diluted)	\$	1.75	\$	1.72	\$	1.99	\$	2.31	\$	2.66	\$	3.08
ADJUSTED RETURN ON AVERAGE ASSETS												
Adjusted net income (non-GAAP) (from above)	\$	13,046	\$	14,893	\$	20,854	\$	29,440	\$	36,342	\$	46,412
Average Assets	\$	2,330,604	\$	2,453,678	\$	2,549,921	\$	2,846,699	\$	3,519,848	\$	4,392,121
Adjusted return on average assets (annualized) (non-GAAP)		0.56%		0.61%		0.82%		1.03%		1.03%		1.06%

⁽¹⁾ Nonrecurring items (post-tax) are calculated using an estimated effective tax rate of 35% for periods prior to March 31, 2018 and 21% for periods including and after March 31, 2018.

⁽²⁾ Acquisition costs were analyzed individually for deductibility. Presented amounts are tax-effected accordingly.

GAAP TO NON-GAAP RECONCILIATIONS (CONT.)

	As of and for the Year ended, December 31,								
(\$ in millions, except per share data)	2013	2014	2015	2016	2017	2018			
Tangible Common Equity			_						
Total equity	\$147.6	\$144.1	\$225.9	\$286.0	\$353.3	\$473.1			
Less: Preferred equity	29.8	-	-	-	-	-			
Less: Goodwill and intangible assets	5.1	4.9	4.7	22.5	37.4	95.3			
Tangible common equity	\$112.7	\$139.2	\$221.2	\$263.5	\$315.9	\$377.9			
Tangible book value per share	\$14.29	\$17.50	\$18.81	\$20.11	\$22.70	\$24.04			
Tangible Assets									
Total assets	\$2,395.0	\$2,525.0	\$2,593.2	\$3,301.9	\$3,982.7	\$4,949.7			
Less: Goodwill and intangible assets	5.1	4.9	4.7	22.5	37.4	95.3			
Tangible assets	\$2,389.8	\$2,520.1	\$2,588.5	\$3,279.4	\$3,945.3	\$4,854.4			
Tangible common equity to tangible assets	4.71%	5.52%	8.55%	8.04%	8.01%	7.78%			



3551 Seventh Street Moline, IL 61265

www.qcrh.com

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