



NEWS RELEASE

# Schneider's VR training and advanced simulators enhance safety for Bulk shipping, earning a national award

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The company's innovative virtual reality program strengthens capabilities in accident prevention, spill reduction and new driver readiness

GREEN BAY, Wis.--(BUSINESS WIRE)-- Schneider National, Inc. (NYSE: SNDR), a premier multimodal provider of transportation, intermodal and logistics services, is reinforcing safety and preparedness by integrating state-of-the-art truck driving simulators and immersive virtual reality (VR) into Bulk and Over-the-Road driver training programs. The company's innovative approach, which leverages driving simulators and VR technology to safely immerse and train Bulk drivers on real-world scenarios, was recently recognized by the American Chemistry Council (ACC) in its 2026 Responsible Care® and Sustainability Leadership Awards.

## Technology-driven training for real-world readiness

Schneider's award-winning training program gives drivers hands-on experience in certain scenarios that cannot be safely practiced on the road, helping build familiarity, confidence and procedural accuracy when real-world conditions demand it.

Through the use of VR headsets, trainees are immersed in an interactive environment modeled after real Schneider equipment and operations where they practice tasks such as connecting hoses, trailer inspections and hazard identification, preparing personal protective equipment and conducting unloading procedures.

Complementing this VR training, Schneider's advanced simulators give drivers the opportunity to practice unique events such as mountain-grade braking and steer-tire blowouts. The program also includes spill-prevention techniques and trailer-handling best practices.

## Continuously reinforcing safety and performance

The program reflects Schneider's **culture of safety** and continued investment in technology-driven training to elevate safety performance. By replicating real-world conditions, from driving scenarios to specialized Bulk handling procedures, simulators and VR modules help drivers build confidence, reinforce safe behaviors and enhance operational readiness in a controlled environment without introducing unnecessary risk.

"By building muscle memory and decision-making skills through immersive, realistic scenarios, this training program prepares drivers to better manage risks in everyday operations," said Schneider Senior Vice President and General Manager of Bulk Jason Howe. "Schneider teams are continuously learning and working to improve, which helps instill confidence and reinforce our commitment to Responsible Care principles. This innovative technology creates a safer way to train before the risk is real, building on Schneider's strong foundation of Bulk expertise."

Feedback from trainees and instructors showed improvement in driver comprehension, hazard awareness and procedural accuracy, indicating strong potential for risk reduction and enhanced readiness. Additionally, the use of advanced technology helps enable Schneider to standardize instruction at scale, supporting consistent training experiences across its network.

Building on the positive feedback to date, Schneider plans to continue to explore the evolving role of simulations and VR technologies across its training network, including the introduction of new scenarios.

## Supporting safe and reliable Bulk operations

The ACC Responsible Care Awards spotlight outstanding people, organizations and initiatives that are advancing safety and sustainability with vision and innovation. Schneider's 2026 award falls under the Responsible Care Initiative of the Year category for leadership in associate health and safety.

Bulk shippers who are mindful of their brand choose **Responsible Care certified carriers** like Schneider because of its dedication to standards related to training, safety, security, sustainability and continuous improvement, helping customers operate with confidence.

Schneider Bulk offers a culture of safety and over 50 years of expertise. With proven experience hauling more than 12,000 commodities, Schneider has the capacity and flexibility to meet shipper needs, mitigating risk while shippers focus on managing their business.

To learn more about how Schneider integrates innovative technology into its processes to maximize efficiencies, keep your loads safe and prioritize driver preparedness, visit <https://schneider.com/freight-shipping-solutions/bulk>.

## About Schneider

Schneider is a premier multi-modal provider of transportation and logistics services. Offering one of the broadest portfolios in the industry, Schneider's solutions include **Regional** and **Long-Haul Truckload, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Warehousing, Supply Chain Management, Port Logistics** and **Logistics Consulting**.

Schneider has been safely delivering superior customer experiences and investing in innovation for over 90 years. The company's digital marketplace, **Schneider FreightPower®**, is revolutionizing the industry giving shippers access to an expanded, highly flexible capacity network and provides carriers with unmatched access to quality drop-and-hook freight – Always Delivering, Always Ahead.

For more information about Schneider, visit **Schneider.com** or follow the company socially on **Facebook, LinkedIn** and **X**: @WeAreSchneider.

Source: Schneider SNDR

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