



10x Genomics Accelerates Asia Pacific Expansion with Japanese Distributor Agreement

September 15, 2016

PLEASANTON, Calif. – September 15, 2016 –10x Genomics, Inc., a company focused on expanding genomics applications by providing researchers with access to critical long-range genomic information and gene expression at single cell-resolution, today announced that it has entered into distribution agreement with SCRUM Inc. to bring the Chromium System and associated products to the rapidly expanding Japanese market.

“With the addition of our new Japanese partner, 10x has successfully inked distribution arrangements throughout the Asia Pacific region, a growing market that is hungry for new and more powerful sequencing solutions,” said Serge Saxonov, Ph.D., co-founder and chief executive officer of 10x Genomics. “Having analyzed a number of exceptional partnering opportunities in the region, we are pleased to be working with SCRUM Inc. to deliver these new capabilities to our current and future customers in Japan.”

The company’s recently launched Chromium System is a microfluidics-based molecular barcoding system, built upon their proprietary GemCode Technology. The single instrumentation system can run multiple, powerful applications, including the Chromium Genome and Exome Solutions, which both provide novel long-range genomic data called “linked-reads.” The Chromium workflows utilize a customer’s existing short-read sequencer, and enable more expansive characterization of previously inaccessible genomic information. In addition, the Chromium Single Cell Solution allows for high-throughput, deep profiling of complex cell populations through single-cell gene expression analysis.

“The value of 10x Genomics’ platform has already been well validated by many genomic researchers and commercial research organizations,” said Takemitsu Furuta, executive director, business development of SCRUM. “We recently held a Chromium System seminar and received overwhelmingly positive feedback from potential users, which reiterates our confidence that this system has the ability to positively impact the efficiency and quality of our customers’ research.”

In May of this year, 10x announced key distribution agreements with MDxK, Inc., Millennium Science Pty Ltd, Research Instruments Pte Ltd and Star Research Technology Ltd., in South Korea, Australia and New Zealand, Southeast Asia and China respectively. More distributor information can be found at 10xGenomics.com/distributors.

About 10x Genomics

10x Genomics is changing the definition of sequencing by providing an innovative genomics platform that dramatically upgrades the capabilities of existing sequencing technologies. This is achieved through a combination of new microfluidic science, chemistry and bioinformatics. By implementing GemCode Technology within the Chromium System, researchers can now, for the first time, find new structural variants, haplotypes, and other valuable genomic information with comprehensive workflows for Single Cell, Genome and Exome applications that incorporate their pre-existing sequencing technologies.

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