



NEWS RELEASE

Offerpad Unveils Enhanced HomePro Program, Empowering Real Estate Agents and Sellers with Streamlined Solutions

2025-09-09

Advanced workflow delivers speed, choice, and agent productivity

TEMPE, Ariz.--(BUSINESS WIRE)-- **Offerpad Solutions Inc.** (NYSE: OPAD) today announced strategic enhancements to its **HomePro** program, designed to simplify real estate transactions and empower agents to deliver tailored, high-value solutions to sellers, all with greater speed and clarity.

"The enhanced assessment process has been a game-changer. Offerpad takes care of the details, so I can walk into the appointment fully focused on presenting every option to the seller. It makes the experience smoother for me and clearer for them," stated Darwin Wall, Realty One Group.

Under the updated HomePro process, Offerpad manages the entire assessment workflow, from property reviews to compiling all solution options. Agents are free from time-consuming administrative tasks, enabling them to focus exclusively on guiding sellers through cash offers, market listings, and an innovative hybrid solution, which provides cash upfront and the opportunity to share in the upside when the home sells.

This evolution ensures agents spend less time on administrative tasks and more time doing what they do best: helping sellers move forward with clarity and confidence.

Why the Enhanced HomePro Program Matters:

- Agent Productivity: Offerpad handles assessments, while agents spend less time on admin and more time



delivering solutions.

- Seamless Scheduling: After the assessment, Offerpad technology coordinates an appointment with the seller and their HomePro representative to walk through all available solutions.
- Expanded Seller Solutions: Sellers can choose a cash offer, test the market, or select a hybrid with upfront cash and shared upside.
- Solution-Centered Conversations: Agents can dedicate 100% of their time to sellers by presenting solutions without distraction, increasing close rates.
- Transparent and Fast: Proprietary tools support a faster, more transparent experience for both agents and sellers through advanced technology.

"At the heart of our mission is simplifying real estate in a way that puts people first. By optimizing the assessment process, we empower HomePros to focus where it truly counts—building trust in the living room, presenting every solution clearly, and helping sellers choose the best path with confidence. This operational enhancement positions Offerpad for driving growth as we continue expanding the program," said Brian Bair, Chairman and CEO of Offerpad.

HomePro continues to expand across Offerpad's markets, pairing local agents with the company's proprietary technology and solutions to give sellers confidence and choice at every step.

Agents interested in joining the HomePro network can apply at offerpad.com/homepro.

About Offerpad

Offerpad, dedicated to simplifying the process of buying and selling homes, is a publicly traded company committed to providing comprehensive solutions that remove friction from real estate. Our advanced real estate platform offers a range of services, from consumer cash offers to B2B renovation solutions and industry partnership programs, all tailored to meet the unique needs of our clients. Since 2015, we have leveraged local expertise in residential real estate alongside proprietary technology to guide homeowners at every step. Learn more at www.offerpad.com.

#OPAD_IR

Investors:

Investors@offerpad.com

Media:

Cortney Read

Chief of Staff & VP, Operations

Press@offerpad.com

Source: Offerpad