



ELEMENT

NUTRITIONAL SCIENCES



Investor Presentation

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Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management, are inherently subject to significant legal, business, economic and competitive uncertainties and contingencies. Material assumptions supporting these forward-looking statements include, among other things: assumptions regarding the number of consumers and growth of the wellness market, the consumption by such users, and the price of the Company's products; that retail expansion will occur and result in greater branding and marketing opportunities, as well as increased sales volume and prices; that the Company will be able to obtain any necessary financing on acceptable terms, successful expansion to new markets and development of new products, successful operation of an online platform, and assumptions regarding our management team's ability to implement our business plan, and general economic and financial market conditions.

Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual financial results, performance or achievements to be materially different from the estimated future results, performance or achievements expressed or implied by those forward-looking statements and the forward-looking statements are not guarantees of future performance. Such risks and uncertainties include but are not limited to, the fact that the Company is an early stage company with limited operating history and resources, execution of the Company's business plan requires raising additional capital, the wellness market is highly regulated and those regulations and enforcement priorities of governmental authorities may change, the wellness market is highly competitive, consumer attitudes may evolve and change, success is largely dependent on the performance of the Company's management, adverse changes in the global economy could negatively impact the Company's business, negative impact on the business due to the COVID-19 pandemic, risk of exposure to product liability claims, regulatory action and litigation, disruption or loss of the Company's distribution channels and relationships with key distributors and vendors, and changing political and economic conditions present within the industry will impact the success of the Company. Notwithstanding the foregoing, readers are cautioned that the list of risks set forth herein are not exhaustive. Except as required by law, the Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise. No forward-looking statement or projections can be guaranteed. Accordingly, you should not place undue reliance on any forward-looking statements or information. The reader is further cautioned that the preparation of the financial forecast included in this presentation requires management of the Company to make certain assumptions, judgments and estimates that affect the forecast of financial results, including sales, profit and costs. These estimates may change, having either a negative or positive effect on actual results as further information becomes available, and as the economic environment changes. No statement in this document is intended to be nor may be construed as a profit forecast.

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The Company's forward-looking statements are expressly qualified in their entirety by this cautionary statement.



Our Mission



To employ
plant-based
technology along
with research based
nutritional science
to deliver high value
products to our
customers allowing
them to live life to
the fullest

Investment Highlights



Flagship plant-based nutraceutical product, Rejuvenate™, is proven to **improve muscle health**, help **prevent muscle loss** and help the body **build lean muscle**



Secured shelf space with top U.S. and Canadian retailers, now in over 16,000 stores across North America, plus e-commerce channels



E-commerce platform allows shipment to 98% of U.S. population **within 2 business days**



Exclusive rights to patented formulations which specifically targets Sarcopenia, muscle loss due to aging



Product formulation backed by **25 peer reviewed clinical studies**, and \$20 million in investment over the last 17 years



Deep **product innovation pipeline** to target new markets, including oncology, orthopedics, and sports nutrition

Sector Growth



North American nutritional market worth **US\$50 billion** and growing ¹



63% of consumers are looking for plant-based foods as a healthier source of protein ²



U.S. ready-to-drink market expected to expand at a **CAGR of 8.2% to 2025** ³



Adult protein beverage market over **US\$1.6 billion** ⁴



49% of population concerned about effects of muscle loss ⁵

1. KBV Research 'North American Sports Nutrition Market By Distribution Channel, Users, Product Type'

2. DuPont_NH_Meat-Alternatives-White-Paper-Brochure_NEW.pdf (dupontnutritionandbiosciences.com)

3. Grand View Research 'Sports Nutrition Market Size, Share & Trends Analysis Report (2020-2027)

4. <https://www.statista.com/topics/4232/protein-market/>

5. Age of majority - Rejuvenate - Research report 2018: Online survey of 1004 participants

Sarcopenia is the new osteoporosis

– Abbott Labs



Our Opportunity

13%

Sarcopenia's
incidence is up to
13% of population¹

\$1.3B

North American
Sarcopenia
market
by 2025¹

\$18B

Healthcare costs
attributed to
Sarcopenia¹



The Solution Rejuvenate™

1st

to market



Clinically
Proven

25+

Clinical
Studies



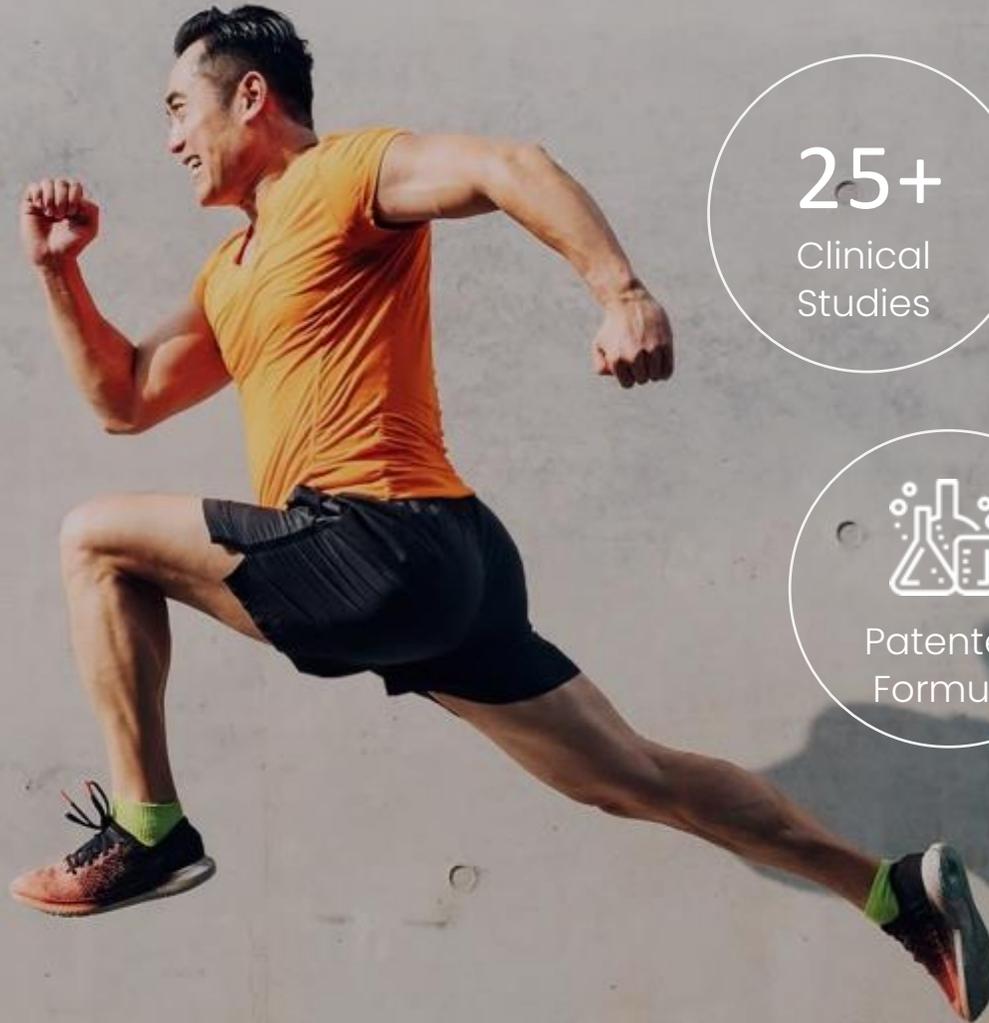
Prevents
muscle loss



Patented
Formula

\$20m

Spent on R&D



Rejuvenate™ Ready-to-drink Beverage

Rejuvenate
Muscle Health

True innovation for the adult nutrition market now available.

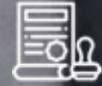
Plant Based

Rejuvenate™ Ready-to-Drink



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15 grams of organic plant protein
330 ml Tetra Pak


Patented, clinically-proven formula


No artificial sweeteners or artificial colors


Only 100 Calories


US Patent 9,364,463
Subsequent patent pending


Sugar Free, Gluten Free, Dairy Free


First to market & clinically proven


Helps prevent muscle loss & speed surgical recovery

The Rejuvenate™ Difference

Nutrition drinks are not created equal



Rejuvenate™ RTD
11 fl oz serving

- ✓ 15g protein
- ✓ Organic plant protein (pea & brown rice protein)
- ✓ Sugar free
- ✓ 100 Calories
- ✓ Dairy free
- ✓ 3.6g Patented Essential Amino Acid Blend™
- ✓ 14g carbohydrates
- ✓ 1.5g total fat
- ✓ Naturally flavored



Ensure Original
8 fl oz serving

- ✗ 9g protein
- ✗ Milk protein concentrate & soy protein
- ✗ 15g sugar
- ✗ 240 calories
- ✗ Contains milk
- ✗ No added amino acids
- ✗ 32g carbohydrates
- ✗ 6g total fat
- ✗ Natural & artificial flavors

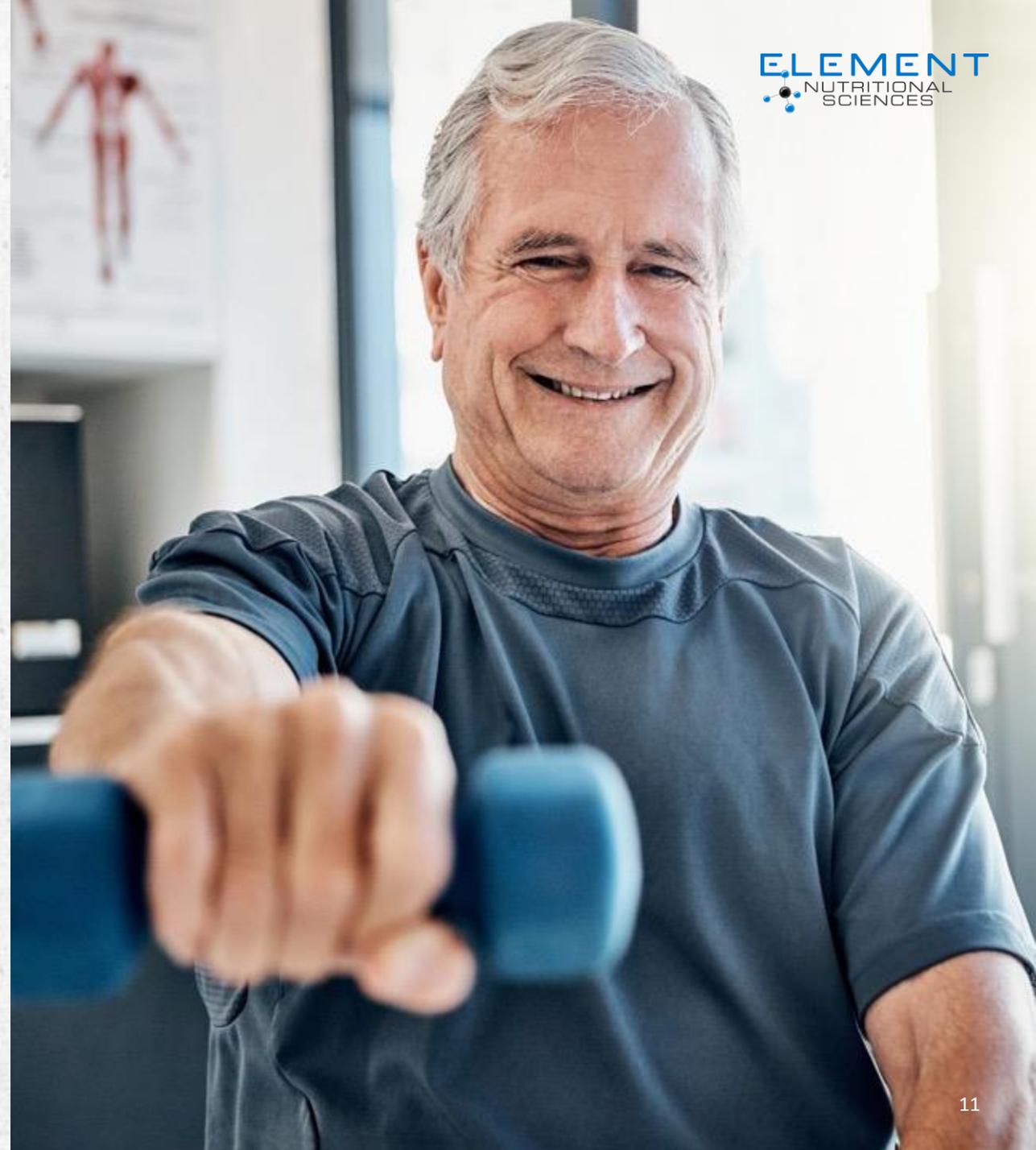
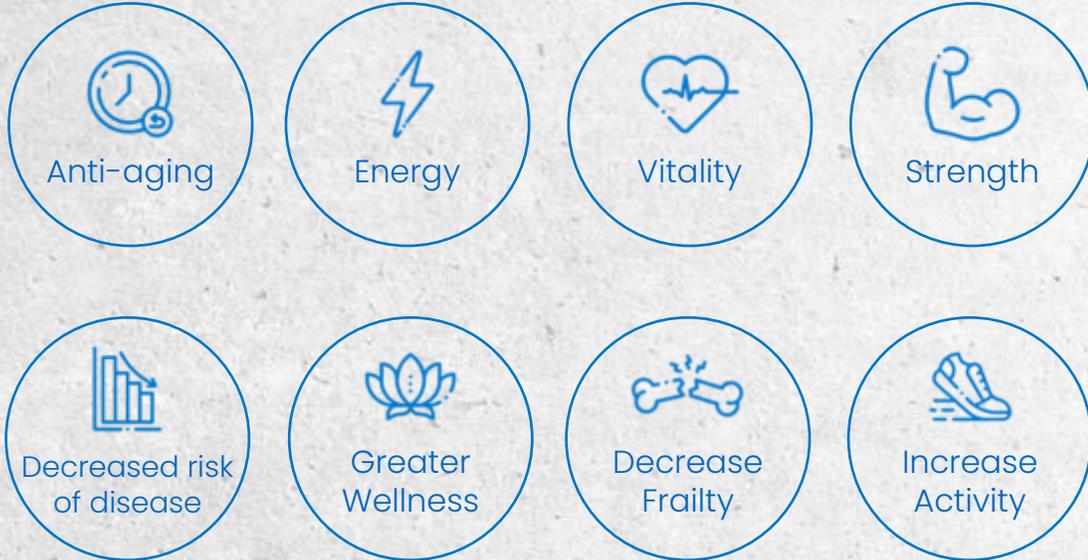


Boost Original
8 fl oz serving

- ✗ 10g protein
- ✗ Milk protein concentrate & soy protein isolate
- ✗ 20g sugar
- ✗ 220 calories
- ✗ Contains milk
- ✗ No added amino acids
- ✗ 32g carbohydrates
- ✗ 6g total fat
- ✗ Natural & artificial flavors

Value Proposition

We deliver sustainable quality of life to consumers by preventing age related muscle loss

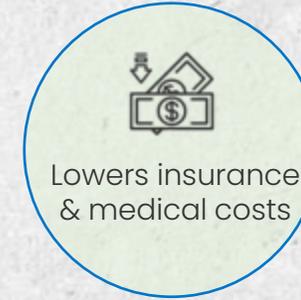


Clinically Proven Formulation

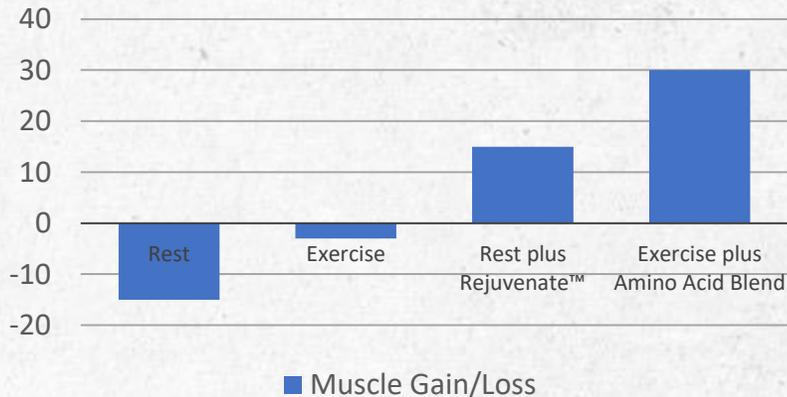
Efficacy backed by 25 peer reviewed clinical studies

800%

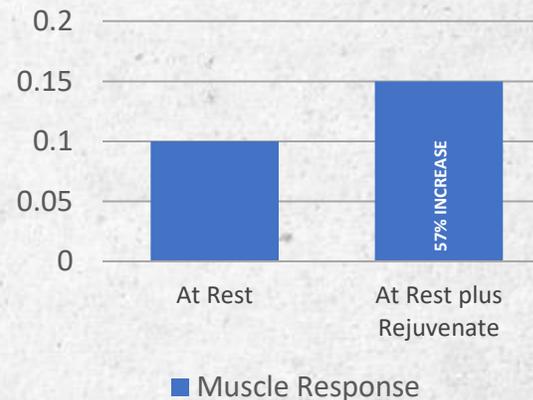
increase in strength while recovering from surgery



Muscle Gain/Loss

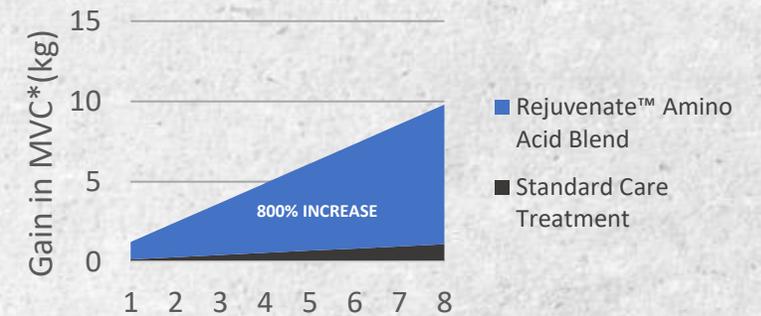


Muscle Gain/Loss



D.D. Church et al. Department of Geriatrics, Donald W. Reynolds Institute on Aging, University of Arkansas for Medical Sciences.

Strength Recovery



Week 2 to 8 after hip/knee replacement surgery

*MVC: Maximum Voluntary Contraction is a measure of strength

Significant Retail Distribution

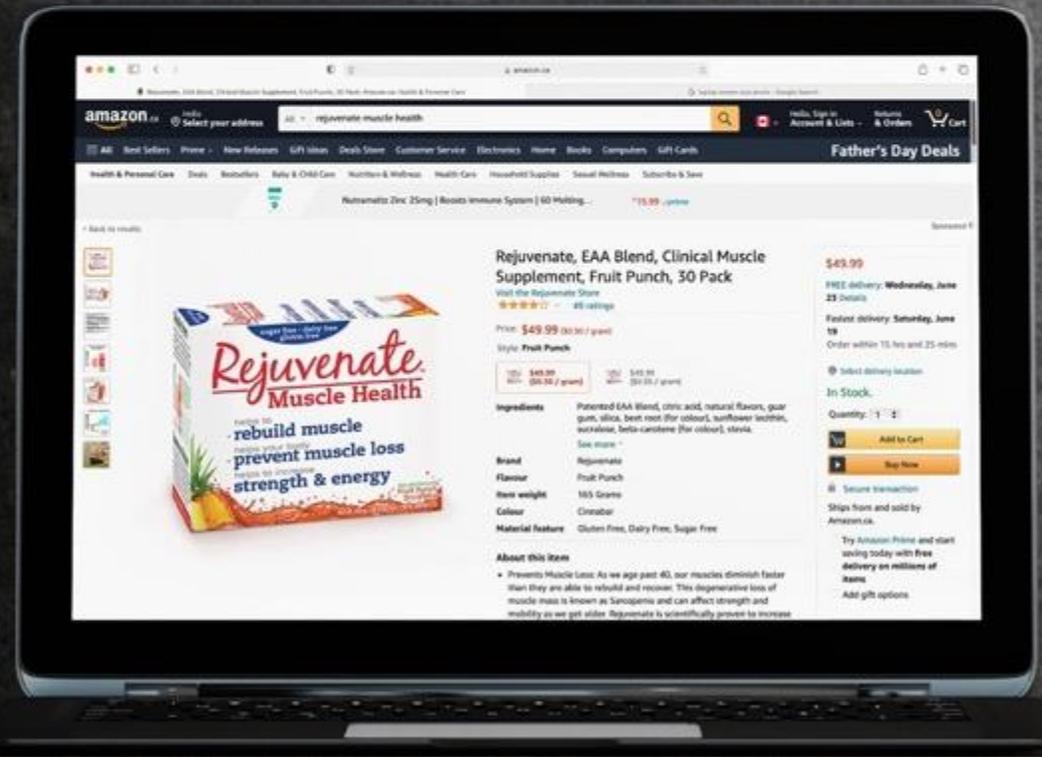


♥ **CVS**
over
6,000
stores

Launched
across the USA
in over
8,400
Walgreens
stores

Canadian
retail:
750 stores
Loblaws **Rexall**

Total
distribution in
16,000
stores



Brand Ambassador

Denise Austin

One of North America's
most influential people in
health and nutrition



464,000 followers with 30% engagement
(industry average is 2%)



Core followers are 45 to 65 years old;
83% are interested in diet and nutrition



Best selling author of 12 books on fitness
and nutrition



Former member of the Presidents
Council on Physical Fitness



Our Growth Strategy

Distribution

- Increase sales velocity with existing partners
- Build points of distribution with new partners
- Digital paid search and advertising for direct-to-consumer channel, 2.7 billion impressions
- Add new SKUs through existing points of distribution

Innovation

- New product formats for existing formulations
- Rejuvenate™ formulations for immune, omega, meal replacement and sports nutrition
- Orthopedics: perform studies for pre- and post-surgery to speed recovery
- Oncology: develop higher dose formulation, perform studies on muscle loss and protein
- Sports Nutrition: develop higher dose formulations for JAKTRX™ brand



Distribution & Innovation Pipeline

Distribution Channels

- Vendor status with 8 national retailers in U.S. and Canada
- Direct to consumer via Amazon

- Vendor status new retailers; international distribution
- JAKTRX™ to U.S. market

- Oncology and orthopedic
- Retirement homes/long-term care

Today

Next 12 months

3 to 5 year plan

Product Innovations

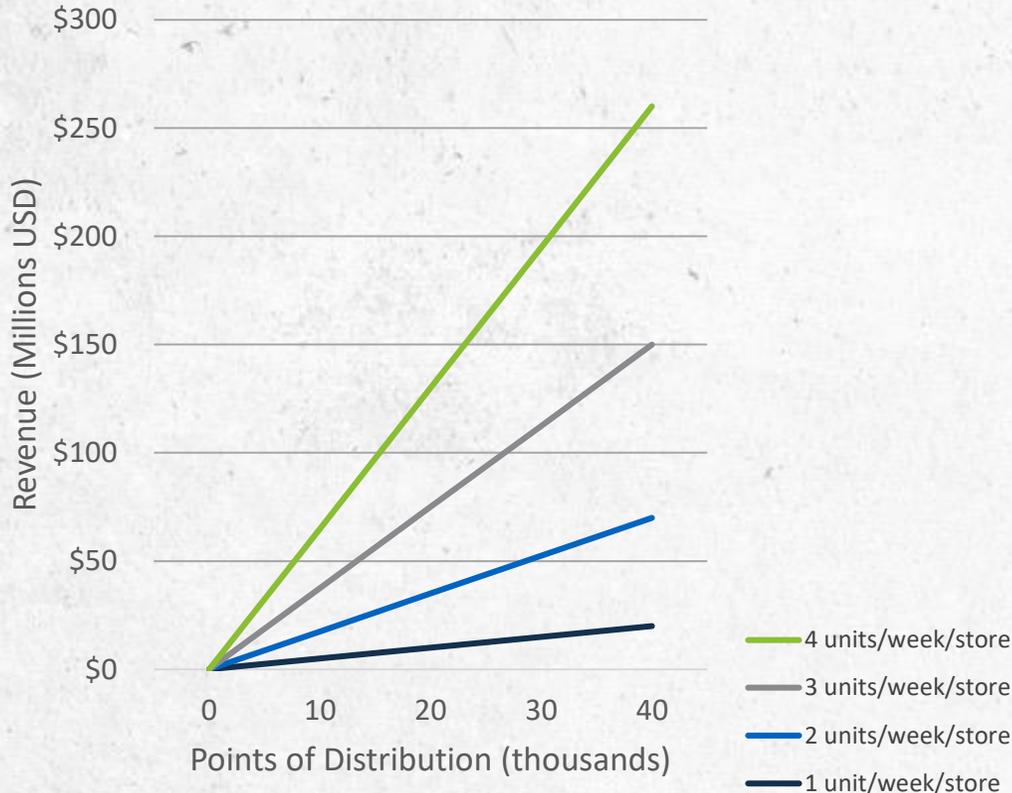
- Rejuvenate™ sachets – 2 SKUs
- Ready to drink beverage – 3 SKUs
- JAKTRX™ – 7 SKUs

- Rejuvenate™ for Canadian market
- Rejuvenate™ Omega, Immune, meal replacement

- Higher dosage Rejuvenate™
- Bars, powders, gummies
- Snack food

Revenue Growth Potential

Rejuvenate™ currently in over 16,000 stores



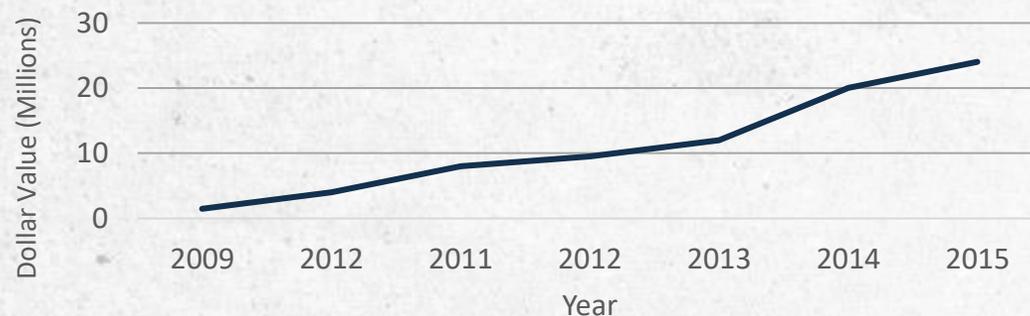
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Founder

Stuart Lowther Msc., BSc

- Founder of Life Science Nutritionals, sold for \$40 million, Profit Magazine ranked LSN #1 fastest growing company in pharmaceutical and nutraceutical industry
- International sales executive at Jamieson Laboratories, grew revenue by 14x, sold for \$320 million valuation, public company valued at \$1.4 billion
- Executive at IOVATE Health Sciences (Muscletech), grew business from \$40 million in revenue to over \$200 million, recently sold at \$1 billion valuation



1. KBV Research 'North American Sports Nutrition Market By Distribution Channel, Users, Product Type'
2. DuPont_NH_Meat-Alternatives-White-Paper-Brochure_NEW.pdf (dupontnutritionandbiosciences.com)
3. Grand View Research 'Sports Nutrition Market Size, Share & Trends Analysis Report (2020-2027)
4. <https://www.statista.com/topics/4232/protein-market/>
5. Age of majority - Rejuvenate - Research report 2018: Online survey of 1004 participants



Management Team

Stuart Lowther
BSc.,MSc. President/CEO/Founder

- Proven business leader and entrepreneur
- Built and divested award-winning company
- Start-up; high growth; M&A and exit experience
- Brand building, marketing and sales specialist
- MSc. Nutrition and Human Metabolism

Stephen Brown
Chief Operating Officer

- High growth operational leader
- Business development and operational expertise
- Product development; supply chain; manufacturing
- \$500M+ revenue management
- BA Honors, Economics and Business

Dean Pipher
Chief Sales Officer

- 29 years experience profitable sales growth in CPG
- 25 years with Iovate Health Sciences, owner of MuscleTech™ brand, helped grow sales to over \$680 million in over 150 countries

Shaun Power
Chief Financial Officer

- CPA
- 25 years experience as a tax specialist
- Former equity partner at Deloitte and BDO

Dean Mosca
Marketing Director

- B2B proprietary ingredient experience
- Start-up and business development
- Strategic planning and product launch
- Marketing and PR execution
- BBA, Marketing Schulich School of Business

John Duffy
VP Sales, United States

- 22 years VP Coca Cola Company
- Strategic planning, selling and marketing
- Business development and client acquisition
- MBA, Marketing, Suffolk U-School of Management

James Tonkin
Advisor

- 43-year veteran in food and beverage
- Successfully built and exited many beverage brands
- Formulation and product development expert
- Strategic member of many boards



Board of Directors



Stuart Lowther

Chairman, Chief Executive Officer, President and Director

- Honors Degree and Masters Degree in Nutritional Sciences and Human Metabolism- University of Guelph and McMaster University
- 30-year industry executive in nutrition CPG internationally
- Built and sold one of Canadas top 10 fastest growing companies
- Two-time nominee of entrepreneur of the year



Shaun Power

Chief Financial Officer, Corporate Secretary and Director

- 25 years of accounting Experience
- Former equity partner at Deloitte and BDO
- Specializes in finance, taxation and strategic planning
- Frequent speaker at the Ontario Tax Conference and the Canadian Tax Conference
- Board Member at Ronald McDonald House



Sean Bromley

Director

- Bachelor of Commerce Degree specializing in Finance at the University of Calgary
- Former investment advisor and expert in Capital markets
- Assisted in raising over \$100 million for companies in which he serves on the board of directors
- Director of the Fortuna Foundation, Vancouver based charity



Lino Fera, CPA

Director

- 25 years experience in accounting and public markets
- Finance executive specializing in start-ups to large organizations within healthcare and marketing
- Bachelor of Commerce from the University of Windsor
- BA from University of Toronto



Tracie Cook

Director

- Former COO Of McCarthy Tétrault LLP, one of Canada's leading national law firms
- Currently sits on the Advisory Board of Alexa Translations, AECO Innovation Labs, Embassy Flavours, The Prosperity Project
- Sought-after expert, speaker and columnist on leadership strategies



Greg Cochrane

Director

- Current Managing Partner of VRG Capital, a private equity family office
- Extensive experience in CPG brand management with General Electric and SC Johnson
- MBA from Queen's University

Capitalization Structure

Basic shares outstanding¹	95,784,996
Options	8,200,000
Warrants	9,864,380
Performance warrants ²	24,000,000
Fully diluted shares outstanding	137,849,376



1. 56,383,161 shares subject to 12-36 month escrow.

2. 7,200,000 warrants vest upon achieving \$10 million in revenue and positive net profit; 8,400,000 warrants vest upon achieving \$25 million in revenue and \$2.5 million in EBITDA; and 8,400,000 warrants vest upon achieving \$50 million in revenue and \$5 million in EBITDA. All warrants subject to 36 month escrow.

Thank you!

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