

For Immediate Release

LL FLOORING OPENS SIX NEW STORES DURING THE SECOND QUARTER OF 2022, OFFERING DESIGN EXPERTISE AND A WIDE ASSORTMENT OF BEAUTIFUL FLOOR STYLES

The Company's newest stores in Georgia, Michigan, New Jersey, North Carolina, Virginia and Wisconsin feature Design Centers to guide customers and Pros on their flooring journey

RICHMOND, VIRGINIA — June 22, 2022 — [LL Flooring](#), (NYSE:LL), one of the nation's largest specialty retailers of high-quality, hard-surface flooring that is dedicated to providing the best customer experience from inspiration to installation, announced the opening of six new stores from April through June, bringing the Company's total retail store count to 437 across the country. To-date in 2022, LL Flooring has opened 13 new stores.

The new stores opened in Cumming, Georgia; Battle Creek, Michigan; Eau Claire, Wisconsin; Mount Holly, New Jersey; Mooresville, North Carolina; and Winchester, Virginia.

"It's always exciting to open new stores to expand our reach and conveniently deliver to new customers an excellent shopping experience led by knowledgeable, design-focused flooring professionals," said Charles Tyson, President and CEO of LL Flooring. "We are pleased to join and/or strengthen our presence within these communities to help homeowners and Pros alike select the perfect flooring."

The new stores offer more than 500 varieties of floors in the latest styles including waterproof hybrid-resilient, waterproof vinyl, solid and engineered hardwood, laminate, bamboo, porcelain tile and cork, and accessories to complement, all available to view in-store and online at [LLFlooring.com](#).

Among the hundreds of flooring options, there are some notable recent additions to LL Flooring's line of quality floors including [Duravana](#), a waterproof hybrid resilient flooring, and the engineered hardwood of the [Destinations Collection](#).

Each of these new LL Flooring stores feature Design Centers, which provide video capability where store associates can collaborate with customers and Pros to find the best floor for any vision or project and visualize how it will look using the [Picture It](#) floor visualizer. This online tool allows customers to upload a photo of any room and select from hundreds of LL floors to preview how floors will look in their space.

LL Flooring's team of experts are ready to take care of customers who want a full-service solution by arranging for professional installation by independent contractors. Installation services include a comprehensive assessment and measurement for customers and full installation with LL's molding and matching stair treads.

The new stores are located at the following addresses:

- Battle Creek Michigan: 5700 Beckley Road Ste E0-14C
- Cumming, Georgia: 580 Atlanta Highway Suite 203B
- Eau Claire, Wisconsin: 4069 Commonwealth Avenue
- Mooresville, North Carolina: 510 River Highway
- Mt. Holly, New Jersey: 531 High Street
- Winchester, Virginia: 2540 Suite #100 South Pleasant Valley Road

About LL Flooring

LL Flooring is one of the country's leading specialty retailers of hard-surface flooring with more than 430 stores nationwide. The Company seeks to offer the best customer experience online and in stores, with more than 500 varieties of hard-surface floors featuring a range of quality styles and on-trend designs. LL Flooring's online tools also help empower customers to find the right solution for the space they've envisioned. LL Flooring's extensive selection includes waterproof hybrid resilient, waterproof vinyl plank, solid and engineered hardwood, laminate, bamboo, porcelain tile, and cork, with a wide range of flooring enhancements and accessories to complement. LL Flooring stores are staffed with flooring experts who provide advice, Pro partnership services and installation options for all of LL Flooring's products, the majority of which is in stock and ready for delivery.

Learn More about LL Flooring

- Our commitment to quality, compliance, the communities we serve and corporate giving: <https://www.llflooring.com/corp/quality.html>
- Follow us on social media: [Facebook](#), [Instagram](#) and [Twitter](#)

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