



NEWS RELEASE

# Offerpad's Brokerage Solutions Division Hits Stride, Driving Fast Growth in Qualified Sellers for HomePro Agents in Q1 2026

2026-04-01

New AI capabilities and a record referral pipeline signal a new chapter for the real estate solutions platform

TEMPE, Ariz.--(BUSINESS WIRE)-- **Offerpad Solutions Inc. (NYSE: OPAD)**, a leading tech-enabled real estate solutions company, today announced significant momentum across its **Brokerage Solutions** division, driven by the rapid growth of its HomePro program and **recently announced AI capabilities** designed to match sellers with the right solution quickly. The results speak for themselves: in the first quarter of the year, Offerpad has referred more engaged sellers directly to HomePro agents than during all 2025—cementing Offerpad's evolution as a full-spectrum real estate solutions platform.

This success stems from Offerpad's recognition that sellers come to them looking for solutions that fit their timing, needs, and desired outcome, and a cash offer is just one of those options. After consulting with an Offerpad Solutions Advisor, sellers are guided to the optimal solution – whether it be the speed and convenience of the Offerpad Cash Offer, another offer through the Offerpad Cash Offer Marketplace, or choosing to explore the open market by using their preferred listing experience. For those choosing the listing route, sellers benefit from a highly curated premier listing package that includes a seller home protection warranty for the duration of the listing, a packing starter kit, and interim storage solutions to support staging and home-listing prep, all at no cost to the seller or the HomePro agent.

"Partnering with Offerpad through HomePro has completely changed how I approach seller conversations. I'm not just getting referrals — I'm getting sellers who are qualified, motivated, and ready to move. It's the kind of pipeline I used to spend months building on my own," said **Darwin Wall**, HomePro Agent, Arizona.



Also sitting within Brokerage Solutions is the Agent Partnership Program, a fundamentally different way of working with the real estate community. Where HomePro brings sellers to agents, the Agent Partnership Program works in the opposite direction. Agents who already have an established client can introduce Offerpad's cash offer as an option to sell the home, giving them a powerful tool to serve sellers who may want certainty and speed over a traditional sale. When the transaction closes, the agent receives a 3% referral fee. The agent stays in control of the relationship. Offerpad simply expands what they can offer.

"The real estate industry has spent years operating within a one-size-fits-all approach. At Offerpad, we meet sellers where they are and build the right path around their goals. HomePro is a perfect example. When a cash offer isn't the best fit, we don't lose the customer, we elevate the experience and unlock more value. The momentum we're seeing isn't by chance. It's what happens when true seller optionality meets the right technology and high performing agent partnerships," said **Brigham Weight**, Vice President of Broker Services, Offerpad.

Since inception, Offerpad's Brokerage Solutions programs have reinforced the company's belief that the best outcomes happen when great technology and great agents work together. That commitment is not slowing down. Brokerage Solutions is central to Offerpad's broader growth strategy, and as outlined by company leadership, Offerpad's primary near-term goal is returning to profitability, reaching 1,000 transactions per quarter across its Cash Offer, Cash Offer Marketplace, and Brokerage Services programs, and continuing to grow and scale from there. With approximately one-third of all cash offer requests already originating through the Agent Partnership Program, the foundation is in place. As Offerpad continues to scale its agent network and deploy new technology, Brokerage Solutions is expected to play a meaningful and growing role in getting there.

"We are focused on continuing to expand the value we deliver to homeowners within the Offerpad ecosystem. In the coming weeks, we will introduce additional benefits for sellers who work with a HomePro agent and choose to purchase their next home with Offerpad, further enhancing savings and improving the overall transaction experience," said **Chris Carpenter**, Offerpad Chief Operating Officer.

To learn more about Offerpad or Offerpad's Brokerage services visit <https://www.offerpad.com/agents/>.

## About Offerpad

Offerpad Solutions Inc. (NYSE: OPAD) is a real estate solutions company focused on giving homeowners more control, flexibility, and choice when buying and selling a home. Offerpad provides Cash Offers, Agent listing services, access to additional cash buyers through marketplace-enabled capabilities, and renovation services that support both internal transactions and third-party partners.

Founded in 2015, the Company combines proprietary technology with local real estate expertise to simplify how homes are bought and sold, helping every homeowner move forward with greater clarity and confidence. Learn more at [www.offerpad.com](http://www.offerpad.com).

## Forward-Looking Statements

This release contains "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are typically preceded by words such as "believes," "expects," "anticipates," "intends," "will," "may," "should," or similar expressions. These forward-looking statements reflect management's current knowledge, assumptions, judgment and expectations regarding future performance or events. Although management believes that the expectations reflected in such statements are reasonable, they give no assurance that such expectations will prove to be correct or that those goals will be achieved, and you should be aware that actual results could differ materially from those contained in the forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, including, but not limited to, risks associated with market conditions, the Company's ability to execute on its strategic initiatives, the Company's ability to develop and deploy its AI and technology platforms as anticipated, competition, and general economic conditions affecting the residential real estate industry. For a further description of the risks and uncertainties that could cause actual results to differ from those expressed in these forward-looking statements, as well as risks relating to the Company's business in general, please refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2025, the Company's Quarterly Reports on Form 10-Q for the quarters ended March 31, 2025, June 30, 2025 and September 30, 2025, and the Company's other reports filed with the SEC. All forward-looking statements are expressly qualified in their entirety by this cautionary notice. You are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date of this release. The Company has no obligation, and expressly disclaims any obligation, to update, revise or correct any of the forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: Offerpad