



NEWS RELEASE

# MeridianLink Recognized for Achievement in Product Innovation in 2024 American Business Awards

5/2/2024

MeridianLink's innovative partnership with FedChoice Federal Credit Union celebrated by leading industry awards program

COSTA MESA, Calif.--(BUSINESS WIRE)-- **MeridianLink, Inc.** (NYSE: MLNK), a leading provider of modern software platforms for financial institutions and consumer reporting agencies, today announced it was named a winner in the Achievement in Product Innovation category of the 22nd Annual **American Business Awards®**, also known as the Stevie® Awards. MeridianLink®, which provides industry-leading account opening, consumer lending, member engagement, and business intelligence capabilities, was recognized for its partnership with FedChoice Federal Credit Union.

"It's a great honor to be recognized for product innovation along with FedChoice among such a distinguished class in an incredibly competitive year," said Devesh Khare, chief product officer at MeridianLink. "We are proud to provide our connected ecosystem through MeridianLink® One and are honored to partner with financial institutions across the country to help drive their digital progression."

MeridianLink and FedChoice continue to show the strength of their long-time partnership through this latest success. FedChoice's integration of MeridianLink® Insight into their existing MeridianLink One platform has yielded significant benefits, including enhancing member segmentation and operational efficiency for the credit union. This improvement has led to a discernable uptick in loan funding and home equity product growth. MeridianLink Insight offers financial institutions valuable insights into operational performance and potential bottlenecks, empowering them with data-driven solutions. By prioritizing member needs and leveraging data effectively, FedChoice has not



only improved efficiency but also enhanced the borrower experience, yielding tangible results.

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

“While growth in much of the world economy has recovered slowly from the COVID-19 pandemic, the American economy continues to show remarkable resilience and growth,” said Stevie Awards President Maggie Miller. “Our 2024 Stevie winners have contributed to that successful recovery through their innovation, persistence, and hard work. We congratulate all our winners in the 2024 ABAs and look forward to celebrating their achievements during our June 11 awards banquet in New York.”

This year, more than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted for consideration. MeridianLink and FedChoice won in the Product Innovation category for their work together.

“Adding Insight to our other MeridianLink solutions allowed us to shift from reactive to real-time management of the loan origination process by shortening the window between seeing results and acting on that data,” said Brian Fleming, head of business intelligence for FedChoice. “We’re thrilled to be recognized by the American Business Awards for our work to create a frictionless member experience and streamline internal resources and processing times.”

Details about The American Business Awards and the list of 2024 Stevie winners are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

## ABOUT MERIDIANLINK

MeridianLink® (NYSE: MLNK) empowers financial institutions and consumer reporting agencies to drive efficient growth. MeridianLink's cloud-based digital lending, account opening, background screening, and data verification solutions leverage shared intelligence from a unified data platform, MeridianLink® One, to enable customers of all sizes to identify growth opportunities, effectively scale up, and support compliance efforts, all while powering an enhanced experience for staff and consumers alike.

For more than 25 years, MeridianLink has prioritized the democratization of lending for consumers, businesses, and communities. Learn more at [www.meridianlink.com](http://www.meridianlink.com).

## ABOUT THE STEVIE AWARDS

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the new Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types & sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Supporting sponsors of The 2024 American Business Awards include Melissa Sones Consulting and SoftPro.

Becky Frost

(714) 784-5839

**[media@meridianlink.com](mailto:media@meridianlink.com)**

Source: MeridianLink, Inc.