



NEWS RELEASE

# IGT Appoints Joe Asher As President Of Sports Betting

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Seasoned gaming industry executive to build on IGT PlaySports market leadership

LONDON, Sept. 30, 2021 /PRNewswire/ -- International Game Technology PLC (NYSE:IGT) ("IGT") today announced that it has appointed Joe Asher as President of Sports Betting, effective October 1, 2021. Reporting to Enrico Drago, IGT CEO Digital & Betting, Asher will lead the ongoing expansion of the IGT PlaySports sports betting business in North American markets.

"The PlaySports sports betting solution is among the most widely used in the U.S., powering approximately 50 U.S. sportsbooks for 20 customers across 18 states. We expect continued growth in our PlaySports business, and Joe Asher's knowledge, experience, network and vision for sports betting are key ingredients to boosting our future success," said **Enrico Drago, IGT CEO Digital & Betting**.

Asher joins IGT having recently served as CEO of William Hill US. He held this position from 2012, when the business was created, until it was sold to Caesars Entertainment Inc. in April 2021. Asher joined William Hill when it acquired Brandywine Bookmaking, a company he created as a start-up in 2008.

"I'm really excited to join Enrico Drago and the IGT PlaySports team to help this business reach new heights for our customers and our shareholders," said **Joe Asher, IGT President of Sports Betting**. "This is a unique moment in the North American gaming industry as sports betting is expanding rapidly and opportunities abound. I have some background working in partnership with PlaySports and I look forward to working with our team to further enhance our technology and trading capabilities to serve our existing and future customers."

Asher's background in the gaming industry is built on a lifelong passion for the race and sports betting business. Honored as a member of the Sports Betting Hall of Fame Class of 2021, he has held management positions at several racetracks including Brandywine Raceway, Dover Downs, Harrington Raceway and Foxboro Raceway. Asher

was also the Wilmington News-Journal's thoroughbred racing handicapper for Delaware Park. He also became the youngest track announcer in North America, calling races at Harrington, Foxboro, Brandywine and Dover Downs. Asher continues to announce horse races, serving as a guest announcer at the Elko County Fair every year.

Outside of his career in sports betting, Asher was an attorney with Skadden, Arps, Slate, Meagher & Flom. A graduate of the University of Delaware and the Delaware Law School of Widener University, Asher served a judicial clerkship with the Supreme Court of Delaware and was admitted to the bar in Delaware and New York.

## About IGT

IGT (NYSE:IGT) is the global leader in gaming. We deliver entertaining and responsible gaming experiences for players across all channels and regulated segments, from Gaming Machines and Lotteries to Sports Betting and Digital. Leveraging a wealth of compelling content, substantial investment in innovation, player insights, operational expertise, and leading-edge technology, our solutions deliver unrivalled gaming experiences that engage players and drive growth. We have a well-established local presence and relationships with governments and regulators in more than 100 countries around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has approximately 11,000 employees. For more information, please visit [www.IGT.com](http://www.IGT.com).

## Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning IGT and its consolidated subsidiaries (the "**Company**") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, dividends, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) the factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2020 and other documents filed from time to time with the SEC, which are available on the SEC's website at [www.sec.gov](http://www.sec.gov) and on the investor relations section of the Company's website at [www.IGT.com](http://www.IGT.com). Except as required under applicable law,

the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to International Game Technology PLC, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

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