sweetgreen

NEWS RELEASE

Sweetgreen Announces Lauren Crowley as Chief People Officer

2026-10-08

Crowley brings experience leading consumer brands through growth and transformation

LOS ANGELES--(BUSINESS WIRE)-- Sweetgreen, Inc. (NYSE: SG), the mission-driven restaurant brand serving healthy food at scale, today announced the appointment of Lauren Crowley as Chief People Officer, effective October 26, 2026. Crowley will report directly to Co-Founder and CEO Jonathan Neman.

Lauren Crowley, Chief People Officer at sweetgreen

Lauren Crowley has more than 20 years of experience leading people organizations through growth and transformation at consumer and technology brands, including Expedia Group, Starbucks, Whole Foods Market and Dell. Most recently, she served as Senior Vice President of Human Resources at OC Sports & Entertainment, where she led the people function. During her seven years at Expedia Group, she led enterprise-wide talent programs supporting 16,500 employees across 56 countries, and at Starbucks, she led U.S. retail HR operations supporting more than 200,000 partners across more than 15,000 stores.

“What drew me to sweetgreen is its unique combination of purpose, ambition and a genuine commitment to its people,” said Lauren Crowley, Chief People Officer of sweetgreen. “I look forward to partnering with the leadership team and our restaurant teams to build on the strong foundation already in place and create an environment where our people can grow their careers and help shape what’s next for the company.”

“Lauren brings the exact blend of strategic vision, operational rigor and people-first leadership that sweetgreen needs at this stage of our journey,” said Jonathan Neman, Co-Founder and CEO of sweetgreen. “She has a deep understanding of how to build strong cultures and people organizations at scale, and I’m thrilled to welcome her to the team. I know she will be an incredible partner to our leaders and our restaurant teams as we continue to evolve

and grow."

Adrienne Gemperle, who has served as Chief People Officer through an extraordinary period of growth and change for sweetgreen, will transition out of her role while working alongside Crowley through the end of the year to support a seamless transition.

"Adrienne has been an extraordinary leader, partner and champion for our people, and I'm deeply grateful for everything she has given to sweetgreen," said Jonathan Neman. "She helped build and scale our people organization, and her impact can be seen across our culture, our leadership team and our restaurants."

These leadership changes reflect sweetgreen's continued investment in its team members and its commitment to establishing a people organization equipped to support the company's next stage of growth.

About sweetgreen:

Sweetgreen (NYSE: SG) is on a mission to build healthier communities by connecting people to real food. Sweetgreen sources the best quality ingredients from farmers and suppliers they trust to cook food from scratch that is both delicious and nourishing. They plant roots in each community by building a transparent supply chain, investing in local farmers and growers, and enhancing the total experience with innovative technology. Since opening its first 560-square-foot location in 2007, sweetgreen has scaled to over 285 locations across the United States, and their vision is to lead the next generation of restaurants and lifestyle brands built on quality, community and innovation. To learn more about sweetgreen, its menu, and its loyalty program, visit **www.sweetgreen.com**. Follow @sweetgreen on **Instagram**, **Facebook** and **X**.

Sweetgreen Contact:

IR, Anthony Wiginton
ir@Sweetgreen.com

Media
press@sweetgreen.com

Source: Sweetgreen, Inc.