

Sweetgreen Expands Beyond the Bowl with the Launch of Wraps

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Sweetgreen’s newest format delivers hearty, protein-packed Wraps in a limited market test across New York, the Midwest and select Los Angeles locations

NEW YORK--(BUSINESS WIRE)-- Sweetgreen is entering a new chapter. The brand known for chef-crafted bowls, salads and plates has introduced Wraps — a hearty, handheld format designed to deliver the portability and satisfaction guests crave, without compromising on real ingredients and thoughtful sourcing.

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Sweetgreen Wraps are packed with 40+ grams of protein, featuring fan-favorite flavors made bolder through scratch-made ingredients and layered textures. Wrap prices vary, with prices starting at \$10.95 at select locations in New York City.* The full line-up is priced below \$15 across all locations, unlocking the ability to satisfy bigger cravings, support on-the-go occasions and expand variety at an accessible price point, all while staying true to Sweetgreen quality.

“Wraps are about giving our guests more reasons to choose Sweetgreen,” said Zipporah Allen, Chief Commercial Officer at Sweetgreen. “They deliver the satisfaction people expect from a wrap, upgraded with the real ingredients, quality and scratch cooking standards that define Sweetgreen. This test allows us to explore how this new, portable menu item fits into our guests’ everyday routines and expands our customer base.”

The lineup includes elevated takes on familiar favorites:

- Classic Chicken Caesar – Antibiotic-free roasted chicken, parmesan crisps, shaved parmesan, garlic breadcrumbs, chopped romaine, caesar dressing, lemon squeeze
- Chicken Jalapeño Ranch – Antibiotic-free blackened chicken, corn salsa, white cheddar, pickled onions, tortilla chips, white rice, charred jalapeño ranch
- Chicken Salad Bacon Club – Antibiotic-free green goddess chicken salad, crumbled bacon, avocado, garlic breadcrumbs, tomatoes, chopped romaine, garlic aioli

The Wraps test represents a significant evolution for the brand, expanding its relevance across more occasions, from on-the-go lunches to post-work meals, while remaining rooted in Sweetgreen’s commitment to real food. Insights from the test will inform potential future expansion of the Wraps format nationwide.

Sweetgreen Wraps are now available at participating locations. Guests can order in-restaurants or through the Sweetgreen app. For more information or to find a participating location, visit [sweetgreen.com](https://www.sweetgreen.com).

*Higher starting prices and additional fees may apply for delivery orders and for purchases through third-party platforms.

About Sweetgreen: Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Since 2007, the brand has reimagined what fast food can be: fresh, flavorful, and built on real relationships with growers. Sweetgreen’s supply chain spans the country while remaining rooted in partnerships with local farmers. Today, Sweetgreen serves seasonal, chef-crafted menus across more than 280 locations nationwide, creating spaces where food, people, and purpose come together.

Sweetgreen Contact:

Rebecca Nounou

Sweetgreen Contact

Media: press@sweetgreen.com

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