



NEWS RELEASE

Schneider's unique Intermodal service and extensive experience unlocks customer growth and flexibility in Mexico

7/25/2024

GREEN BAY, Wis.--(BUSINESS WIRE)-- As companies are re-evaluating their supply chains, Schneider National, Inc. (NYSE: SNDR), a premier multimodal provider of transportation, intermodal and logistics services, is well positioned to help shippers create flexible growth opportunities, find efficiencies and take advantage of industry leading offerings.

In the first half of 2023, foreign direct investment related to nearshoring in Mexico increased by 47% according to the Mexico Institute for Competitiveness. This trend is driven by companies that are switching from distant production hubs to locations closer to the final consumer, called nearshoring, allowing them to thrive on proximity and cost optimization. Nearshoring also allows companies to achieve operational efficiency while maintaining control over projects in terms of cost-effectiveness, logistics and risk mitigation.

Schneider, which has been operating in Mexico for the last 32 years, recently relocated to a new office in the Polanco District of Mexico City. This move makes it even easier for the company to meet with customers and prospects from a centralized location.

"It's much easier and quicker for shippers to move their freight across the border than the ocean, and that's been a real learning for them over the past few years," said Schneider Chief Commercial Officer, Group Senior Vice President and General Manager of Logistics Erin Van Zeeland. "When companies diversify the transportation modes they use to move their freight – such as combining Intermodal, Truckload and Dedicated – they are able to experience better on-time service, seamless transportation and a higher level of security for their freight."

Schneider provides customers with strategic cross-border transportation solutions by analyzing their freight needs and then collaborating to help them implement the best solutions including Intermodal, Van Truckload, Dedicated, Expedited, Bulk, Brokerage and more.

Last year, Schneider expanded its cross-border capabilities by becoming a strategic intermodal carrier on CPKC's

flagship north-south route. Schneider's rail partnership with CPKC creates more options for customers and furthers efficiency by increasing reliability, security and capacity.

"Today, reliability is more important to customers than ever, and our relationship with CPKC allows us to provide faster transit times with more consistent service and a higher level of security while still delivering on-time," said Schneider Senior Vice President and General Manager of Intermodal Michael Baumgardt. "Customers are also showing a strong commitment to improving their environmental impact, and they are looking for greener solutions to transport their goods with responsible providers that can offer a variety of services to cover their needs. Schneider can do all that and more."

Rail freight transportation facilitates fuel savings, with one ton of freight being shipped up to 500 miles on the equivalent of a single gallon of fuel. Schneider's north-south zero-handoff route with CPKC saves approximately 3,400 pounds of CO2 emissions and 157 intermodal gallons per trip compared to existing over-the-road routes.

To learn more about Schneider Intermodal, visit: <https://schneider.com/freight-shipping-solutions/intermodal>.

About Schneider

Schneider is a premier multimodal provider of transportation, intermodal and logistics services. Offering one of the broadest portfolios in the industry, Schneider's solutions include **Regional** and **Long-Haul Truckload, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Warehousing, Supply Chain Management, Port Logistics** and **Logistics Consulting**.

Schneider has been safely delivering superior customer experiences and investing in innovation for nearly 90 years. The company's digital marketplace, **Schneider FreightPower®**, is revolutionizing the industry giving shippers access to an expanded, highly flexible capacity network and provides carriers with unmatched access to quality drop-and-hook freight – Always Delivering, Always Ahead.

For more information about Schneider, visit **Schneider.com** or follow the company socially on **Facebook, LinkedIn** and **Twitter: @WeAreSchneider**.

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Source: Schneider SNDR