

Sweetgreen to Make Its Arkansas Debut, Expanding Presence in the Southern U.S.

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The fast-casual restaurant brand will bring its fresh salads, bowls and protein plates to Fayetteville and Walmart's New Home Office in Bentonville

LOS ANGELES--(BUSINESS WIRE)-- Sweetgreen, the mission-driven restaurant brand known for connecting people to real food, today announced its planned market entry in Arkansas—a significant step in its expansion across the southern United States. The brand will open in Fayetteville later this year, with a second location to follow at Walmart's New Home Office in Bentonville.

Sweetgreen will open its second Arkansas location at Walmart's New Home Office in Bentonville.

"Northwest Arkansas is quickly becoming a hub for innovation and growth, and we're excited to

be part of it," said Christopher Tarrant, Chief Development Officer at Sweetgreen. "Opening on Walmart's forward-thinking New Home Office campus and in Fayetteville, home of the University of Arkansas, is a meaningful milestone for our brand, and we're looking forward to serving these communities with fresh, real food."

Since 2007, Sweetgreen has been on a mission to make real food easier to access, without compromising on quality or flavor. With more than 250 restaurants across the country, the brand focuses on sustainability by sourcing local, regenerative and organic ingredients whenever possible. Guests can enjoy a variety of options on its flavorful **menu**, from signature bowls like the Harvest Bowl and Crispy Rice Bowl to protein-packed dishes like Miso Glazed Salmon and Caramelized Garlic Steak, and sides like Ripple Fries, Sweetgreen's twist on the fast-food favorite.

Sweetgreen's upcoming Arkansas locations are part of a broader national expansion, with new markets including Sacramento, Phoenix, and Cincinnati also on the horizon for 2025. As the brand looks to the future, it remains on

track to grow its footprint by 15% to 20% annually, with plans to open at least 40 new restaurants this year, including 20 featuring its proprietary Infinite Kitchen technology.

Sweetgreen is set to open in Fayetteville, at the South Yard adaptive reuse development, and will span 2,422 square feet at 417 M.L.K. Jr Blvd. The Bentonville location will anchor 3,275 square feet within Walmart's visionary New Home Office at 1701 SE 8th St. The 350-acre development is expected to support over 14,000 employees as well as the general public, and integrate workspace, retail, nature trails, and community-focused design features that embody Walmart's associate-first approach.

To learn more about Sweetgreen and its upcoming locations, visit <https://www.sweetgreen.com/locations>.

About Sweetgreen:

Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Sweetgreen sources the best quality ingredients from farmers and suppliers they trust to cook food from scratch that is both delicious and nourishing. Sweetgreen plants roots in each community by building a transparent supply chain, investing in local farmers and growers, and enhancing the total experience with innovative technology. Since opening its first 560-square-foot location in 2007, Sweetgreen has scaled to over 250 locations across the United States, and its vision is to lead the next generation of restaurants and lifestyle brands built on quality, community and innovation.

To learn more about Sweetgreen, its menu, and its loyalty program, visit www.sweetgreen.com. Follow @Sweetgreen on **Instagram**, **TikTok**, **Facebook** and **X**.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding our plan to open restaurants in Fayetteville and Bentonville, our plan to open restaurants in Sacramento, Phoenix, and Cincinnati in 2025, our plan to grow our restaurant footprint by 15% to 20% annually, and our plan to open at least 40 new restaurants in 2025, with 20 of those new restaurants featuring our Infinite Kitchen technology. In some cases, you can identify forward-looking statements because they contain words or phrases such as "anticipate," "are confident that," "believe," "contemplate," "continue," "could," "estimate," "expect," "intend," "may," "opportunity," "plan," "potential," "predict," "project," "should," "target," "toward," "will," or "would," or the negative of these words or other similar terms or expressions. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be

achieved, if at all. Forward-looking statements are based on information available at the time those statements are made and are based on current expectations, estimates, forecasts, and projections as well as the beliefs and assumptions of management as of that time with respect to future events. These statements are subject to risks and uncertainties, many of which involve factors or circumstances that are beyond our control, that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements, including risks and uncertainties included in the reports we file with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 29, 2024 and subsequently filed quarterly reports on Form 10-Q. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments, or otherwise.

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