



10x Genomics Secures Distributors for the Asia-Pacific Region

May 11, 2016

Chromium System to be available in APAC through MDxK, Millennium Science, Research Instruments, and Star Research Technology

PLEASANTON, Calif.

May 11, 2016

PLEASANTON, Calif.: 10x Genomics, Inc., today announced that it has entered into distribution agreements with MDxK, Inc., Millennium Science Pty Ltd, Research Instruments Pte Ltd, and Star Research Technology Ltd., for the promotion, sales, and support of 10x's Chromium™ System and associated products to address long range and single cell genomic applications in Asia and Pacific Rim markets (APAC).

The distribution agreements cover South Korea (MDxK), Australia and New Zealand (Millennium Science), Southeast Asia (Research Instruments), and China (Star Research Technology).

"The Asia-Pacific region is experiencing significant growth across all areas of genomics spurring demand for solutions that provide full sequence information and genomic analysis at single cell resolution," said Dr. Serge Saxonov, 10x's Chief Executive Officer, "we are thrilled to welcome Millennium Science, MDxK, Research Instruments, and Star Research Technology, each premier life science instrumentation distributors in their respective regions, as key partners to 10x. These partnerships represent an important step in the global commercial expansion of 10x, and working together, we will be able to better serve our customers' needs in the Asia-Pacific region."

10x's microfluidics-based molecular barcoding solutions, built on the proprietary GemCode Technology, provide researchers critical long-range sequence information through existing sequencing workflows. The Chromium Genome and Exome Solutions together include phasing, structural variant analysis, *de novo* genome assembly, and remapping of difficult regions of the genome. In addition, 10x's recently introduced Chromium Single Cell Solution allows for rapid and comprehensive analysis of dynamic transcription events from large numbers of individual cells.

"We are excited to be working with 10x to bring the Chromium System to market and introduce important new dimensions to our customers' research", said Steven Qiu, Chief Executive Officer of Star Research Technology. "10x Genomics is recognized for delivering critical enabling applications, including long-range sequence information and high-throughput single cell analysis. This partnership will enable our NGS customers to access 10x's linked-read sequencing products and significant new capabilities that will power further advances in single cell biology and genomic research."

10x Genomics distributor information can be found at 10xGenomics.com/distributors.

About 10x Genomics

10x Genomics is changing the definition of sequencing by providing an innovative genomics platform that dramatically upgrades the capabilities of existing sequencing technologies. This is achieved through a combination of new microfluidic science, chemistry and bioinformatics. By implementing GemCode Technology within the Chromium System, researchers can now, for the first time, find new structural variants, haplotypes, and other valuable genomic information with comprehensive workflows for Single Cell, Genome and Exome applications that incorporate their pre-existing sequencing technologies.

Media Contact

Dan Budwick

Pure Communications, Inc.

(973) 271-6085

dan@purecommunicationsinc.com