

# Sweetgreen Launches 'Tis the Seasoned \$10 Harvest Bowl with Blackened Chicken

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A limited-time take on the guest-favorite Harvest Bowl, delivering comfort, value, and Sweetgreen's made-from-scratch quality.

LOS ANGELES--(BUSINESS WIRE)-- Sweetgreen, the mission-driven restaurant brand known for its craveable salads, plates, and bowls, today announced the launch of its new 'Tis the Seasoned \$10 Harvest Bowl with Blackened Chicken. Available nationwide for a limited time beginning December 8, the bowl updates one of Sweetgreen's most iconic dishes — the Harvest Bowl, which has sold more than 36 million to date — now with seasoned blackened chicken. At just \$10, the bowl reflects Sweetgreen's commitment to offering real, nourishing food at an affordable price point.

'Tis the Seasoned \$10 Harvest Bowl with Blackened Chicken

This bowl arrives at a moment when guests are gravitating

toward meals that are affordable, comforting and convenient. With many diners seeking choices that balance wellness and value, the 'Tis the Seasoned \$10 Harvest Bowl provides a hearty, high-protein option that's easy to choose every day. Featuring blackened chicken totaling 37 grams of protein, the bowl delivers delicious flavor rooted in real ingredients and Sweetgreen's made-from-scratch preparation.

"The 'Tis the Seasoned \$10 Harvest Bowl with Blackened Chicken brings together the thoughtful preparation, ingredient integrity, and real nourishment guests associate with Sweetgreen," said Zipporah Allen, Chief Commercial Officer at Sweetgreen. "The Harvest Bowl is our most iconic and craveable bowl. We are thrilled to bring this special edition at a great value to our customers during this festive season."

Inspired by the fan-favorite Harvest Bowl, the limited-time bowl pairs smoky blackened chicken with fresh greens,

hearty grains, and crisp, warming accents, staying true to Sweetgreen's commitment to menu items crafted daily from real, whole ingredients.

The launch comes as Sweetgreen continues evolving to meet shifting guest needs through both culinary innovation and technology. Recent offerings, including the Power Max Protein Bowl and an expanded lineup of high-protein entrées, underscore the brand's dedication to flavor-forward nourishment. Meanwhile, Sweetgreen's new macronutrient tracking tool gives guests greater visibility into the protein, carbs, and calories in every dish, supporting more personalized and health-minded choices across the menu. Its growing digital ecosystem reinforces Sweetgreen's position as a leader in tech-driven personalization, setting a new standard for how fast food can deliver real nourishment without compromise.

Available exclusively for loyalty members from December 8 for a limited time only at participating Sweetgreen locations nationwide - members of the SG Rewards program can order through the Sweetgreen app for pickup, native delivery, or Outpost, or visit a restaurant to scan to check in and order. With both scan-to-pay and scan-to-earn now integrated into the Sweetgreen app, guests can enjoy the bowl while earning loyalty perks, reinforcing Sweetgreen's commitment to meeting people where they are and adding value to every visit. New members can claim this benefit in addition to their welcome points simply by creating an account.

For more information about Sweetgreen and its latest menu innovations, visit [www.sweetgreen.com](http://www.sweetgreen.com) and follow @Sweetgreen on social media.

**About Sweetgreen:** Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Since 2007, the brand has reimagined what fast food can be: fresh, flavorful, and built on real relationships with growers. Born at the farmers market, Sweetgreen's supply chain now spans the country, still rooted in relationships with local farmers and growers. That foundation continues to guide its seasonal, chef-crafted menus across more than 270 locations nationwide, creating spaces where food, people, and purpose come together.

To learn more about Sweetgreen, its menu, and its loyalty program, visit [www.Sweetgreen.com](http://www.Sweetgreen.com). Follow @Sweetgreen on **Instagram, Facebook, YouTube, and X**

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