



NEWS RELEASE

# Schneider Collaborates With Blue Yonder on New Carrier Marketplace

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Shippers can achieve optimized supply chain management with real-time, dynamic capacity pricing solution

GREEN BAY, Wis.--(BUSINESS WIRE)-- Schneider (NYSE: SNDR), a premier provider of trucking, intermodal and logistics services, has collaborated with **Blue Yonder** to deliver a new carrier marketplace within the Blue Yonder transportation management solution. The new dynamic capacity pricing solution provides an integrated and seamless experience for shippers that pairs the power of dynamic pricing and visibility with the reliable, comprehensive solutions of Schneider's portfolio, with its **brokerage division** leading the adoption.

Using the Blue Yonder dynamic pricing discovery solution, Schneider provides carriers and shippers near real-time matching of price and capacity, along with tracking, that is connected to – and made available on – Blue Yonder's **Luminate™ Platform**. Powered by Microsoft Azure, Luminate Platform combines data from both internal and external sources – spanning shippers' digital supply chain ecosystems – to leverage both artificial intelligence (AI) and machine learning (ML), enabling smarter and more actionable business decisions.

"Our collaboration with leading providers like Blue Yonder delivers big wins for shippers who are seeking a higher level of access, agility and transparency," said Erin Van Zeeland, senior vice president and general manager of logistics services at Schneider. "What's really exciting is that these real-time insights and automation are just the beginning of our work to help shippers better identify opportunities to save costs and enhance overall efficiency."

The frictionless digital experience improves overall performance and speeds up the management of operations that are traditionally manual and time consuming (e.g., booking and tracking loads).

"We're always looking for ways to yield ongoing ROI improvements for shippers through real-time visibility and automation," said Terry Norton, vice president of 3PL Business Unit at Blue Yonder. "Collaborating with Schneider provides them with a best-in-class solution built on our Luminate Platform that leverages innovative technology with a transportation provider who can deliver dynamic pricing options along with needed capacity."

Its collaboration with Blue Yonder is the latest example of the commitment Schneider's brokerage division has made to provide more automated and digital experiences. Other recent enhancements include:

- Increased freight visibility and security: Schneider collaborated with Overhaul, a real-time supply chain visibility and integrity solution. It aggregates data from multiple streams and devices to provide insights and proactive supply chain command.
- Upgraded carrier payment processing: Schneider added capabilities from TriumphPay, a payment processing platform for brokers and shippers, and Transflo, a leading business process automation and digital communications provider. Combining both TriumphPay's and Transflo's expertise into the brokerage platform accelerates transactions and expedites third-party carrier payments.

Implementing Blue Yonder's Luminate Platform alongside these vendor technologies continues to pave the way for improved shipper and carrier experiences.

## About Schneider

Schneider is a premier provider of transportation and logistics services. Offering one of the broadest portfolios in the industry, Schneider's solutions include **Regional** and **Long-Haul Truckload, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Warehousing, Supply Chain Management** and **Port Logistics**.

With nearly \$5 billion in annual revenue, Schneider has been safely delivering superior customer experiences for over 80 years.

For more information about Schneider, visit **Schneider.com** or follow the company socially on LinkedIn and Twitter: @WeAreSchneider.

## About Blue Yonder

Blue Yonder (formerly JDA Software) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,000 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations. **Blueyonder.com**.

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