

## Sweetgreen Continues Menu Innovation with New KBBQ Chicken Offering

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A limited-time, Korean BBQ–inspired menu featuring Sweetgreen’s most popular protein across two new entrees

LOS ANGELES--(BUSINESS WIRE)-- **Sweetgreen** today announced the launch of its new KBBQ Chicken menu, a Korean BBQ–inspired offering that continues the brand’s commitment to menu innovation for its customers. Available at select locations nationwide for a limited time, the launch introduces two new entrees that pair Sweetgreen’s fresh, real ingredients with rich, sauce-forward flavor.

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The KBBQ Chicken menu highlights Sweetgreen’s most popular protein with a savory,

umami-forward glaze and balanced heat. Fresh cucumber kimchi and sweet-tangy apple kimchi sauce add brightness and depth, complemented by crisp greens and warm grains for a satisfying, well-rounded bite.

“KBBQ Chicken taps into bold heat, rich sauce and strong contrast in flavor,” said Zipporah Allen, Chief Commercial Officer at Sweetgreen. “By pairing our antibiotic-free roasted chicken with bright elements and a savory glaze, we’re bringing a globally inspired flavor to the menu in a way that feels fresh and distinctly Sweetgreen.”

Each dish features juicy, glazed chicken layered with bold flavor and balanced by crisp, fresh ingredients. Menu items include:

- KBBQ Chicken Bowl – Sweet and savory Korean BBQ–style chicken glazed in a rich, umami-forward sauce with subtle heat, paired with fluffy white rice, crisp romaine, spicy broccoli, napa cabbage slaw, fresh cucumber kimchi and apple kimchi sauce for bold flavor balanced by brightness and texture.

- KBBQ Chicken Plate – A hearty, satisfying plate featuring KBBQ-glazed chicken with double white rice, paired with spicy broccoli, cucumber kimchi, napa cabbage slaw and apple kimchi sauce for a rich, layered bite.

The KBBQ Chicken menu will be available through May 18 at participating Sweetgreen locations nationwide, excluding New York and Midwest markets and select Los Angeles stores. To find a location near you and stay up to date on Sweetgreen news and menu launches, visit [www.sweetgreen.com](http://www.sweetgreen.com) or follow @Sweetgreen on Instagram and TikTok.

**About Sweetgreen:** Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Since 2007, the brand has reimagined what fast food can be: fresh, flavorful, and built on real relationships with growers. Sweetgreen’s supply chain spans the country while remaining rooted in partnerships with local farmers. Today, Sweetgreen serves seasonal, chef-crafted menus across more than 285 locations nationwide, creating spaces where food, people, and purpose come together.

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