

# Sweetgreen Opens Its First-Ever Nashville Location in the Gulch

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The brand will bring its scratch-made salads, warm bowls, protein plates and wraps- including its new seasonal summer menu - to 341 11th Avenue South starting June 30, alongside a week of local partnerships and opening celebrations

NASHVILLE, Tenn.--(BUSINESS WIRE)-- **Sweetgreen**, the mission-driven restaurant brand serving healthy food at scale, is bringing its first-ever Nashville location to 341 11th Avenue South in Nashville's Gulch neighborhood on June 30. The restaurant marks Sweetgreen's debut in Tennessee, and to celebrate, the brand will host a week of community activations and local partnerships starting opening day.

Open daily from 10 a.m. to 9 p.m., the 2,755-square-foot restaurant will offer Sweetgreen's signature salads, warm bowls, protein plates, wraps and sides. Guests can enjoy fan favorites like the Harvest Bowl and Crispy Rice Bowl, alongside Sweetgreen's new summer menu featuring the Tomato Panzanella, Picnic Bowl and Summer Market Bowl, as well as protein-forward offerings like the Caramelized Garlic Steak and Miso Glazed Salmon.

Sweetgreen's commitment to high-quality, sustainably sourced ingredients is reflected throughout the restaurant experience. From the open kitchen, where meals are prepared fresh daily, to the source board showcasing the farmers and growers behind its ingredients, every detail brings the brand's farm-to-fork mission to life.

Guests can order in-restaurant, online or through the Sweetgreen app, where they can join SG Rewards. Members earn 10 points for every eligible dollar spent, unlocking personalized offers, exclusive perks and free menu favorites. Get all the details about SG Rewards [here](#).

"Choosing where to grow is one of the most important decisions we make, and Nashville was an easy one," said

Ryan Slemons, Chief Development Officer at Sweetgreen. "We're not just opening a restaurant here; we're investing in a community we believe in and planning to be a great neighbor for the long haul."

Ahead of opening day, guests are invited to RSVP **via Eventbrite** for a sneak peek and complimentary meal on June 26 and 27.

Sweetgreen will then kick off a week of community activations at The Gulch, beginning with a grand opening event on Tuesday, June 30. Event details include:

- Tuesday, June 30 (starting at 10 a.m.) – Grand Opening: A day of celebration featuring live music from **Nick Howard**, a Sweetgreen Prize Wheel featuring **Rustler Hat Co.**, floral bouquets from **Amelia's Flowers** and other exciting prizes! From 10 a.m. to 2 p.m., while supplies last.\* Plus, the first 50 guests in line at 10 a.m. will receive a free entree (up to \$20).\*\*
- Thursday, July 2 (11 a.m. to 2 p.m.) – Custom Bandanas: Stop by for live bandana stitching from **RangerStitch**, custom keepsakes made on-site.
- Friday, July 3 (12 to 2 p.m.) – Sweet Treats: Cool down with a **KOKOS Ice Cream** cart pop-up on the patio.
- Saturday, July 11 (9 to 9:45 a.m.) – Wellness Event: Join us at Noble Park for a morning wellness event with **Barre3** Nashville and **Lululemon**. All attendees will receive a Sweetgreen workout towel. RSVP via **Eventbrite**.

While supplies last. Below terms apply.

Sweetgreen is proud to partner with **Second Harvest Food Bank of Middle Tennessee**, a nonprofit committed to ending hunger across the region. For every meal purchased on opening day, Sweetgreen will donate a bowl to Second Harvest to nourish people experiencing food insecurity in the Nashville community.

To learn more about Sweetgreen Nashville, its menu and its loyalty program, visit **www.sweetgreen.com** and follow @sweetgreen on **Instagram, Facebook, X, TikTok** and **YouTube**.

## About Sweetgreen:

Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Since 2007, the brand has reimagined what fast food can be: fresh, flavorful and built on real relationships with growers. Born at the farmers market, Sweetgreen's supply chain now spans the country, still rooted in relationships with local farmers and growers. That foundation continues to guide its seasonal, chef-crafted menus across more than 285 locations nationwide, creating spaces where food, people and purpose come together.

## Terms and Conditions:

All promotional items available in-store only at Sweetgreen Nashville (The Gulch). While supplies last. No purchase necessary. All times CT.

\*For Prize Wheel: Available 10 a.m. to 2 p.m. or while supplies of prizes last, whichever is sooner. Void where prohibited. Official Rules apply **here**. Limit one spin per person.

\*\*The first 50 guests will receive a complimentary entree (up to \$20), on a first come, first served basis. Limit one per person. Ends 11 a.m. or when 50 entrees have been provided, whichever is sooner. Full terms at **bit.ly/sg-terms**.

#### Assets:

**Images linked here**

Photos Courtesy of Sweetgreen

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