

Sweetgreen to Plant Roots in Salt Lake City with First Utah Location Opening September 8

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Grand Opening to Include an OLIPOP Soda Float Bar with Local Ice Cream from The Creamery and a WasteLess Solutions Giveback

LOS ANGELES--(BUSINESS WIRE)-- **sweetgreen**, the mission-driven restaurant brand serving healthy food at scale, will open its first Utah restaurant on September 8 at 2188 Highland Drive, Suite #103, in Salt Lake City's Sugar House neighborhood. In celebration of the grand opening, guests will be able to enjoy exclusive special offerings including an **OLIPOP** Soda Float Bar featuring local ice cream from **The Creamery**, alongside a week-long lineup of festivities and exciting local collaborations.

The new 3,160-square-foot restaurant will be open daily from 10 a.m. to 10 p.m. and feature sweetgreen's signature menu of chef-crafted salads and warm bowls, protein-forward plates, and handheld wraps. In addition to fan favorites like the Crispy Rice Bowl and Miso Glazed Salmon, guests can explore sweetgreen's newest menu innovations, including its lineup of wraps, which bring the brand's signature ingredients into a more portable format, and the limited-time Fall Harvest menu, featuring the seasonal-favorite Autumn Harvest Bowl, a new Maple Glazed Salmon plate and Roasted Bacon Brussels side.

sweetgreen's menu is built around fresh, thoughtfully sourced ingredients, prepared daily in an open kitchen. Each restaurant features a source board highlighting the farmers and growers behind the food. In Salt Lake City, sweetgreen is partnering with **Nicholas and Company**, a nearly fourth-generation, family-owned foodservice distributor, to help bring ingredients from our growers and suppliers to the Sugar House restaurant.

"Opening our first sweetgreen in Utah is an exciting step for the brand as we continue to thoughtfully grow into new markets," said Ryan Slemons, Chief Development Officer at sweetgreen. "Sugar House is a natural fit for us, with a

strong community and a lifestyle that aligns closely with the way our guests think about food and wellness. We're excited to establish a presence in Salt Lake City and build a long-term relationship with the community as we grow."

The Sugar House restaurant will feature a large-scale original work by multidisciplinary artist **Jason Hackenwerth**, whose practice spans painting, sculpture and installation. Hackenwerth previously created the artwork for sweetgreen's St. Petersburg Edge District restaurant, one of the largest paintings featured in any sweetgreen space. Given the scale of the wall in Sugar House, the team immediately thought of Hackenwerth and his ability to create work that responds to and transforms a space. The new piece was painted acrylic on canvas and will be installed directly on the wall, creating a bold focal point within the restaurant. Based in St. Petersburg, Florida, Hackenwerth has exhibited internationally and is a recipient of the 2011 Pollock-Krasner Foundation Grant, the 2018 and 2022 Creative Pinellas Professional Artist Grants, and the 2024 Palladium Theater Creative Fellowship.

Grand opening festivities kick off Tuesday, September 8, and continue through the week with a lineup of local and Utah-based partners:

- Tuesday, September 8* - Grand Opening Celebration: Soda floats with **OLIPOP** and **The Creamery**, a Utah dairy brand rooted in local family farms, plus limited-edition water bottles, sweetgreen x **Junes** tote bags, and postcards created with **Craft Club SLC**, a Salt Lake City creative community that brings people together through arts, crafts and local pop-up events.
- Wednesday, September 9* - Community Run: A 2.8-mile run with **Salt Lake City Run Club**, starting and finishing at sweetgreen, followed by menu samples.
- Thursday, September 10* - Shades of Green: Complimentary aura photos from **Ignite Your Aura** alongside a plant pop-up with **Cactus & Tropicals**.
- Saturday, September 12* - Kids' Day: Kids can customize sweetgreen tomato bucket hats with fabric markers, stickers and more.

*Available while supplies last with the purchase of a bowl, salad, wrap or plate.

The opening will also support **WasteLess Solutions**, a Utah nonprofit focused on food insecurity. sweetgreen will donate one meal for every meal purchased on opening day, supporting Waste Less Solutions' work to nourish Utahns experiencing food insecurity.

Orders can be placed in-restaurant, online or through the sweetgreen app, where guests can sign up for SG Rewards to start earning 10 points per eligible dollar spent toward personalized offers, perks and free menu items. Full program details are available **here**.

To learn more about sweetgreen, its menu, and its loyalty program, visit **www.sweetgreen.com**. Follow

@sweetgreen on **Instagram, Facebook, X, TikTok, and YouTube.**

About sweetgreen: sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Since 2007, the brand has reimagined what quick, accessible food can be: fresh, flavorful and built on real relationships with growers. From regional farms to kitchens across the country, sweetgreen serves seasonal, chef-crafted menus across more than 285 locations nationwide, creating spaces where food, people, and purpose come together.

Terms and Conditions:

Limit one promotional item per person, per event. Offers valid in-store only at sweetgreen Sugar House (2188 Highland Drive, Suite 103, Salt Lake City, UT) during opening week, September 8–12, 2026, while supplies last. Guests must make an in-store purchase of any salad, bowl, or plate during the applicable activation to receive the promotional item. Promotional items and activations vary by day and are subject to availability. No substitutions. Offers are non-transferable and have no cash value.

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