

### **Disclaimer**

### Forward-looking statements

This presentation may include forward-looking statements. All statements other than statements of historical facts included in this presentation, including those regarding the Group's financial position, business & acquisition strategy, plans & objectives of management for future operations are forward-looking statements. Such forward-looking statements involve known & unknown risks, uncertainties & other factors which may cause the actual results, performance or achievements of the Group, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Group's present & future business strategies & the environment in which the Group will operate in the future. Many factors could cause the Group's actual results, performance or achievements to differ materially from those in the forward-looking statements. Forward-looking statements should, therefore, be construed in light of such risk factors & undue reliance should not be placed on forward-looking statements. These forward-looking statements speak only as of the date of this presentation. The Group expressly disclaims any obligations or undertaking, except as required by applicable law & applicable regulations, to release publicly any updates or revisions to any forward-looking statement contained herein to reflect any change in the Group's expectations with regard thereto or any changes in events, conditions or circumstances on which any such statement is based.

#### Use of non-IFRS financial information

Certain parts of this report contain non-IFRS measures & ratios. We believe that these measures are useful indicators of our ability to incur & service our indebtedness & can assist certain investors, security analysts & other interested parties in evaluating the Group. Because all companies do not calculate these measures on a consistent basis, our presentation of these measures may not be comparable to measures under the same or similar names used by other companies. Accordingly, undue reliance should not be placed on these measures in this presentation. In particular, Adjusted EBITDA & Run-Rate Adjusted EBITDA are not measures of our financial performance or liquidity under IFRS & should therefore not be considered as an alternative to (a) net income/(loss) for the period as a measure of our operating performance, (b) cash flows from operating, investing & financing activities as a measure of our ability to meet our cash needs or (c) any other measures of performance under IFRS.

### Business performance & results

- An excellent Q2 with strong performance across all geographies
- RR Adj EBITDA increasing to £203m<sup>1</sup> (+£39m vs 02 2024)
- Accelerating momentum with Q2 Adj EBITDA of £56m (+35% vs Q2 2024)
- Strong EBITDA growth in DK & CH, +£5m YoY in the quarter combined
- US delivered £4m EBITDA in Q2, with excellent progress made on Blink integration
- 11 new corporate sites opened in the quarter
- SS Net Leverage of 4.0x RR Adj EBITDA as at the end of Q2 2025 (vs 4.3x at Q4 2024 post Blink acquisition)
- Interest cover has increased to 2.4x (vs 2.2x in Q4 2024)

### 2025 outlook & guidance

- Progressing well to deliver 60-65 high-quality new sites across UK, CH & US in 2025
- Expect to grow EBITDA in the US as we successfully integrate Blink
- No immediate, direct impact on our business from US tariff changes, but we continue to monitor the situation carefully
- Continued good progress in deployment of PureGym operating model in DK & CH delivering strong YoY EBITDA growth
- Strong focus on cost control & Gym EBITDA margin expansion







## Q2 2025 highlights

Accelerating momentum with £203m RR Adj EBITDA at Q2 2025<sup>1</sup>

£203m

RR Adj EBITDA<sup>1</sup> (+£39m YoY)

£56m

Adj EBITDA in Q2 2025  $(+35\% \text{ YoY})^2$ 

+11

New sites in Q2 2025

+24%

Revenue growth<sup>3,4</sup> vs Q2 2024

2.4m Members<sup>5</sup> 4.0x

Leverage<sup>5</sup> (-0.2x vs Q1 2025) 39%

ROCE<sup>6</sup>

693

Total open sites<sup>5,7</sup>

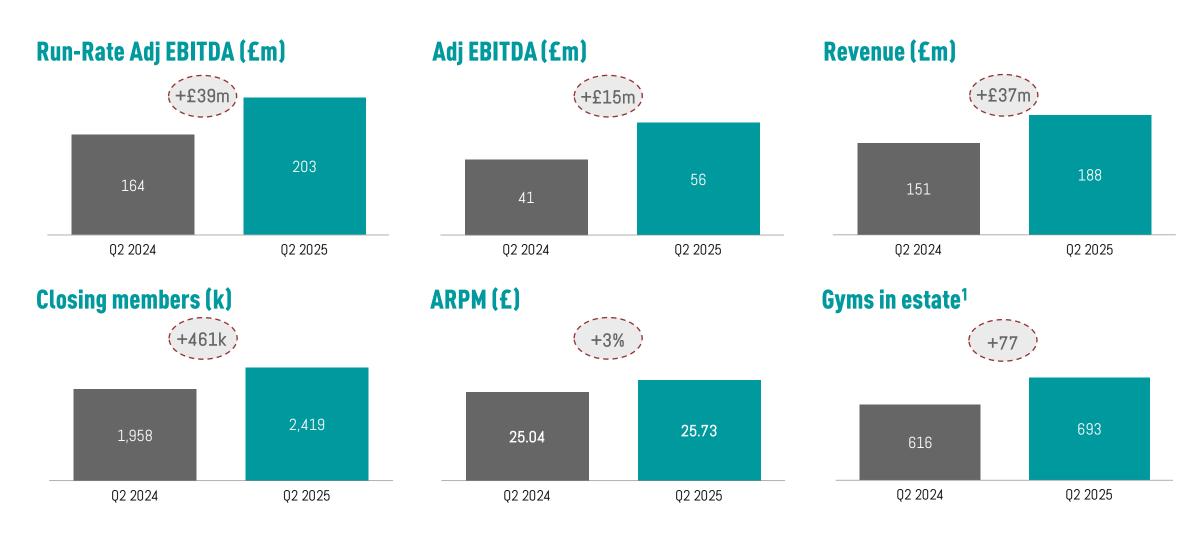
Notes: (1) Includes £5m Blink Adj EBITDA for the 5 months pre-acquisition. This does not include any proforma adjustments for synergies. (2) Includes £4m contribution from Blink in Q2 2025. (5) As at 30 June 2025. (6) Represents UK gyms opened in 2022 & prior. Calculated using Adjusted EBITDA. (7) Gyms in estate includes 670 corporate-owned & 23 franchise gyms in the Middle East.



## Q2 2025 financial results (1/2)

Accelerating momentum with £56m of Adj EBITDA delivered in Q2 2025 & YoY EBITDA growth across all geographies

**Appendices** 

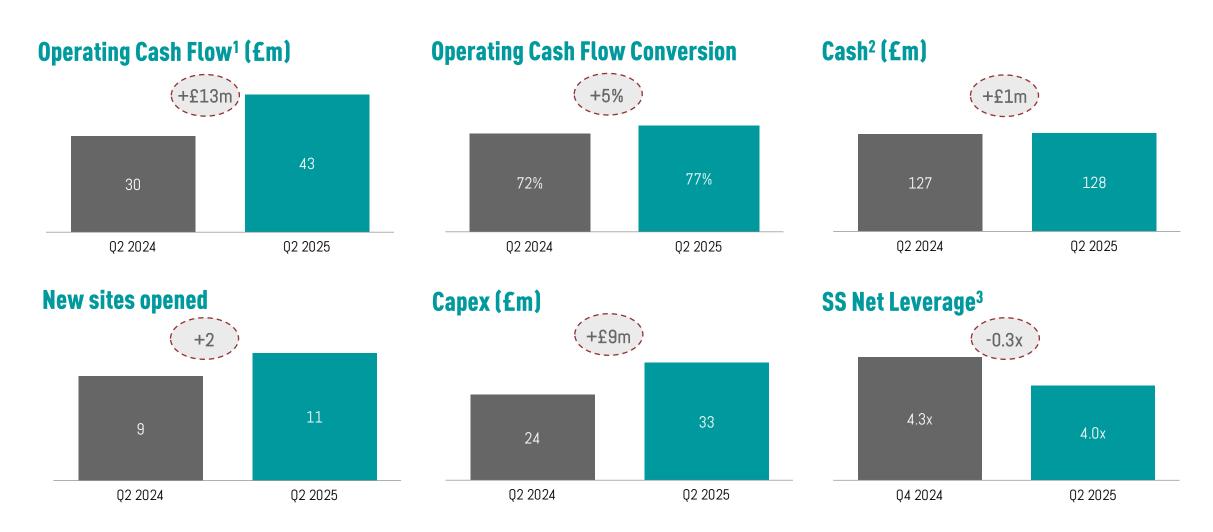


Notes:(1) Q2 2025 Gyms in estate includes 670 corporate-owned & 23 franchise gyms in the Middle East. Q2 2024 Gyms in estate includes 596 corporate-owned & 20 franchise gyms in the Middle East.



## Q2 2025 financial results (2/2)

Strong cash generation & cash flow conversion, with leverage reducing to 4.0x RR Adj EBITDA



Notes: (1) Operating Cash Flow, stated after maintenance & refurbishment capex but before interest on borrowings or growth capex. (2) Q2 2024 includes £32 million cash held by parent, Pinnacle Topco Limited. (3) SS Net Leverage defined as Senior Secured Net Debt ("SSND") divided by Run-Rate Adjusted EBITDA. SSND defined as total senior indebtedness (excl. finance leases) less cash & cash equivalents. For the purposes of the leverage calculation, SSND uses average rates of exchange for the last 12 month period.

### Careful investment into highly returning growth projects & high-quality new sites

- Average capex per new site of approximately £1.2m (Q2 2024: £1.2m)<sup>1</sup>
- 11 new organic corporate owned site openings in Q2 2025
- Sophisticated maintenance & refurbishment programme investing to ensure a high-quality estate while optimising return on capital

£m	Q2 2025	Q2 2024
New site capital expenditure <sup>1</sup>	14	7
Danish estate investment <sup>2</sup>	3	6
IT & project capital expenditure	7	2
Expansionary capital expenditure	24	15
Maintenance & refurb capital expenditure	9	9
Total capital expenditure	33	24
Expansionary capex working capital movement	-	9
Maintenance & refurb capex working capital movement	2	(4)
Total capital expenditure cash flow	35	29

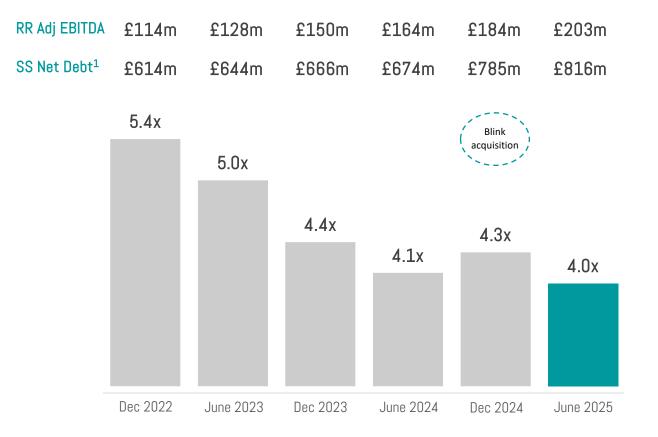




# Leverage down to 4.0x RR Adj EBITDA & Interest Cover up to 2.4x

Leverage has already reduced by 0.3x RR Adj EBITDA following the Blink acquisition

### Senior Secured Net Leverage



### Net Debt & Interest Cover

As at 30 June 2025	£m
Cash <sup>2</sup>	128
Senior Secured GBP Notes	(520)
Senior Secured EUR Notes	(424)
Senior Secured Net Debt	(816)
Non-property leases/other	-
Net Debt	(816)
RR Adj EBITDA	203
Actual SS Net Leverage	4.0x
Pro Forma Net Interest Expense <sup>3</sup>	84
Interest Cover	2.4x

Notes: (1) Includes £34m held by parent company, Pinnacle Topco Limited at 30 June 2025, £33m at 31 December 2024, £32m at 30 June 2023 & £30m at 31 December 2022. (2) £128m cash includes non-Sterling balances translated at average exchange rates for the LTM period, in line with banking document definitions. This is equivalent to £128m cash reported on slide 7 where non-Sterling balances are translated at closing exchange rates. Both figures include £34m held by parent company, Pinnacle Topco Limited. (3) The net interest expense for the Group for the LTM period, giving pro forma effect to the interest on the Senior Secured Notes issued in the September 2024 bond tap as if they have been in issue for the full LTM period.



An excellent Q2 with strong foundations set for 2025 & beyond



### **Conclusions**

- Reliable, ongoing growth with RR Adj EBITDA of £203m (up +£39m vs Q2 2024)
  - Accelerating momentum with Q2 Adj EBITDA of £56m (+35% vs Q2 2024) 2
    - High-quality pipeline: 60-65 new sites expected in 2025 across UK, CH & US 3
    - Strong EBITDA growth in both DK & CH as PureGym's operating model becomes fully rolled out 4
    - Sustained leverage reduction with clear path for continued underlying deleveraging
  - Continued good progress with Blink which remains on track to be a value enhancing acquisition 6
- Excellent progress with strong foundations set for 2025 & beyond





## Operating cost inflation expected to be below 3% in 2025

Whilst we expect above inflationary increases in labour costs & marketing for 2025 these are offset by savings in utilities, insurance & maintenance giving an overall expected YoY operating cost inflation of under 3%

LFL average site opex per gym

**£0.6m** pa

### **Fixed Property** Costs

- Rent
- Rates
- Service charge

Staff -Management

Staff - PT/FC

Cleaning

Marketing

Utilities

Other - R&M, Tech, Insurance, Admin etc.

### Inflationary outlook for 2025

#### Property costs (+3%)

- UK: leases largely index-linked (mostly cap & collar at 1-3%)
- DK: 2024 saw several one-off benefits bringing down the cost per gym which are not expected to repeat in 2025
- CH: 2% inflationary increases

#### Staff (+6%)

- Main driver being UK Autumn budget with increases in both NLW & NI rates/bandings from April 2025
- DK: +6% inflationary increases alongside new heads to service membership
- CH: -8% reduction due to full year of new operating model

### Cleaning (+4%)

 YoY reduction due to procurement & operational focus, offset by increases in NLW & NI (mainly UK)

#### Marketing (+17%)

• Increased focus on driving volume & re-branding across all territories

### Utilities (-5%)

 Following a turbulent 2 years of market volatility, commodity charges now fixed giving an overall reduction YoY

#### Other (-5%)

 Procurement focus on driving down costs across R&M, &insurance

LFL opex costs expected to increase <3%. LFL yield progression offsets this in 2025

### Average site capex costs per gym<sup>1</sup>

### Inflationary outlook for 2025 £1.2m Main construction • Dedicated team focused on cost engineering & evolution of the product. This, combined with site mix, contains average

- cost per site within £1.2m Main construction
  - Construction costs include structural work & fit out • Focus on smaller sites with less cash outlay & better returns to negate inflationary pressure on labour & materials
- Mechanical & engineering fitout

### Mechanical & engineering fit-out

 In line with market inflation seen on other main construction lines

### Gym equipment

Acquisition costs

Gym equipment • Increase in equipment costs c.8%

#### **Acquisition costs**

• Slightly higher on some sites (ex Carpetright) but mostly absorbed in 2024

Underlying cost inflation - however fit out costs being managed down through effective value engineering



Financial results

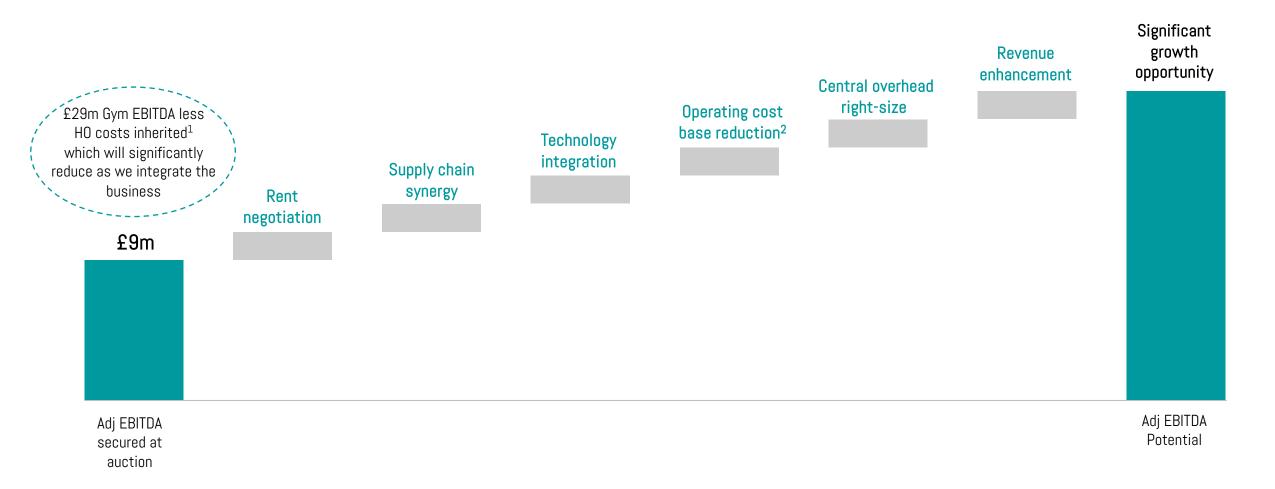
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## Strategic value creation plan for Blink throughout 2025 & 2026

A clear plan to realise significant EBITDA in the US is already progressing well & will deliver good results



Notes: Chart is illustrative and not to scale. (1) Combined HO costs & non-cash rent adjustment of £20m. (2) Adoption of PureGym model - access control, CCTV etc.

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## **Key performance indicators**

	For the three months ended 30 June		For the six months ended 30 June	
	2025	2024	2025	2024
Total number of owned gyms	670	596	670	596
Franchised gyms	23	20	23	20
Total number of gyms	693	616	693	616
Total number of members ('000s)	2,419	1,958	2,419	1,958
Average number of members ('000s)	2,434	2,015	2,379	1,996
Average number of members per gym	3,644	3,399	3,608	3,389
Average revenue per member per month (£)	25.73	25.04	25.98	25.02
Reported revenue (£m)	187.9	151.4	370.8	299.6
Reported EBITDA (£m)	89.4	67.1	163.8	129.2
Group Adjusted EBITDA (£m)	55.5	41.1	100.4	77.1
Group Adjusted EBITDA margin	29.5%	27.2%	27.1%	25.7%
Gym Site Adjusted EBITDA <sup>1</sup> (£m)	75.0	56.7	140.3	108.8
Gym Site Adjusted EBITDA margin	39.9%	37.4%	37.8%	36.3%
Group Run-Rate Adjusted EBITDA (£m)	203.1	163.7	203.1	163.7
Group Operating Cash Flow (£m)	42.5	29.6	76.5	60.0
Group Operating Cash Flow Conversion	76.6%	71.9%	76.2%	77.8%
Senior Secured Net Debt <sup>2</sup> (£m)	815.7	673.9	815.7	673.9
Senior Secured Net Leverage	4.0x	4.1x	4.0x	4.1x
Interest Cover	2.4x	2.3x	2.4x	2.3x

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## Segmental performance

	For the three months ended 30 June		For the six months ended 30 June			
£m	2025	2024	Change %	2025	2024	Change %
United Kingdom	116.1	104.6	+11%	227.5	205.4	+11%
Denmark	34.2	35.1	$(3\%)^1$	67.7	70.6	$(4\%)^{1}$
USA	24.8	0.8	>100%	50.9	1.6	>100%
Switzerland	12.2	10.4	+18%	23.8	21.1	+13%
Other	0.5	0.5	+8%	1.0	0.9	+13%
Total Revenue	187.9	151.4	+24%	370.8	299.6	+24%
United Kingdom	38.3	33.4	+14%	70.7	62.6	+13%
Denmark	9.1	7.0	+30%	16.3	13.2	+24%
USA	3.9	(0.2)	>100%	6.5	(0.4)	>100%
Switzerland	4.0	1.4	+198%	7.0	2.3	+200%
Other	0.1	(0.5)	n/m	-	(0.5)	n/m
Total Adjusted EBITDA	55.5	41.1	+35%	100.4	77.1	+30%
United Kingdom	33%	32%	+1%	31%	30%	+1%
Denmark	27%	20%	+7%	24%	19%	+5%
USA	16%	(22%)	+38%	13%	(27%)	+40%
Switzerland	33%	13%	+20%	29%	11%	+18%
Other	29%	n/m		0%	n/m	
Adjusted EBITDA margin	30%	27%	+3%	27%	26%	+1%

Notes: n/m - not meaningful. (1) Number of sites in the Danish estate has been reduced by 26 sites vs Q2 2024 as part of the estate optimisation & investment plans.

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## Group cash flow Q2 2025

- Group Adjusted EBITDA of £56m in Q2 2025 up +35% on Q2 2024, converting to £43m of Operating Cash Flow for the quarter
- Working capital outflow in Q2 of £3m is expected to reverse in H2
- Maintenance expenditure has risen to £11m in the period, reflecting continued investment in the existing estate as well as the timing of payments accrued in the previous period
- Expansionary capital expenditure for the period of £24m reflects investment in the 11 corporate-owned sites opened in the quarter, & investment in the Danish estate & valueenhancing IT & other projects
- Tax, interest & debt issue costs for the period of £25m mainly relates to interest on the SSNs
- "Other" cash outflow for the quarter of £2m primarily relates to pre-opening costs & other adjustments excluded from Group Adjusted EBITDA

	For the three months ended 30 June		For the si ended 3		
£m	2025	2024	2025	2024	
Group Adjusted EBITDA	55.5	41.1	100.4	77.1	
Movement in working capital	(2.5)	(6.0)	(6.3)	(0.2)	
Maintenance & refurb capital expenditure	(10.5)	(5.6)	(17.7)	(16.9)	
Group Operating Cash Flow	42.5	29.6	76.5	60.0	
Operating Cash Flow conversion	76.6%	71.9%	76.2%	77.8%	
Expansionary capital expenditure	(24.3)	(23.8)	(57.3)	(34.6)	
Exceptional items	(1.9)	(0.7)	(5.6)	(0.7)	
Tax, interest, & debt issue costs	(25.1)	(25.9)	(42.1)	(32.9)	
Other	(1.6)	(2.1)	(4.3)	(3.3)	
Net cash flow before acquisition & financing	g (10.3)	(23.0)	(32.8)	(11.5)	
Finance lease capital repayments	(0.3)	(0.6)	(0.6)	(1.2)	
Net cash flow	(11.9)	(23.6)	(34.8)	(12.8)	

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## Reconciliation from Loss to Adjusted EBITDA & Run-Rate Adj EBITDA

	For the three months ended 30 June		For the six months ended 30 June	
£m	2025	2024	2025	2024
Loss for the period	(21.7)	(14.0)	(47.9)	(29.4)
Income tax	2.3	(0.7)	1.9	(1.7)
Net cash interest payable on bonds, commitment fees & deposits	21.5	18.3	42.5	35.6
Interest accrued on IFRS 16 leases	15.9	12.6	31.2	25.3
Non-cash finance costs	22.8	11.4	40.1	22.1
Operating profit	40.7	27.6	67.8	51.9
Deprecation & impairment of PPE	42.0	35.4	81.7	68.5
Amortisation and impairment of intangible assets	5.1	4.4	9.9	9.2
Profit / (loss) on disposal of PPE & lease modifications	(0.1)	(1.0)	(0.3)	(1.1)
Exceptional administrative items	1.7	0.7	4.7	0.7
Group Reported EBITDA <sup>1</sup>	89.4	67.1	163.8	129.2
Other adjustments <sup>2</sup>	0.7	1.4	1.2	2.1
Share based payment charge <sup>3</sup>	0.3	0.1	0.6	0.1
Pre-opening costs <sup>4</sup>	0.9	0.6	2.0	1.8
Cash rent adjustment <sup>5</sup>	(35.7)	(28.1)	(67.2)	(56.1)
Adjusted EBITDA	55.5	41.1	100.4	77.1
Head office costs (excl. US & franchise)	16.3	14.8	31.7	30.3
Head office costs (US & franchise)	3.2	0.8	8.2	1.4
Gym Site Adjusted EBITDA	75.0	56.7	140.3	108.8
LTM Adjusted EBITDA	177.6	145.9	177.6	145.9
Run-Rate Adjustment <sup>6</sup>	25.4	17.8	25.4	17.8
Run-Rate Adjusted EBITDA (LTM)	203.1	163.7	203.1	163.7

- This page reconciles statutory loss as reported under IFRS to the Group's KPIs of Adj EBITDA, Gym Site Adj EBITDA & Run-Rate Adj EBITDA
- Operating profit & Reported EBITDA do not represent the true cash cost of operations for the business before capital expenditure. Adj EBITDA & its related KPIs provide a more useful representation of the trading performance of the business
- Non-cash finance costs include interest on intercompany debt which arose through the downstreaming of equity investment from the Group's owners. The interest rolls up as is typical in most private equity ownership structures. Non-cash finance costs also include FX gains & losses on the Group's non-GBP debt
- Amortisation of intangible assets includes the non-cash amortisation of brands & customer lists recognised under IFRS following the Group's historical acquisitions
- Exceptional administrative items & Other adjustments represent one-off items which are not expected to recur & therefore do not represent the underlying performance of the business
- Under IFRS 16, rent costs are presented as depreciation & finance cost, therefore do not feature in arriving at Reported EBITDA. The Cash Rent Adjustment represents the Group's actual cash rent payable for the period & in deducting this, Group Adjusted EBITDA more accurately represents the Group's trading performance

Notes: (1) Group Reported EBITDA is defined as earnings before net finance cost, taxation, depreciation, amortisation, profit/loss on lease modifications & exceptional items. (2) Other adjustments includes the net impact of various one-off items not included in "Exceptional items" but which are not reflective of the underlying trade of the Group. (3) The share based payment charge relates to shares in the ultimate parent company, Pinnacle Topco Limited, issued to directors & certain employees. (4) Pre-opening costs represent the total of all gym site operating costs incurred prior to the opening of a new gym & primarily consist of staff costs & marketing. (5) Under IFRS 16, most lease costs are excluded from Group Reported EBITDA. To produce a comparable & more relevant EBITDA figure, the contractual property rent payments due during the accounting period are deducted & any property rent-related expenses included in Group Reported EBITDA are added back. Management believes that adjusting EBITDA to reflect cash rent is a better reflection of actual earnings. (6) The Run-Rate Adjustment reflects the impact of those gyms which are less than three years old at the end of the reporting period. These adjustments replace the Adjusted EBITDA earned by these sites in the last twelve month period with the projected Adjusted EBITDA for their third year of operation. Run-Rate Adjusted EBITDA therefore seeks to reflect the anticipated mature Adjusted EBITDA potential of those gyms which were trading at the end of the relevant period. Management forecasts EBITDA on a gym specific basis & regularly updates forecasts based on current & anticipated performance, taking into account seasonality & location-specific factors.

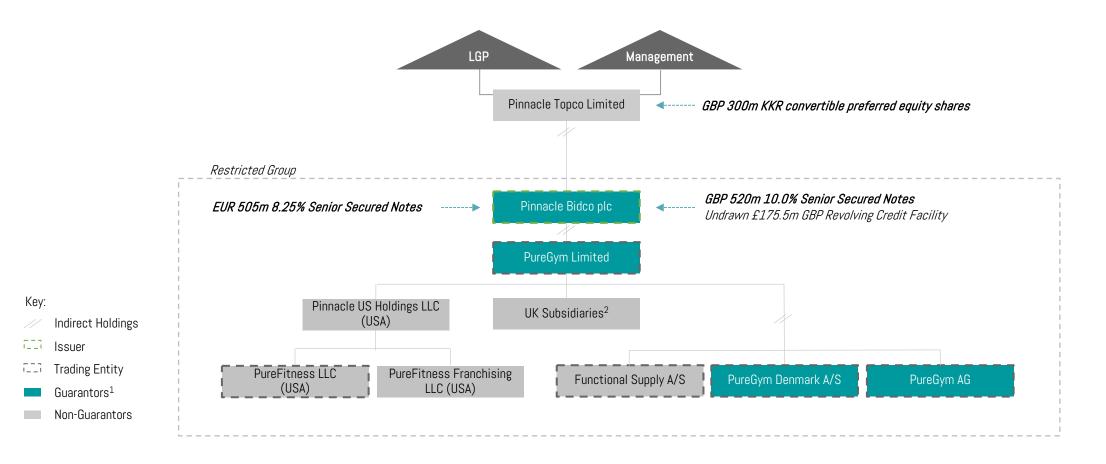
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## **Corporate structure**



Notes: (1) The Guarantors accounted for 96% of Group Run-Rate Adjusted EBITDA for the year ended 31 December 2024, & substantially all of the Group's total assets as of 31 December 2024. (2) Includes LA Leisure Limited & Ovalhouse Limited.



# **Glossary**

Term	Definition
Adjusted EBITDA	The profit or loss for a certain period before income tax expense, net finance cost, depreciation & impairment of property, plant & equipment & right of use assets, amortisation & impairment of intangible fixed assets, profit/loss on disposal of property, plant & equipment, profit/loss on lease modifications, exceptional administrative expenses, & other adjustments, after adding back Pre-Opening Costs & share based payment charges & subtracting the Cash Rent Adjustment.
Adjusted EBITDA Margin	Adjusted EBITDA for that period divided by revenue for that period.
Average Number of Members	The average of the number of members as at the beginning of the first month & the end of every month in that period.
Average Revenue Per Member Per Month	Revenue for that period divided by the number of months in that period & further divided by the average number of members during that period. The average number of members during that period is calculated as the average of the number of members at corporate gyms as of the beginning of the first month & the end of every month in that period.
Cash Rent Adjustment	The deduction of the cash rent payable during the period which otherwise was not reflected in EBITDA (as reported on a post-IFRS 16 basis).
EBITDA	The profit or loss for a certain period before income tax expense, net finance cost, depreciation & impairment of property, plant & equipment & right of use assets, amortisation & impairment of intangible fixed assets, profit/loss on disposal of property, plant & equipment, profit/loss on lease modifications & exceptional administrative expenses.
Expansionary Capital Expenditure	The initial Capital Investment & the capital costs of expanding corporate-owned gyms incurred in that period, & the capital costs of investments in technology in that period.
Gym Site Adjusted EBITDA	Adjusted EBITDA for that period, excluding Head Office Costs.
Gym Site Adjusted EBITDA Margin	Gym Site Adjusted EBITDA divided by revenue for that period.
Head Office Costs	All non-gym specific costs, other than depreciation & amortisation, related to the operation of head office functions in a given period.
Interest Cover	The ratio of Run-Rated Adjusted EBITDA to Pro Forma Net Interest Expense.
Large Box Format (LBF)	Large Box Format (LBF) gyms are gyms that are typically over 12,000 square feet in size.
Maintenance & Refurbishment Capital Expenditures	The total capital expenditure incurred in a period less Expansionary Capital Expenditure incurred in that period.
Mature Gyms	Corporate-owned gyms that have been open for two full financial years or more as at the reporting date.
Medium Box Format (MBF)	Medium Box Format (MBF) gyms are gyms that are typically 9,000-12,000 square feet in size.



# **Glossary**

Term	Definition
Net Debt	Total indebtedness of the Group including finance lease liabilities as reported under IAS17 (excluding property lease liabilities recognised under IFRS 16) less cash & cash equivalents. For the purposes of the leverage calculation, SSND uses average rates of exchange for the last 12 month period.
New Gyms	Corporate-owned gyms that have been open for less than two full financial years as at the reporting date.
Number of Gyms	The total number of gyms that are open & trading as of the specified date or the end date of the relevant period.
Operating Cash Flow	Adjusted EBITDA plus Working Capital Cash Flow & less Maintenance & Refurbishment Capital Expenditure cash flows for that period.
Operating Cash Flow Conversion	The Operating Cash Flow for that period divided by Adjusted EBITDA for that period.
Pre-Opening Costs	The total of all gym site operating costs incurred during the pre-opening periods of gyms in that period. Pre-Opening Costs primarily consist of staff & marketing expenses.
Pro Forma Net Interest Expense	The net interest expense for the Group for the LTM period, giving pro forma effect to the interest on the recently refinanced Senior Secured Notes as if they have been in issue for the full LTM period.
ROCE	Return on capital employed, calculated as Adjusted EBITDA for the relevant portfolio of gyms for that period divided by the Initial Capital Investment attributable to that portfolio of gyms.
Run-Rate Adjustment	The adjustment made to both corporate-owned & franchise gyms which are less than three years old at the end of the reporting period. These adjustments replace the Adjusted EBITDA earned by these sites in the last twelve month period with the projected Adjusted EBITDA for their third year of operation. At 30 June 2025, the Run-Rate Adjustment also reflects the results of 56 acquired Blink gyms for the pre-acquisition period July-November 2024. This does not include any proforma adjustments for synergies.
Run-Rate Adjusted EBITDA	The Adjusted EBITDA including any Run-Rate Adjustment.
Senior Secured Net Debt	The total senior secured indebtedness of the Group (excluding finance lease liabilities), less cash & cash equivalents. For the purposes of the leverage calculation, SSND uses average rates of exchange for the last 12 month period.
Senior Secured Net Leverage	The ratio of Senior Secured Net Debt to Run-Rate Adjusted EBITDA.
Small Box Format (SBF)	Small Box Format (SBF) gyms are gyms that are typically 6,000-9,000 square feet in size.
Very Small Box Format (VSBF)	Very Small Box Format (VSBF) gyms are gyms that are typically less than 6,000 square feet in size.
Working Capital Cash Flow	Cash movements in working capital.