



NEWS RELEASE

Schneider and Women In Trucking Collaborate With New Driver Ambassador Role

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Schneider Driver and Trainer Kellylynn McLaughlin Gets Behind the Wheel of First-Of-Its-Kind Program to Support, Recognize Women in the Trucking Industry

GREEN BAY, Wis.--(BUSINESS WIRE)-- Schneider (NYSE: SADR), a premier provider of trucking, intermodal and logistics services, has long supported initiatives and programs to support the lifeblood of its industry: truck drivers. In collaboration with Women In Trucking and Schneider driver and trainer Kellylynn McLaughlin, the company is working to raise the number of women in the nation's driver pool while supporting today's and tomorrow's professional truck drivers.

McLaughlin has been appointed as the first Driver Ambassador within Women In Trucking's diversity recruitment program to encourage people of all genders, particularly females, to consider a career in the trucking industry.

"This role tugs at my heart because I've always tried to help others see how fulfilling work in this industry can be," said McLaughlin, who has also volunteered in the Peace Corps, Truckers Against Trafficking and other driving-related groups throughout the last decade. "I'm looking forward to elevating the shared goals of Women In Trucking and Schneider, promoting and highlighting the achievements of women in transportation."

Hundreds of women are driving across America's roads in a Schneider truck today, according to Rob Reich, executive vice president and chief administrative officer at Schneider. "We're dedicated to growing the number of women drivers every day through our initiatives and with the support of the Women In Trucking Association," Reich said. "We're proud to have Kellylynn and her contagious passion for the industry in this exciting role."

Schneider works continuously and closely with the vice president of Women in Trucking, Debbie Sparks, to lead in attracting and retaining women as professional drivers. Together, the two companies created the Driver Ambassador position to challenge and change what has traditionally been a male-dominated profession.

McLaughlin stood out from other applicants because of her experience in working with new drivers, her understanding of the transportation industry and her passion for educating women about the career opportunities available in trucking.

“We want to encourage the employment of women in the industry,” said Sparks. “Women don’t think of themselves as professional drivers, so when they see Kellylynn they think, ‘If she can do it, I can do it.’ She is sophisticated, articulate, passionate and perfect for this role.”

In her new role, McLaughlin will attend driver events like the Mid-America Trucking Show, Great American Trucking Show and CDL driving training schools. She will also visit conferences like Uber’s Elevate Summit, college campuses and more to attract and engage with potential professional truck drivers.

McLaughlin will have plenty of resources right behind her – literally. Later this year, the trailer she will be pulling will be an interactive exhibit that provides an educational opportunity for all those who explore it. According to Sparks, the trailer, which was donated by Walmart, will present the history of women in trucking, safety resources, steps for how to become a professional truck driver and other information, surveys and games.

To share her experience as the Women In Trucking Driver Ambassador, McLaughlin will be posting her stories on an upcoming **Women In Trucking** blog. Those interested in her role will soon also find highlights on Schneider’s **Slice of Orange** driver blog.

Schneider offers dozens of employment opportunities in the transportation industry, ranging from drivers to engineers to office associates for women from all backgrounds. To learn more about available opportunities, visit <https://schneiderjobs.com/truck-driving-jobs/women-in-trucking>.

About Schneider

Schneider is a premier provider of transportation and logistics services. Offering one of the broadest portfolios in the industry, Schneider’s solutions include **Regional** and **Long-Haul Truckload, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Warehousing, Supply Chain Management** and **Port Logistics**.

With nearly \$5 billion in annual revenue, Schneider has been delivering superior customer experiences and safely getting it done for over 80 years.

For more information about Schneider, visit www.schneider.com or follow the company socially on LinkedIn and Twitter: @WeAreSchneider.

About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission.

Women In Trucking is supported by its members and the generosity of Gold Level Partners: Amazon, Arrow Truck Sales, BMO Transportation Finance, Daimler Trucks North America, Expediter Services, FedEx Freight, Great Dane,

J.B. Hunt Transport, Michelin North America, Penske Transportation Solutions, Peterbilt Motors Company, Ryder System and Walmart.

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