



NEWS RELEASE

# Sweetgreen Announces the Nominations of Monty Moran and Dawn Ostroff to the Board of Directors

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LOS ANGELES--(BUSINESS WIRE)-- Sweetgreen, the mission-driven restaurant brand connecting more people to real food, today announced the nominations of Monty Moran, former co-CEO of Chipotle Mexican Grill, and Dawn Ostroff, former Chief Content and Advertising Business Officer at Spotify, to stand for election to the company's Board of Directors at its 2025 annual meeting of stockholders.

Monty Moran

"Monty and Dawn bring a wealth of experience in scaling brands,

driving operational excellence, and building strong company cultures," said Jonathan Neman, Co-Founder and CEO of Sweetgreen. "Monty's leadership in transforming Chipotle into one of the most successful restaurant companies in the world, combined with Dawn's expertise in content, brand storytelling, and digital innovation, will help us continue redefining fast food and deepening our connection with customers. We're thrilled about the prospect of welcoming them to the Sweetgreen team."

Monty Moran has a proven track record of scaling businesses and fostering strong leadership cultures. As former co-CEO of Chipotle Mexican Grill, Monty helped the company grow from a regional brand into a national powerhouse, recognized for its focus on high-quality ingredients and a people-first culture. Prior to Chipotle, Monty was CEO of Denver-based law firm Messner and Reeves, LLC, where he led for a decade. An entrepreneur, author, speaker, and filmmaker, Monty is passionate about leadership, culture, and human connection—values that align deeply with Sweetgreen's mission.

Dawn Ostroff is a media and technology industry veteran with a deep understanding of brand building and consumer engagement. As former Chief Content and Advertising Business Officer at Spotify, Dawn played a pivotal role in expanding the platform's global content strategy, overseeing podcasts, music, and advertising. Prior to

Spotify, she held executive leadership roles at Condé Nast, The CW, Lifetime, and UPN, shaping content and storytelling strategies that have reached millions. Dawn also served on the boards of Activision Blizzard and Westfield Corporation, both of which were acquired in multi-billion-dollar deals. Her expertise will help Sweetgreen continue to strengthen its brand and digital presence, fostering deeper connections with its community.

Concurrent with these nominations, longstanding directors Youngme Moon and Valerie Jarrett have decided not to stand for re-election at the upcoming annual meeting of stockholders.

"Valerie and Youngme have been instrumental in shaping Sweetgreen's governance and strategy, bringing deep expertise and unwavering dedication to our board. As Chair of our Nominating, Environmental, Social and Governance (NESG) Committee, Valerie has provided invaluable leadership, helping to guide the company's long-term vision with insight and purpose. Youngme's contributions on both the NESG and Compensation Committees have been equally impactful, ensuring that we continue to grow in a way that is both thoughtful and sustainable. We are deeply grateful for their service and leadership," Neman said.

## About Sweetgreen:

Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Sweetgreen sources the best quality ingredients from farmers and suppliers they trust to cook food from scratch that is both delicious and nourishing. Sweetgreen plants roots in each community by building a transparent supply chain, investing in local farmers and growers, and enhancing the total experience with innovative technology. Since opening its first 560-square-foot location in 2007, Sweetgreen has scaled to 250 locations across the United States, and its vision is to lead the next generation of restaurants and lifestyle brands built on quality, community and innovation.

## Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding the election of the nominees for director and the impact of such election on Sweetgreen. In some cases, you can identify forward-looking statements because they contain words or phrases such as "anticipate," "are confident that," "believe," "contemplate," "continue," "could," "estimate," "expect," "intend," "may," "opportunity," "plan," "potential," "predict," "project," "should," "target," "toward," "will," or "would," or the negative of these words or other similar terms or expressions. You should not put undue reliance on any forward-looking statements.

Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. Forward-looking statements are based on information available at the time those statements are made and are based on current expectations, estimates, forecasts, and projections as well as the beliefs and assumptions of

management as of that time with respect to future events. These statements are subject to risks and uncertainties, many of which involve factors or circumstances that are beyond our control, that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements, including risks and uncertainties included in the reports we file with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 29, 2024 and subsequently filed quarterly reports on Form 10-Q. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments, or otherwise.

To learn more about Sweetgreen, its menu, and its loyalty program, visit [www.Sweetgreen.com](http://www.Sweetgreen.com) . Follow @Sweetgreen on **Instagram** , **Facebook** and **X** .

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